LOGISTICS 4.0

Building a digital forwarding company

INSTAFREIGHT

Road freight represents a EUR +200bn market in Europe to be disrupted by new business models

Road freight market in Europe today:

- Barely digitized operations
- Highly intermediated supply chains
- Very fragmented with thousands of forwarders
- Limited operational visibility
- Opaque pricing

New business models to disrupt the logistics market

Value proposition InstaFreight

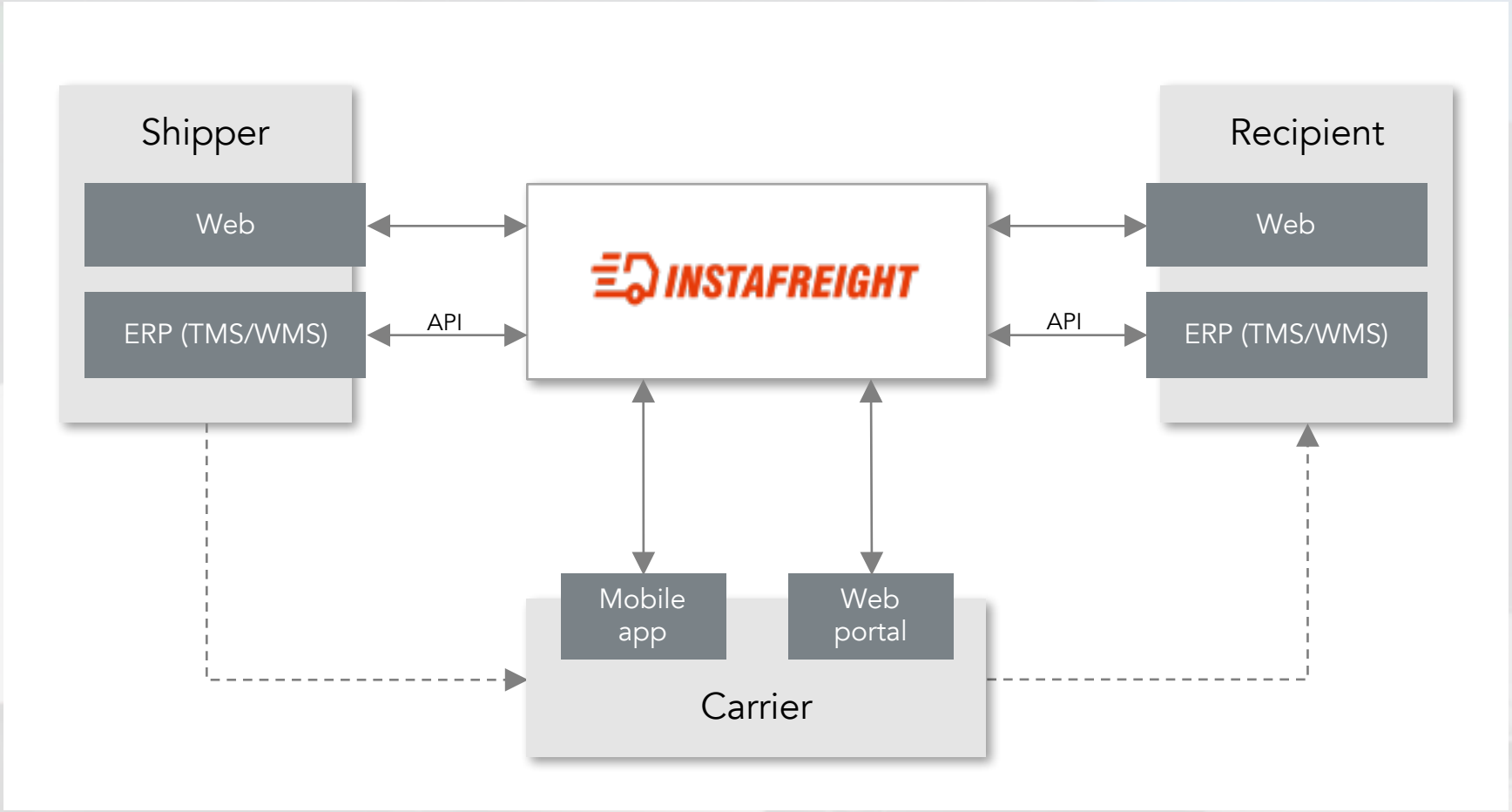
One-Stop shop for road freight cargo from 50kg to full trailer load

Click & Buy experience with guaranteed availability

Trusted brand guaranteeing responsibility for safety & reliability of service

Fully digitized process with real time tracking of all information

Logistics 4.0: Closing the gap in digitized supply chains



The team behind InstaFreight

Thank you!