



**GERMAN AWARD FOR  
SUPPLY CHAIN MANAGEMENT  
2016**

Wanted – Innovations

## Are your logistics concepts innovative?



**We're looking for the 33rd award winner.**

The international supply chain management community comes together every year in Berlin, where around 3,200 participants from more than 40 nations meet up for the International Supply Chain Conference. The event provides the perfect setting for an award ceremony. The winner is presented with a certificate and the sculpture "the dialog" made exclusively for the winner by the Worpswede sculptor Waldemar Otto as visible symbols of success.

As a neutral and globally active association with over 10,000 members from the top echelons of industry, commerce, services and science, BVL generates ideas and stimuli for future-oriented logistics concepts. Innovation and operational excellence underpin the competitiveness of companies in Germany and abroad.

Have you developed and implemented innovative solutions in your supply chain management? Then inspire others and generate new stimuli! We are looking forward to receiving your entry.

## Have you implemented exemplary solutions?



## Show your best to this jury.



**Roland Tichy**  
(Chairman of the Jury)  
Chairman,  
Ludwig-Erhard-Stiftung,  
Bonn



**Prof. Dr.-Ing. Michael Benz**  
Senior Business Consultant,  
Teradata GmbH,  
Frankfurt am Main



**Frank Dreeke**  
Chief Executive Officer,  
BLG LOGISTICS GROUP  
AG & Co. KG, Bremen,  
2015 Award winner



**Dr. Jörn Fontius**  
Corporate Strategy,  
BEUMER Group GmbH &  
Co. KG, Beckum



**Christian Panzik**  
Head of Logistics  
Powertrain, Daimler AG,  
Stuttgart



**Kerstin Sacherer**  
Member of the  
Management Board,  
kd-holding gmbh,  
Ehrenkirchen



**Kay Schiebur**  
Chief Supply Chain Officer,  
Lekkerland AG & Co. KG,  
Frechen,  
2013 Award winner



**Dr. Emmerich Schiller**  
COO / Director Operations,  
Mercedes-AMG GmbH,  
Affalterbach,  
2014 Award winner



**Bernhard Simon**  
Chief Executive Officer,  
Dachser GmbH & Co. KG,  
Kempten



**Dr.-Ing. Maik Speel**  
Head of Logistics Solutions,  
Lufthansa Technik Logistik  
Services GmbH,  
Hamburg



**Martin Weber**  
Managing Director,  
DVV Media Group GmbH,  
Hamburg



**Katja Wilhelm**  
Senior Manager,  
Amazon Distribution  
GmbH, Leipzig

### Conditions of participation:

#### Proven solutions

- The German Award for Supply Chain Management is open to national and international companies in the fields of industry, trade and the service sector. The size of the participating company/ companies is not important.
- Entrants may submit descriptions of innovative methods and processes that have resulted in improvements to SCM and logistics. The entered concepts should already have been implemented in the real world.

- The entry documentation must outline the development and implementation of the concept as well as, in particular, the achieved results. Theoretical treatments or declarations of intent will not be accepted.
- The entry for the German Award for Supply Chain Management should be as specific as possible. Facts and figures are decisive. The outlined successes and results should be underpinned by typical key performance indicators (KPIs).
- Compliance with the formal conditions will be reviewed by the BVL head office,

which may decide to request additional information or a self-assessment of the entrants.

- The jury nominates the three best entries. These concepts are reviewed by a team of experts, and the jury then makes the final decision on the winning concept.
- All entries and evaluations will be treated in strict confidence, and all involved parties have undertaken a commitment to this effect.
- The decision of the jury is final.



# 33rd German Award for Supply Chain Management

## Past winners

2015 BLG LOGISTICS GROUP AG & Co. KG and engelbert strauss GmbH & Co. | 2014 Mercedes-AMG GmbH and Müller – Die lila Logistik AG | 2013 Lekkerland Deutschland GmbH & Co. KG | 2012 Merck KGaA | 2011 Geberit Logistik GmbH | 2010 Nord Stream AG | 2009 Adolf Würth GmbH & Co. KG | 2008 Deutsche Lufthansa AG and Fraport AG | 2007 CLAAS KGaA mbH | 2006 BSH Bosch and Siemens Hausgeräte | 2005 Kühne + Nagel International AG | 2004 Tchibo GmbH | 2003 Festo AG | 2002 Gildemeister AG and Metro MGL Logistik GmbH | 2001 Andraea-Noris Zahn AG | 2000 Flughafen München GmbH | 1999 Dräger Sicherheitstechnik GmbH | 1998 Volkswagen Sachsen GmbH | 1997 Bosch-Siemens Hausgeräte GmbH | 1996 Otto Versand | 1995 Carl Zeiss | 1994 Boehringer Ingelheim GmbH | 1993 Siemens AG, Werk Bocholt | 1992 Fiege Logistik | 1991 Bayerische Motorenwerke AG | 1990 Herlitz AG | 1989 Karstadt AG | 1988 Salamander AG | 1987 Bertelsmann Distribution GmbH | 1986 Boehringer Mannheim GmbH | 1985 Andreas Stihl KG | 1984 Hilti AG

## How to submit your entry

The manuscript in PDF format in the German or English language must not exceed a length of 20 pages in DIN A4 format including title page. It must be printable on standard office printers should this be necessary. You can supplement your application with multimedia content.

The manuscript must be unpublished and must in particular not have been used in an entry for another competition. It is essential that you provide full details of the company and the responsible author(s).

Please send your entry in digital form only to BVL International, [dlp@bvl.de](mailto:dlp@bvl.de),  
Reference: German Award for Supply Chain Management 2016.

**Deadline** for entries is **June 30, 2016, 24.00 hours** (Time of receipt by the BVL IT system). After we receive your application, we will send you an eMail confirmation within three workdays.

All applicants will be notified at the end of August if they are among the 3 finalists. The entries of the finalists are then reviewed at the beginning of September. After the final vote of the jury in mid-September, the recipient will be notified in person. The award ceremony will take place at the 33rd International Supply Chain Conference (from Oct. 19 to 21, 2016). The recipient of the award permits BVL to make appropriate use of the contents of his or her entry for the purpose of informing BVL members and the public at large.

## “Advice and support” for applicants



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