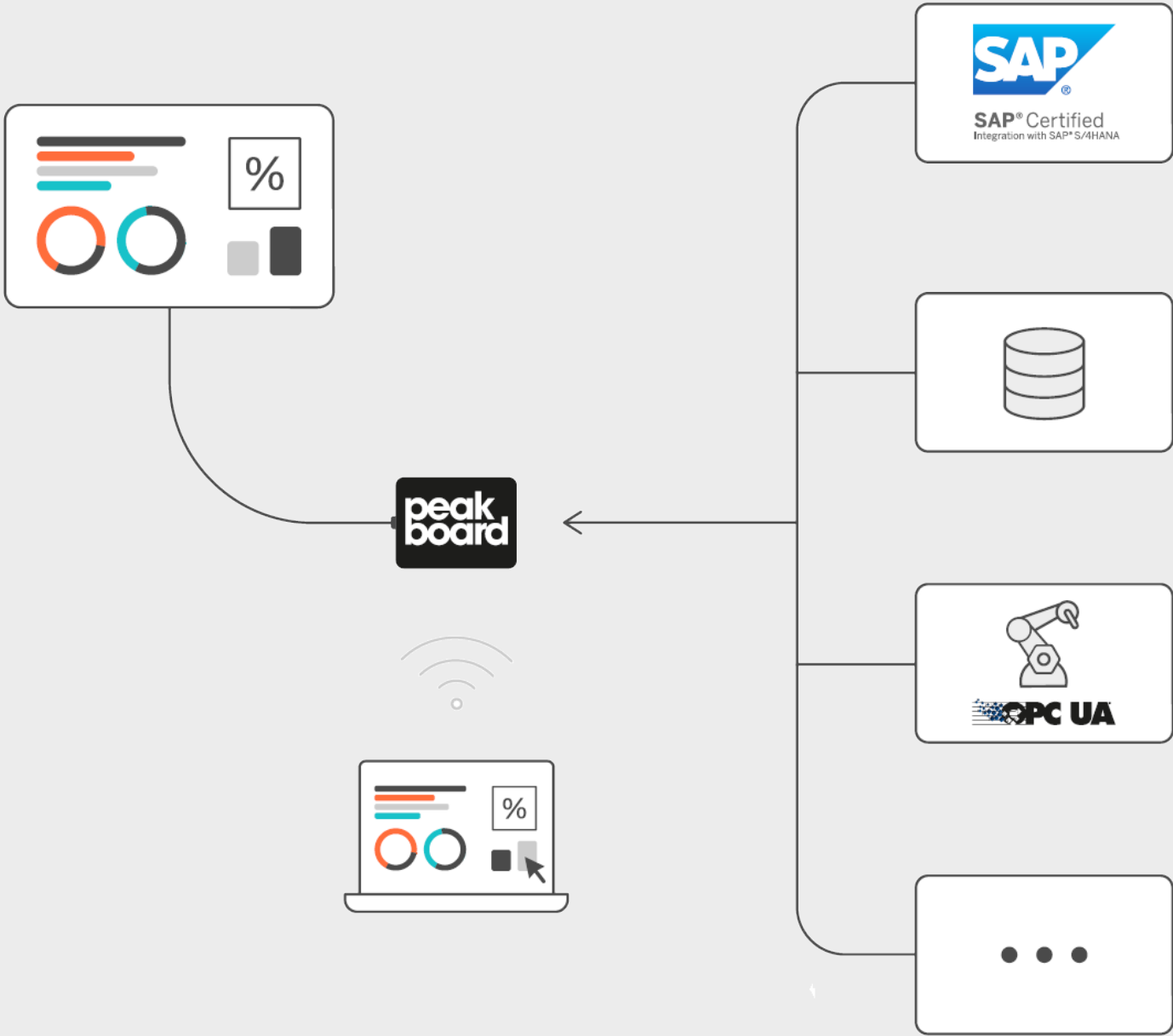


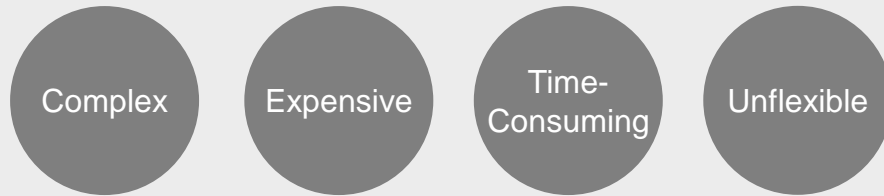
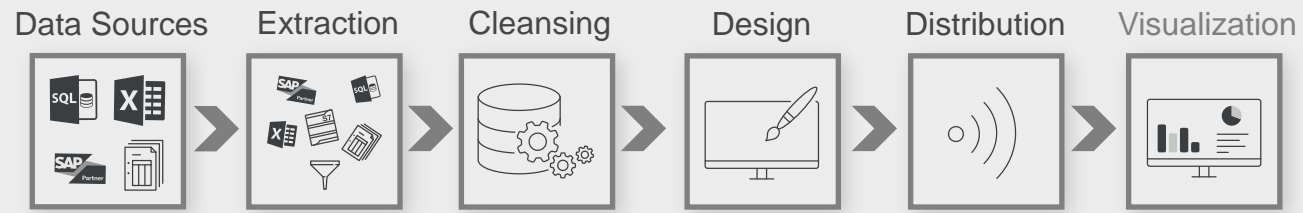
**peak
board**



**Peakboard auf dem DLK 2018
StartUps in der Logistik**



Conventional visualizations



Peakboard

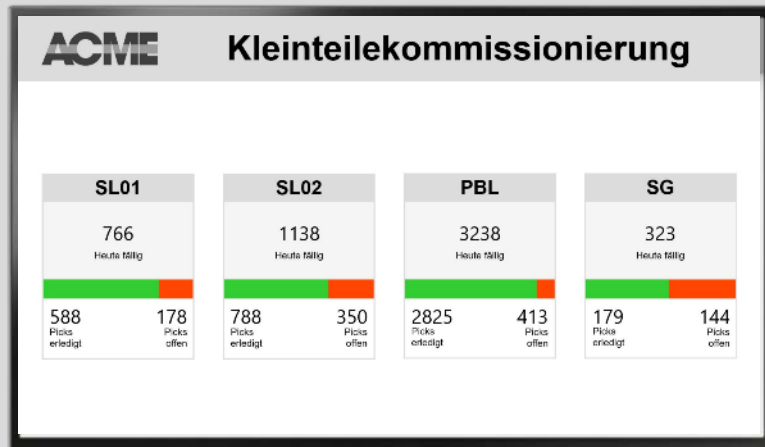


Typical Use Case

Logistic

„Where am I right now in my process?“...

...work is done when all columns are green!



Production

„All relevant information of a production line at one glance.“

Information networked from different sources, from Excel to direct machine control.



Top 5 Reasons Why Peakboard...

is the COOLEST Product in the World!

- I. Consequently decentralizing logic makes companies **much more agile**. Future changes are already part of the architecture.
- II. Building visualizations has never been easier with a designer app that is **consequently user centric**.
- III. There is a no single point of failure in the system which makes the architecture **very insensitive for technical defects**.
- IV. The customers can start with a minimal **project right away** and see advantages within days. No Big Bang projects, **no risks**.
- V. A combination of hardware and software makes the product **extremely stable** and **very easy to use** even in complex enterprise IT landscapes.

Challenges

Using an **existing Business Intelligence Tool** (like QlikView or Power BI) that is already in place and / or paid.

- The time gap between the data creation and the display is far too large (usually at least a couple of hours)
- Creating and / or changing the way data is flowing and displayed needs far more time and effort
- Doesn't support machine data

Develop a piece of software manually that runs on a server and the data is **displayed via a webpage** (aka CMS system).

- Always needs developers with lots specialized know-how to change anything
- Centralized server causes additional costs and licenses
- Takes very long time to realize and lots of stakeholders are involved

Do nothing at all (and stick to printed paper or simply don't spread information at all).

- Not compatible with generation of digital natives and high potentials
- Errors and problem are discovered too slow or even not discovered at all
- No ideas of improvement can arouse from workforce, no team engagement

Factsheet

Founder:



Patrick Theobald

The founder and owner of Theobald Software is Peakboard's idea generator and technical head.

Date of foundation:

June 2016

Ownership:

Theobald Software GmbH (100 %)

Team:

Sales/Marketing: 4

Development: 7

Management: 3

Business model:

Peakboard enables simple and efficient networking and visualization of complex data and real-time process control for employees, suppliers and customers on displays in production, logistics, administration and at the point of sale.

Customers:

Approx. 60 customers from the automotive, engineering and logistics area

Partner:

10 Sales / OEM-Partner

Vision:

With Peakboard, each industrial workstation is equipped with its own intelligence and logic. This ensures that communication in the process from machine to operator and back is perfectly matched to the respective task.

Peakboard offers companies a competitive advantage through more efficient processes in production and logistics.

As an all-in-one solution, Peakboard consists of its own hardware and software for interface design, processing logic and data interfaces to the upstream systems of industry.

A combination of several Peakboard boxes is conceived, set up and adapted by the specialist department at the plant alone - as the architect of agile processes.

In the sense of Industry 4.0, a network is completely agile and decentralized and more efficient, error-tolerant and robust than a central server landscape.

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Bis bald!

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