



**SUPPLY CHAIN  
SUSTAINABILITY AWARD  
2018**

## Are your logistics activities sustainable?



The Supply Chain Sustainability Award is presented by BVL Austria and BVL Germany at the Logistics Dialogue in Vienna, the leading forum for the supply chain management community in Austria.

The award consists of a certificate and a sculpture "open end" made exclusively for the winner by the Cuxhaven-based sculptor Andreas Green.

The cross-border activities of BVL promote a holistic logistics mindset in all sectors of industry and in the world of science.

As neutral and independent associations with over 11,000 members from the top echelons of industry, commerce, services and science, the BVL organisations generate ideas and stimuli for cross-sector and future-oriented Supply Chain Management concepts to secure the competitiveness of companies in Germany and abroad. One of the central goals of both associations is to firmly cement the issue of sustainability in the supply chain community.

The recognition of "best practices" is designed to generate stimuli for new initiatives in industry and society.

Have you implemented an exemplary sustainable solution? Then we look forward to your entry.

## Wanted: the 2018 award winner



## Geben Sie dieser Jury Ihr Bestes.



**Chairman of the Jury**  
**DI Dr. Christian Plas**  
Founder and Managing Partner, denkstatt GmbH, Vienna



**Prof. Dr. Manfred Gronalt**  
Director, Institute for Production Management and Logistics, University of Natural Resources and Life Sciences (BOKU), Vienna



**Birgit Heitzer**  
Head of Logistics, REWE GROUP, Cologne



**Katrin Hinne-Mohrmann**  
Vice President Research and Innovation, DB Schenker Strategy Transport and Logistics, DB Mobility and Logistics AG, Frankfurt am Main



**DI Dr. Georg Pölzl**  
Chairman of the Board, Chief Executive Officer (CEO), Austrian Post AG, Vienna, 2016 Award Winner



**Mag. Stefan Krauter**  
Chairman, CEO, cargo-partner GmbH, Fischamend



**Frank Schmäling**  
Chief Logistics Officer, memo AG, Greußenheim



**Walter Schoefer**  
Managing Director, Stuttgart Airport, 2015 Award winner

## Conditions of participation: Proven solutions

- The award is open to companies from industry, trade and the service sector as well as implemented partnership-based research projects. The size of the participating company or companies or institutions is not important.
- Entrants can submit projects and solutions that are based on a holistic Supply Chain Management concept and that promote relevant outcomes in the three key aspects of sustainability – ecology, economy and social responsibility.
- The project must have already been implemented in the real world. Theoretical treatments or declarations of intent will not be eligible for the award. The entry documentation must outline the development and implementation of the concept as well as the results.
- The entry should be as specific as possible. Facts and figures are decisive. The outlined successes and results should be underpinned by typical logistics indicators; they should be logically explained, secured and of a long-term nature.
- The following benefits should be proven:
  - Ecological effects, e.g.
    - Reduction in greenhouse gas emissions
    - Reduction in the consumption of non-renewable resources
  - Economic benefits, e.g.
    - Increased efficiency
    - Reduction in energy consumption
    - Cost reduction
  - Impacts on society, e.g.
    - Mitigation of poverty
    - Improved working conditions
    - Improved know-how / education
    - Changes in consumer habits
- Other effects, e.g.
  - Increased safety and reliability of processes
  - Innovation and novel character as an inspiration for other companies
  - Transferability and role model function for business and society.
- Compliance with the formal conditions will be reviewed by the head offices of BVL Austria and BVL Germany, who may decide to request additional information or a self-assessment of the applicants. The jury may decide to arrange for auditing and evaluation of the three best entries.
- All entries and evaluations will be treated in strict confidence, and all involved parties have given undertakings to this effect.



# Supply Chain Sustainability Award 2018

## Past winners:

2017 memo AG, Greußenheim (DE) | 2016 Österreichische Post AG, Vienna (AT)  
2015 Flughafen Stuttgart GmbH (DE) | 2014 Schachinger Logistik Holding GmbH, Hörsching (AT)  
2013 Tchibo GmbH, Hamburg (DE) | 2012 AUDI AG, Ingolstadt (DE)

## How to submit your entry:

The submitted manuscript must be written in German or English and must be no longer than 20 pages DIN A4. It must be printable on standard office printers. You can supplement your application with multimedia content. The entry must be unpublished. The entry should be sent in PDF format to one of the following addresses, stating the name of the company, the responsible author(s) and the full address:  
sustainability@bvl.at  
sustainability@bvl.de

## The deadline for entries is December 15, 2017 (date of electronic receipt)

The winner will be notified in person prior to the 33rd Logistics Dialogue, which will take place in Vienna from **April 12 to 13, 2018**. The winner will permit both BVL associations to make appropriate use of the contents of the entry for the purpose of providing information to members and the public at large based on agreement of the parties.

## “Advice and support” for applicants

If you require additional information on the entry procedure, please feel free to contact:



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