



SUPPLY CHAIN CONFERENCE 32ND INTERNATIONAL

October 28-30, 2015

A World in Motion Eine Welt in Bewegung



InterContinental/Schweizerhof, Berlin

Preview

A World in Motion

We have suspected since Galileo Galilei, and known since Bernard Léon Foucault, that the world is in motion. But if we look at the world from the perspective of a logistics manager, we have no need of astrophysics, because it is the day-to-day job of logistics managers to keep the world in motion by ensuring constant streams of goods and products. Under the slogan "A World in Motion", we would like you to join us in discussing the trends and developments that keep "our" world in motion and take a closer look at the key stimuli acting on the logistics industry.

Digitalisation is rightly seen as a momentous development, a "game changer". The resulting upheavals for industry and society are so huge that it is difficult to predict what the future holds. From the point of view of logistics and supply chain management, one of the culminations of this development is Industry 4.0. If we are to exploit the potential of Industry 4.0, we must step up the integration of

IMPULSE

TURNING MOMENT

logistics and IT. As the same time, we also need to seriously engage the issues of IT security and the capacity of our digital infrastructure. Bundesvereinigung Logistik addressed this question last autumn in a widely noted position paper.

But it is not only technology that generates the key stimuli; people are just as important: people like the courageous entrepreneurs who develop new business models or the experienced management personnel who shape the process of change in our companies. At this year's conference, we intend to give a platform to these first movers as well as the young generation of logisticians in industry and academia. We look forward to a cross-sector dialogue with more than 3,000 participants from the fields of industry, trade, services and academia. Share your own expertise and knowledge, and benefit from new ideas and stimuli for your day-to-day work.



Prof. Dr.-Ing. Raimund Klinkner President, BVL International, Managing Partner, IMX Institute for Manufacturing Excellence, Martinsried

Welcome to Berlin!

Overview of special-topic sequences

Is Industry 4.0 without Alternative? Brave New World?		Volatility and Crises Mission Impossible?
Start-Up Pitch Yes, You Can!		Effective Response to Cyber-Risks Wide Wild Web?
The Successful Way to New Business Models Same Same but Different?	DYNAMICS	Personnel Strategies for Tomorrow's World Talkin' 'bout My Generation!
Award-Winning Research A Big Bang Theory?	DYNA	Urban Logistics and Infrastructure Jam Session?
Successful Operational Logistics Keep Calm and Carry On.	APPLICATION	Distribution Logistics in B2C Markets No Milk Today?
The Changing Face of Company Management Good Vibrations!		Procurement Logistics in B2B Markets Shop till You Drop!
Contract Logistics Best Friends' Wedding?		Logistics in the Assembly and Production Industry Life is a Rollercoaster
Challenges for SMEs New York, Rio, Göppingen		Logistics in the Process Industry Handle with Care!

We value your opinion. Join in the debate!



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@DLK_Berlin

The speakers and participants include:



Sigmar Gabriel Vice Chancellor.

Federal Minister for Economic Affairs and Energy, Berlin



Dr. Stefan Asenkerschbaumer Deputy Chairman, Board of Management, Robert Bosch GmbH Gerlingen-Schillerhöhe



Domenico Cipolla Chief Executive Officer, Home24 GmbH, Berlin



Rolf Habben Jansen Chief Executive Officer. Hapag-Lloyd AG, Hamburg



Dr. Auma Obama Publicist Nairobi, Kenya



Philipp Schröder **Country Director** Germany & Austria, Tesla Motors GmbH, Munich



Carsten Taucke Chairman of the Board, Imperial Logistics B.V. & Co. KG, Duisburg



Dr. Detlef Trefzger Chief Executive Officer, Kuehne + Nagel International AG, Schindellegi, Schweiz



Dr. Thomas Vollmoeller Chief Executive Officer. XING AG, Hamburg







Michael Hange President. Federal Office for Information Security, Bonn

Dr. Wolfgang Bernhard Member of the Board of

Daimler Trucks & Buses,

Daimler AG, Stuttgart

Chief Executive Officer,

GROUP AG & Co. KG.

Management,

Frank Dreeke

BLG LOGISTICS

President





Chief Executive Officer. BayWa AG, Munich

Chief Executive Officer, Klöckner & Co SE. Duisburg



Frankfurt am Main Prof. Dr. Sandra Transchel

Associate Professor for Supply Chain and Operations Management, Kühne Logistics University, Hamburg

Michael Vetter Brigadier General, Commander, Bundeswehr Logistics Centre, Wilhelmshaven

Prof. Dr.-Ing. Katja Windt President, Professor of Global Production Logistics, Jacobs University Bremen gGmbH, Bremen

GERMAN AWARD FOR SUPPLY CHAIN MANAGEMENT 2015

Is your supply chain management innovative? Have you implemented an exemplary logistics solution? Then you should enter your solution for the award by June 30, 2015. Details at www.bvl.de/gascm



Roland Tichy Chairman of the Board, Ludwig Erhard Foundation, Bonn Chairman of the Jury

Content

Please send ideas for special-topic sequences to:

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Presentation options

Unforgettable - make your mark as an exhibitor and/or sponsor

The conference offers you a wide range of options to provide information for participants and to demonstrate and showcase your products and services.

We look forward to hearing from you:

Regina Brüning, Exhibition bruening@bvl.de | P: +49 / 421/ 173 84 45 Christa Ehlers, Sponsoring ehlers@bvl.de | P: +49 / 421 / 173 84 12

Registration contact

You can conveniently register for the 32nd International Supply Chain Conference either

- online at www.bvl.de/iscc or
- by phone on +49 / 421 / 173 84 34

BVL International

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Prof. Klaus Josef Lutz





