

Flows & Tolls

Herausforderungen für Logistiker im globalen Warenhandel

BVL.digital ist die Innovationseinheit der Bundesvereinigung Logistik

BVL⁷.digital

BVL.digital beschleunigt die Digitalisierung der BVL

BVL.digital ist Wissens-
plattform für BVL-Mitglieder und alle anderen neugierigen Logistiker

BVL.digital hat vollen Zugriff auf die Ressourcen und das Netzwerk der BVL

BVL.digital steht für hochwertigen Content

BVL.digital bietet digitale und analoge Produkte und Services an

... ist immer auf der Suche nach interessanten Projektpartnern

Flows & Tolls

by bvl.digital & transport logistic

Update: new data

Vier unterschiedliche Sichtweisen auf das Thema Internationaler Handel

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Infografiken

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Befragung

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Expertenstatements

4

Usecases

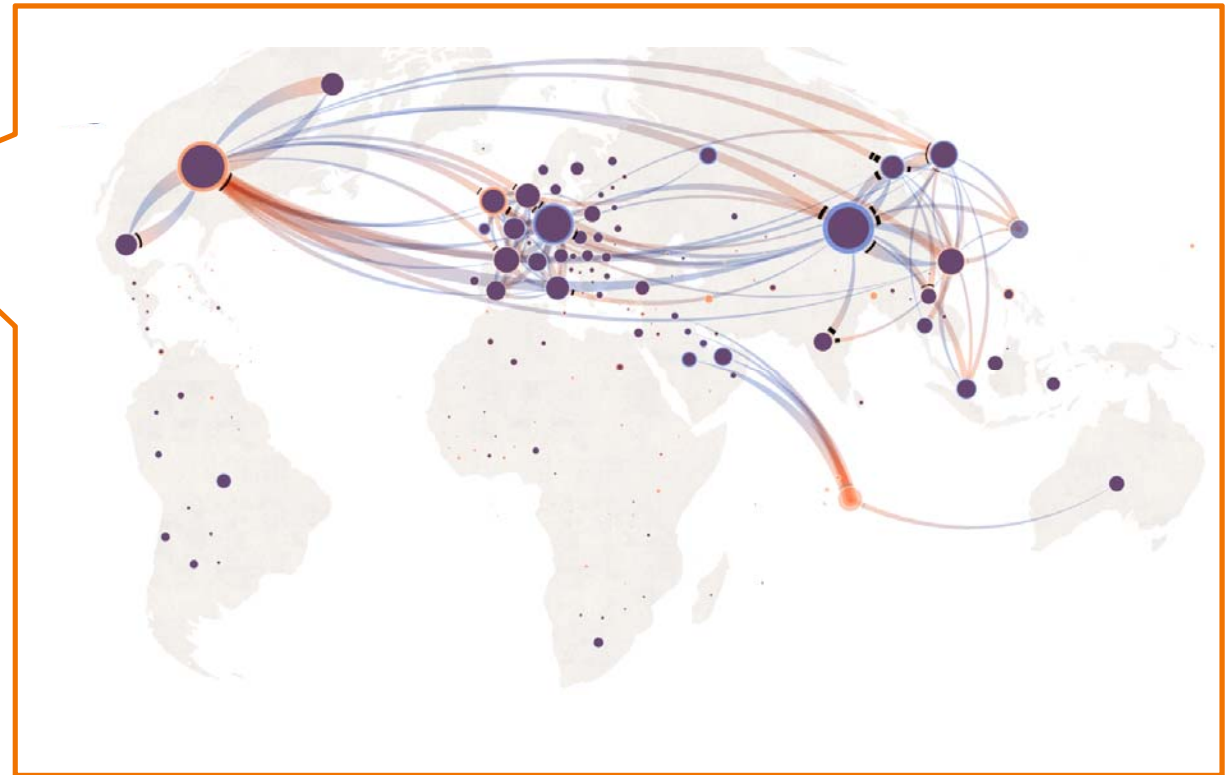
Eine **interaktive Infografik** mit viel Gestaltungsmöglichkeiten für den Nutzer

1

Infografiken

3

Expertenstatements



Die Sichtweise von mehr als 500 Logistikern weltweit auf das Thema

- Zielgruppe Logistiker aus den Netzwerken von transport logistic und BVL
- > 550 Antworten; davon > 100 aus dem Ausland
- Guter Querschnitt der Sektoren:
 - Industrie und Handel
 - Logistik- und IT-Dienstleister
 - Wissenschaft und Beratung
- Kurze Ergebnispräsentation folgt

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Befragung

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Usecases

Videointerviews mit Experten zu einzelnen Fokusthemen

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Infografiken

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Expertenstatements



SPECIAL FEATURES AND CHALLENGES IN PRACTICAL CUSTOMS CLEARANCE

Jochen Schmidt

In this interview Jochen Schmidt, Das Zollkontor, Germany is talking about the current challenges in international trade. He focuses on special features and challenges in practical customs clearance. In his considerations, Jochen Schmidt also takes into account the current political situation and the associated protectionism.



INTERNATIONAL TRADE AND SPECIAL CHALLENGES IN IRAN

Christian Herzog

Christian Herzog, Chief Operation Officer, KRS Logistics LLC, United Arab Emirates, talks about the sanctions imposed by the USA on Iran and the uncertainties and challenges that companies in Iran have to overcome due to the current political situation. In addition, he deals with the question of how logistics service providers can support companies, gives examples and expresses his expectations of politics.



THE SPECIAL CHALLENGES IN THE AREA OF IT

Markus Meissner

The special challenges in the area of IT with regard to the current political situation are the subject of the interview with Markus Meissner, Managing Director, A&E GmbH, Germany. Meissner also takes into account the shortage of specialists as well as the rapid changes in the IT sector and the resulting challenges for companies.



THE GLOBAL PERSPECTIVE IN RELATION TO CURRENT CHALLENGES IN INTERNATIONAL TRADE

Wolfgang Lehmacher

The global perspective is discussed in this interview by Wolfgang Lehmacher, Head of Supply Chain and Transport Industry, World Economic Forum, Geneva. He discusses flexibility and digitisation in the context of the current political situation and how logistics service providers can react and provide support.



BREXIT AND THE ASSOCIATED UNCERTAINTIES

Prof. Dr. Christian Kille

Prof. Dr. Christian Kille, University of Applied Sciences, Würzburg-Schweinfurt, Germany, discusses the current challenges in international trade. Kille focuses particularly on Brexit and the associated uncertainties. In addition, he deals with the question in which way service providers can support companies in the current challenges.

Fünf interessante Usecases zu Außenhandel und Zoll

RESILIENCE360 POWERS GOOGLE DATA CENTER LOGISTICS

Google

The logistics division of Alphabet Group, Google's parent company, is using advanced incident management tools and real time shipment risk monitoring, powered by DHL Resilience360, to deliver its technical infrastructure and enable data center growth. For millions of people around the globe, Google has become part of their everyday life. Many have grown up in a world where search, navigation, translation, video and a host of other services can be accessed with the click of a mouse or the tap of a touch screen. It is likely that few have ever thought about the infrastructure required behind the scenes that fuels that

Customer Objectives

- Enhanced visibility of time- and business-critical shipments of components and equipment used in major data-center projects
- Early warning of potential supply chain delays or transportation issues, to allow proactive management of supply chain exceptions
- Greater operational efficiency to help logistics staff manage complex and rapid growth in demand

Processing under customs control

a presentation by Hermes Germany

Global Supply Chain Management

Developing a future network strategy in the automotive industry

OUTFITTERY goes Switzerland

Accessing the Swiss market from Germany and keeping a high quality of service and convenience is not easy. As OUTFITTERY we set ourselves the goal to serve Swiss customers with the best experience possible.

So...

- How do you declare customs for thousands of items with every export from Germany?
- How do you import Horses into Switzerland?
- And how do you handle possible returns?

... all while keeping lead-times short, customs clearance efficient and shield customers from any of those questions. This requires complex customs processes that are highly specialized and automated to handle large amounts of data each day.

Llamasoft
Supply Chain By Design

Usecase Flows and Tolls

3

Befragung

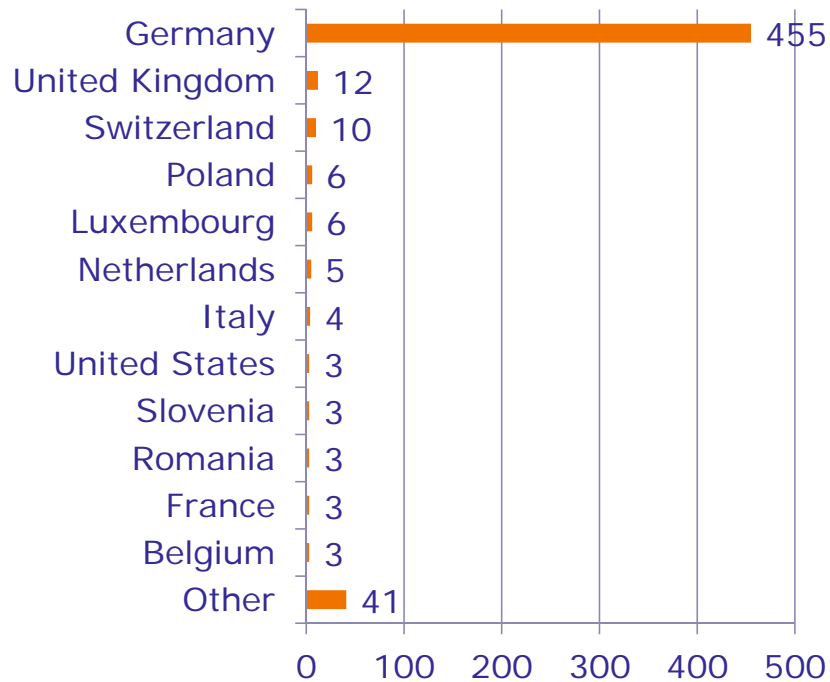
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Usecases

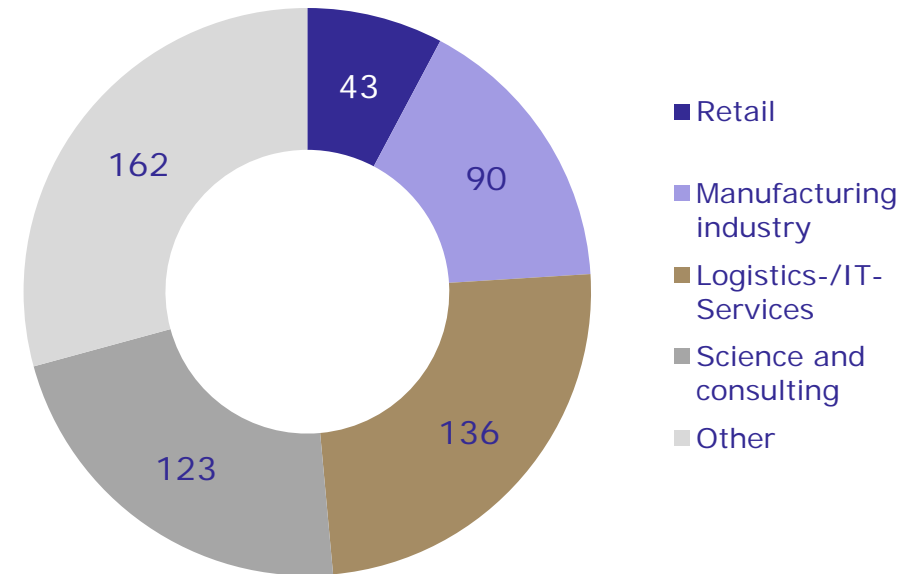
nun ein Einblick in die Befragungsergebnisse

Mehr als 500 Logistiker haben im Herbst 2018 an der Studie "Flows & Tolls" teilgenommen

In which country is your company based?

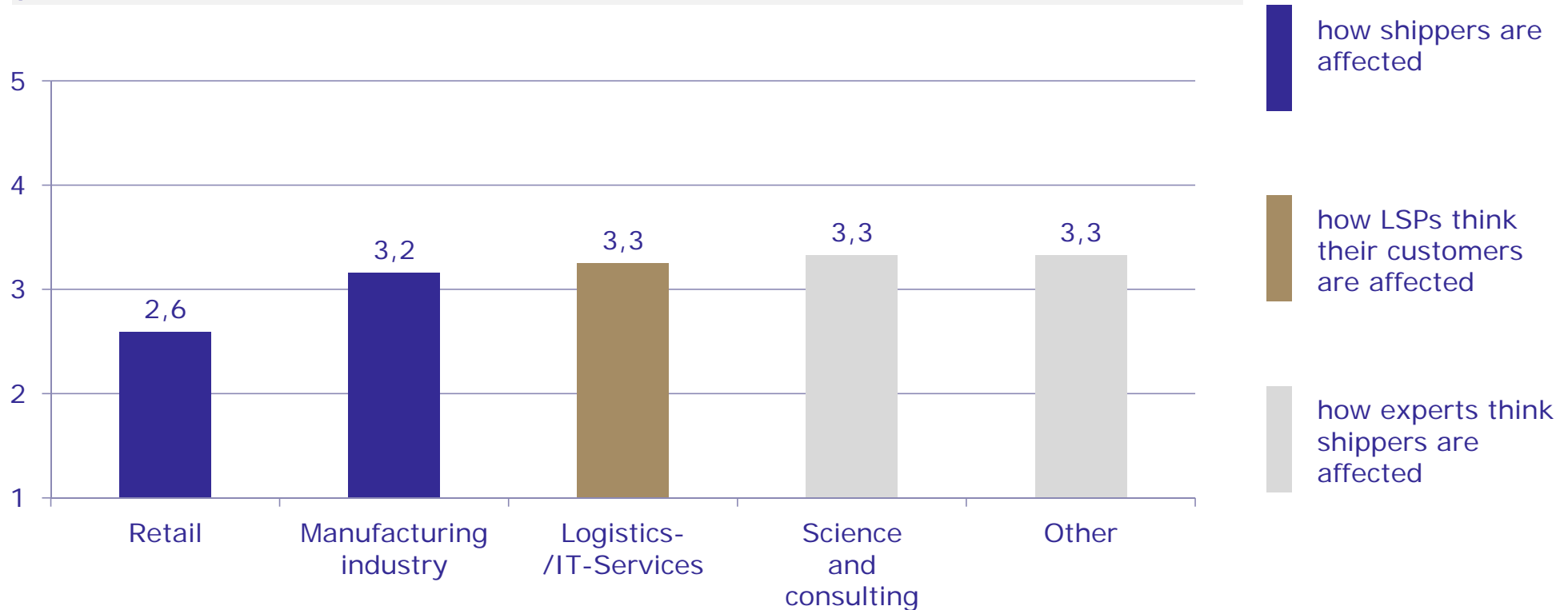


Which sector is your company active in?



Produzierende Gewerbe ist stärker von protektionistischen Tendenzen getroffen als der Handel

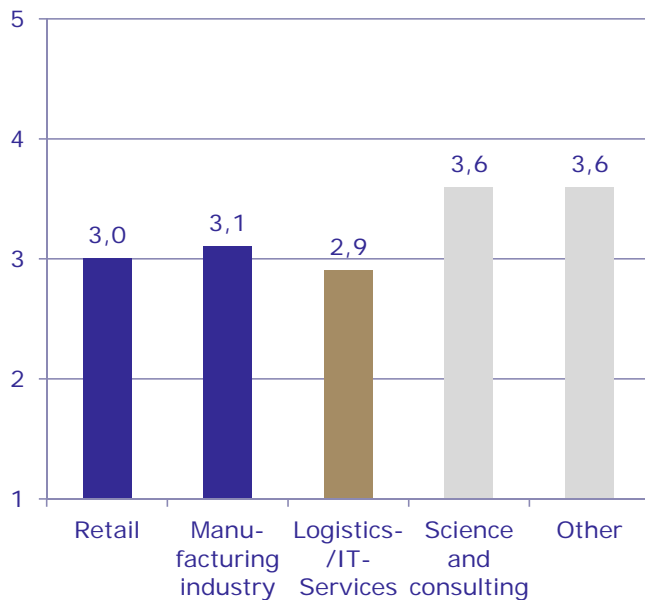
To what extent is your company resp. your customers affected by the protectionist trends in the field of international trade? Scale from 1 to 5; very minor extent to very great extent



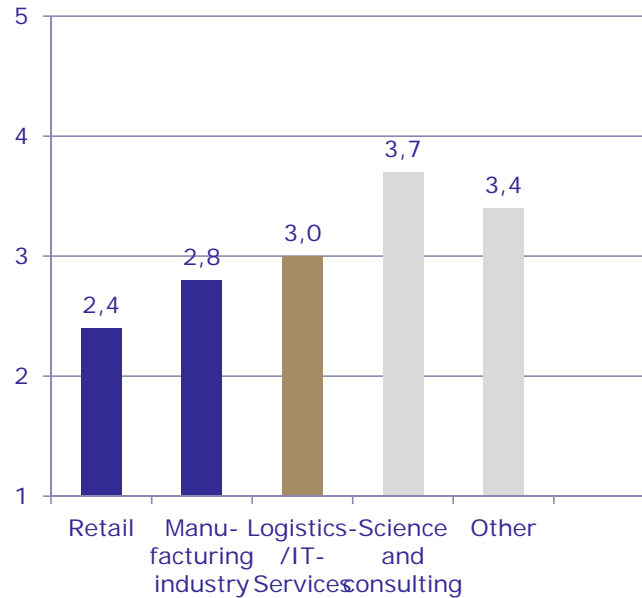
Absatzmärkte sind stärker betroffen als Vorleistungsmärkte und Produktionsstätten

To what extent do these trends affect individual elements of the value added chain of your company? Scale from 1 to 5; very minor extent to very great extent

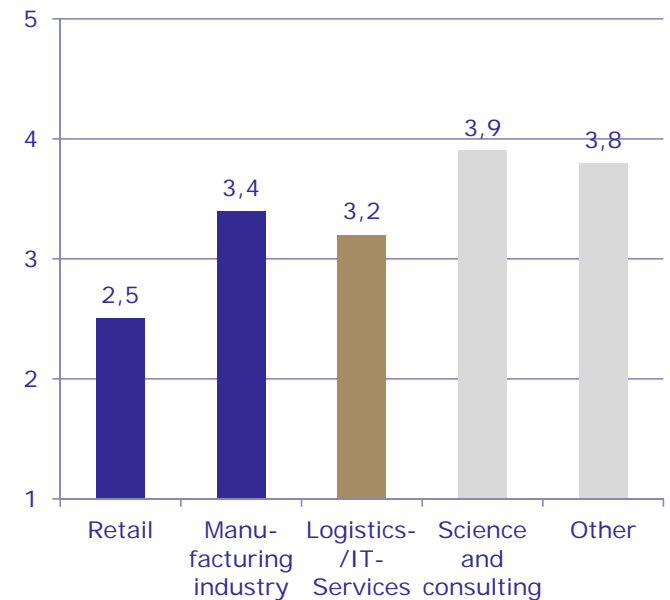
procurement markets



production locations



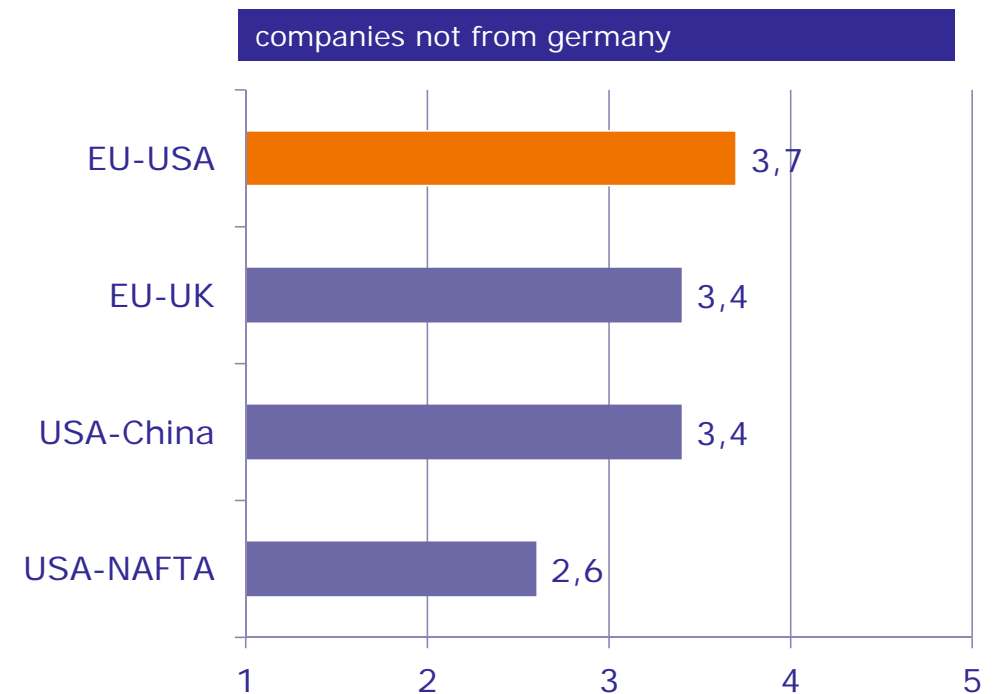
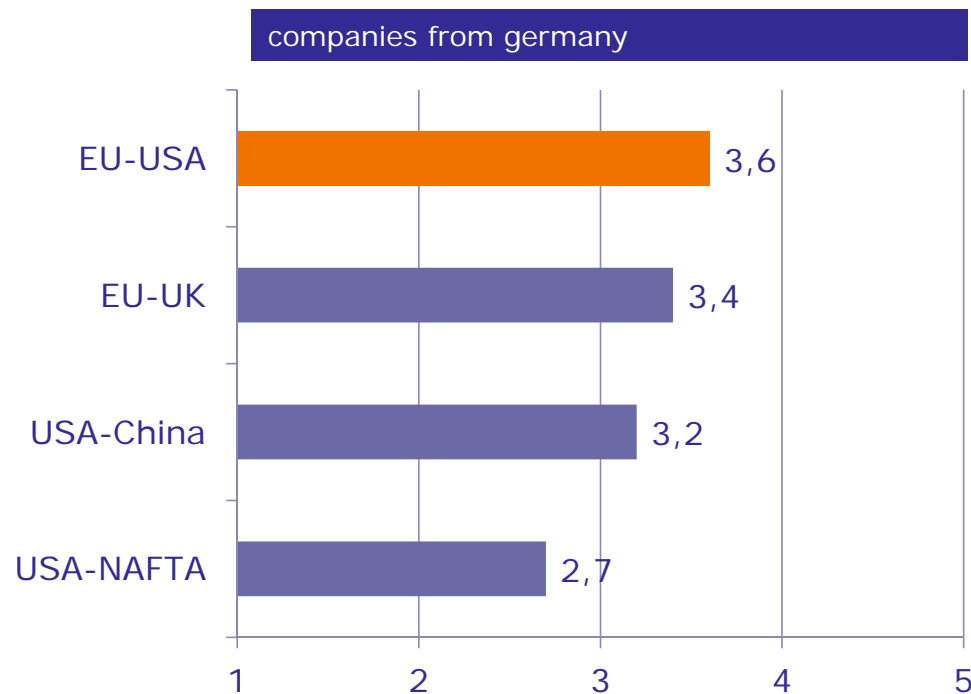
sales markets



Die Handelsbeziehungen EU-USA haben für die Unternehmen die größte Relevanz

What effect does the quality of the following trading relationships have on your company?

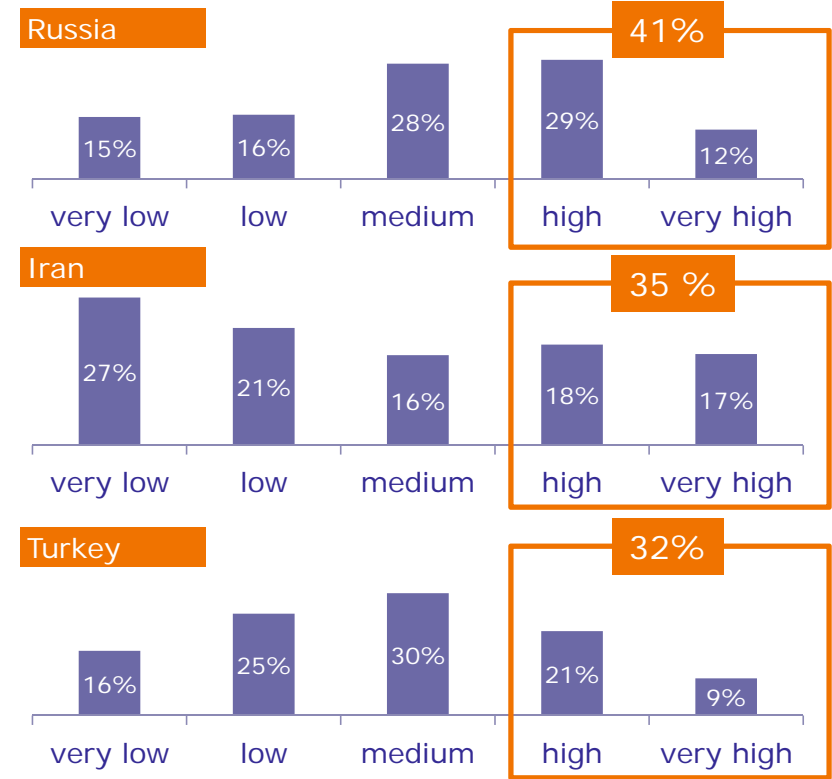
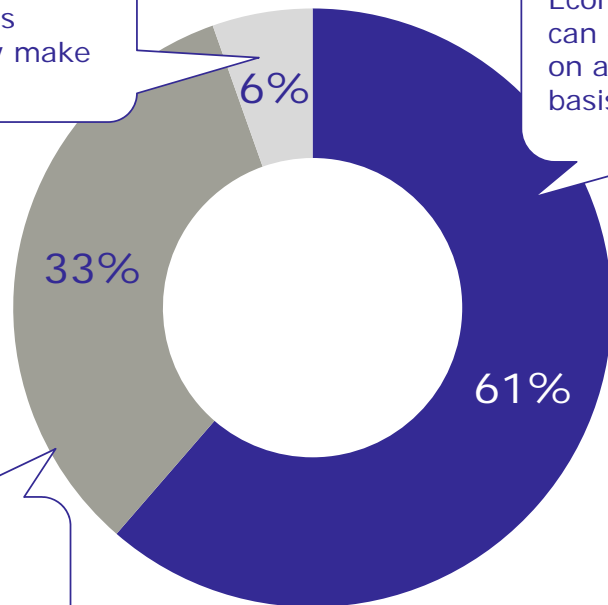
Scale from 1 to 5; only minor importance to very great importance, arithmetic mean



Differenzierte Sichtweise zu Sanktionen – Russland-Sanktionen haben größten Einfluss

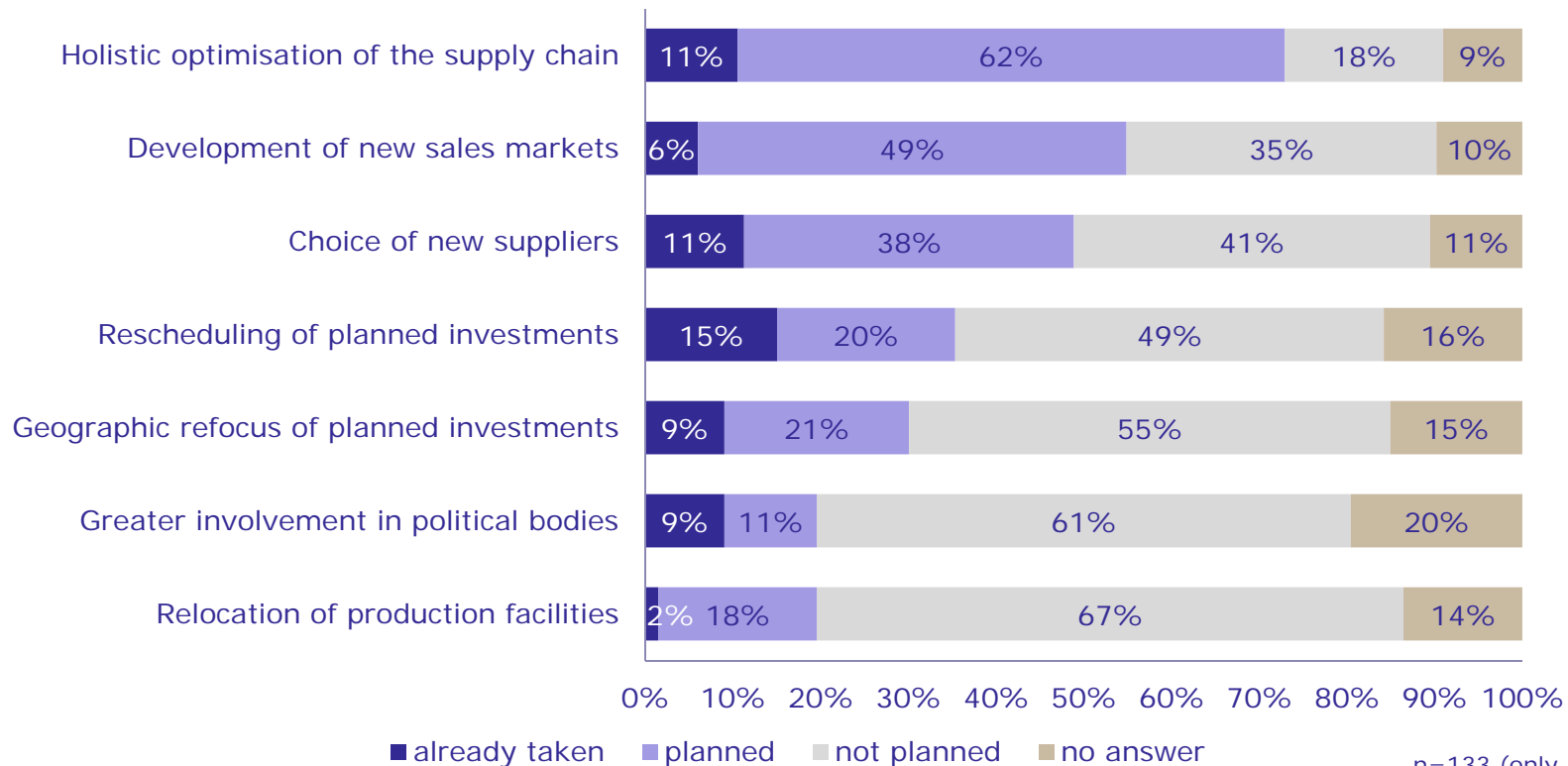
Economic sanctions are often used as a foreign policy instrument. What is your attitude towards economic sanctions (options)?

To what extent is your company affected by the following sanctions? (Scale from 1 to 5; very low to very high)



Reaktion der Verlagerer auf zunehmende Handelskonflikte: Supply Chain-Optimierung

Which measures has your company already taken or is planning to take?
(Scale from 1 to 3: not planned, planned, already taken)



n=133 (only Retail and Manufacturing industry)

Verlader lassen sich in Handels-/Zollangelegenheiten von Logistikdienstleistern unterstützen

In which areas do you receive support from (logistics) service providers for foreign trade/customs? Scale from 1 to 5; very minor support to very high level of support, arithmetic mean

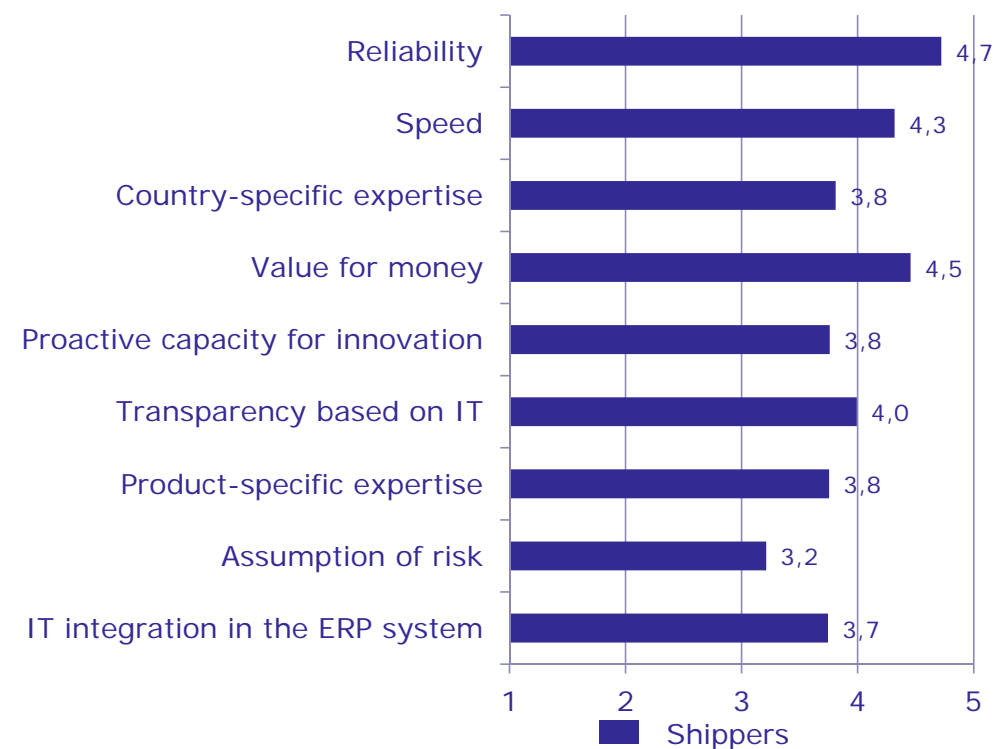
How do you rate the quality of your service providers in these areas? (Scale from 1 to 5; very low to very high)



Zuverlässigkeit ist entscheidendes Qualitätsmerkmal – gute Performance der Logistikdienstl.

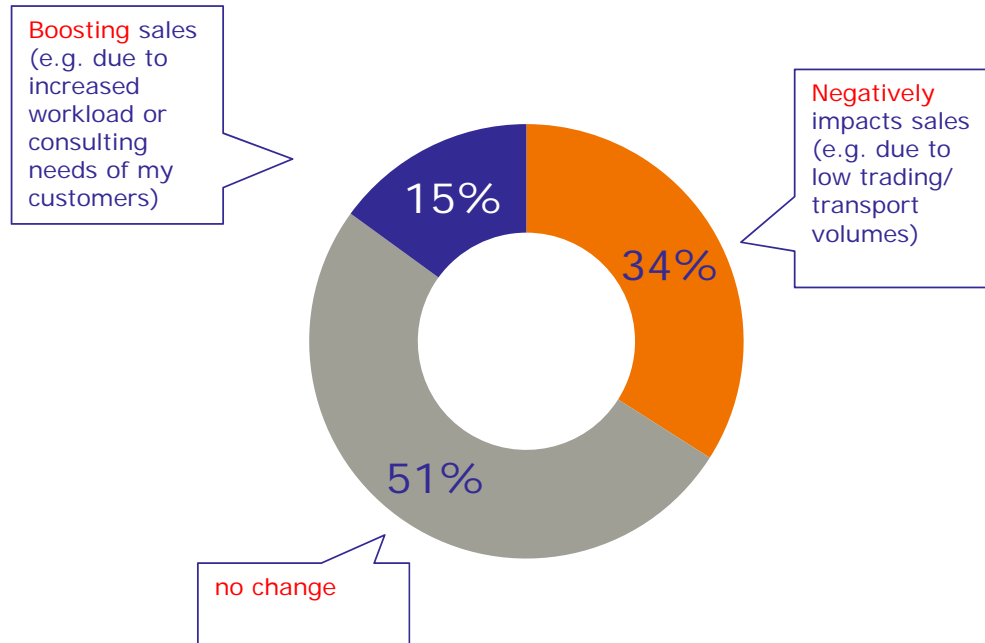
Which qualities are important to you when choosing service providers? (Scale from 1 to 5; only minor importance to very great importance)

How do you rate your service providers in terms of the following properties? (Scale from 1 to 5; very low to very high)



Für Logistikdienstleister ergeben sich aktuell sowohl Umsatzverluste als auch -gewinne

How is the tension in the field of international trade affecting your sales? (options)



Besuchen Sie doch einmal unserer Website
www.flows-and-tolls.com

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