

BVL⁷ FORUM
CHEMICAL LOGISTICS
7th – 8th September 2022

Sponsorship and Exhibition

North Sea Port, Opera &
Marriott Ghent



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The Forum Chemical Logistics

TOP speakers from the chemical industry will present their projects in Ghent (Belgium) on 7th and 8th September 2022. The event is framed by a boat trip through the North Sea Port, as well as a networking evening in the opera right in the historic old town of Ghent on 7th September 2022. The event will be held in English.

Who do you meet at the Forum Chemistry Logistics?

The participants of the fifth Forum Chemistry Logistics came from the branches:

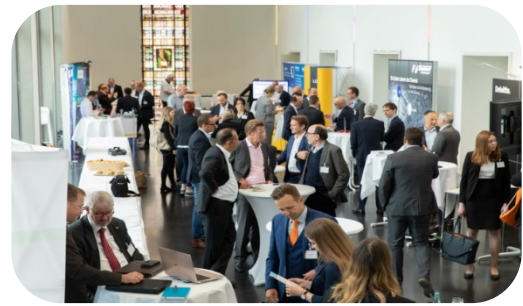
Logistics service 33 %
Chemistry 29 %
Software/IT 12 %
Consultation 10 %
Other 16 %

You benefit from:

- the range of lectures and the know-how transfer from practitioner to practitioner
- transferable solutions and concepts of other industries
- the exchange of ideas and discussion among peers

More information can be found

[HERE](#)



Good reasons for your participation as an exhibitor

- Present your innovative products and / or services to a **specific audience**.
- Address decision makers with **pinpoint accuracy**.
- Open up **new customer groups**.

You are able to build your own stand system on an exhibition area of 3.00 x 1.50m. The fee of **EUR 2.590,-** net includes two free entries as well as a 220 volt power connection together with a 3-pin socket and the power consumption. The registration of a co-exhibitor will be charged with **EUR 1.250,-** net.

Previous exhibitors

ALFRED TALKE GmbH & Co. KG
Arviem AG
AXIT GmbH
cab Produkttechnik GmbH & Co. KG
CABKA Group GmbH
DACHSER SE
Deloitte GmbH
Geocom Informatik GmbH
GREIWING logistics for you GmbH
HOYER GmbH
IDENTEC SOLUTIONS Deutschland GmbH
inconso AG
INFORM GmbH
Landauer Transportgesellschaft Doll KG

Leogistics GmbH
Miebach Consulting GmbH
Paul Craemer GmbH
pfenning logistics GmbH
Rhenus Warehousing Solutions Europe GmbH & Co.KG
Seifert Logistics Group
ShortSeaShipping Inland Waterway Promotion Center
Siemens Digital Logistics GmbH
Software AG
star/trac supply chain solutions GmbH

Stand registration for the accompanying trade exhibition:

[HERE](#)

Sponsoring objects 2022

Below you will find various possibilities for a sponsorship engagement, with which you can attract the participants of the forum. From a sponsoring value of EUR 5,000,- you, as a premium partner, receive a free participant ticket as well as an exclusive logo presentation in the program flyer as well as on the event homepage.

Advertisements

Program flyer

The four-colored DIN Lang flyer is distributed in a circulation of 6,000 copies as a direct mailing as well as via e-mailings.

- 1/1 display, 4C., Back of the flyer € 2.500,00 net
- 1/1 display, 4C., On the penultimate page € 750,00 net



Subscriber / exhibitor directory

In order to get an overview of the group of participants, the digital directory will be available to download a few days before the event.

The directory also contains the profiles of the exhibiting companies and is therefore an important guide through the forum:

- 1/1 display, 4C., on the 2nd page € 750,00 net
- 1/1 display, 4C., on the penultimate page € 550,00 net

Banner in the download area of the forum Chemical Logistics

One week before the event registered participants will receive their login details, with which they're able to view and download the subscriber / exhibitor directory directly from our download area.

After the event, the participants can use this platform to retrieve the shared lecture presentations. This data is available for a total of three months. With a banner advertisement on the intro page, the sponsoring company can present itself below the login window. The banner will be linked to the sponsor's website:

- Banner 768 pixels wide x 90 pixels high € 1.000,00 net
- Banner 250 pixels wide x 500 pixels high € 750,00 net

Sponsored Pre-Event

Up to two companies will have the opportunity to host a pre-visit at their site on 7th September prior to the start of the event. All costs (e.g. bus transfer from the Marriott hotel to the selected location) are on duty of the sponsor.

- Sponsored visit € 1.200,00 net

Presentation on site

Pause Advertising

The sponsor can present a ten-minute break advertisement (endless loop) during the lecture breaks on the canvas.

- Sponsoring the break times € 3.500,00 net

Sponsorship of the entrance banner

The participants of the forum are welcomed by a "Welcome" banner at the entrance, which can be advertised through a sponsorship in addition to the events signet. Dimensions and other technical details are transmitted by the organizer upon request.

- Logo presentation on the entrance banner € 1.500,00 net

Sponsoring of the event folder incl. flyer supplement

Each participant will receive a conference folder with conference material and advertising flyers at the check-in counter. As part of the sponsorship commitment, the bag can be provided with a discreet imprint of the sponsor logo. The sponsor may also enclose a flyer. Additional flyer supplements of other companies are possible.

- Sponsorship of the conference folders € 3.000,00 net



Ballpoint pen or writing pad as a supplement in the conference folder

A ballpoint pen or a writing pad can be sponsored with the logo of the sponsoring company as a supplement in the conference folder (edition 200 pieces). Procurement is at the expense of the sponsor.

- Sponsoring pen € 1.200,00 net
- Sponsoring writing pad € 1.200,00 net

Image flyer for the conference folder

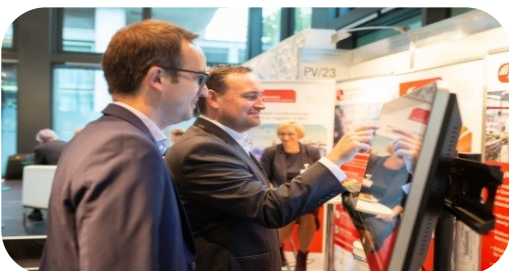
The sponsor will provide 200 advertising flyers, which will be added to the folders.

- Supplement of a four-page flyer € 750,00 net
- Supplement of a multi-page flyer € 1.000,00 net

Give-away

During the breaks, the sponsor has the opportunity to give the participants a give-away (for example sweets or a three-dimensional give-away) through hostesses. The sponsor procures and delivers the give-away at its own expense.

- Sponsoring Give-away € 1.000,00 net



Not the right sponsoring object for you?

Feel free to come up with your own ideas. Maybe you already have good experiences with other objects and would like to integrate them into our event. Your contact persons are:

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