

Updated Programme: Sustainability in Action – Winning the Next Decade



INTERNATIONAL SUPPLY CHAIN CONFERENCE

The logistics sector bears responsibility for shaping a positive future – in national and international value added networks, in terms of locational decisions and the use of technology, and with regard to qualification measures and policy initiatives. Sustainable logistics has become a societal issue. And BVL's choice of theme for this year's International Supply Chain Conference draws attention to this fact.

The first face-to-face events in the BVL network in recent weeks have shown that there is no substitute for the exchange of knowledge and experience in person, and that this exchange is even possible in times when it is necessary to ensure protection against the pandemic. It goes without saying that health protection measures will also be part and parcel of this year's International Supply Chain Conference. Those who cannot or do not want to attend the Berlin conference in person will find online formats in the programme for the first time. This year, many of the presentations will be streamed live on the Internet. Online participants will be listed in the

directory of attendees and can also use the conference app, ensuring that they can benefit from networking and exchange with other attendees. You can find the planned live streaming schedule at www.deutscher-logistik-kongress.de, where you can also book various digital passes. The "DLK 2020 Live" pass provides you with access to the live stream, for example, while the "DLK 2020 Live Premium" pass additionally gives you access to the recorded live streams and other special-topical sessions.

Moreover, you can get a taste of some of the content before the conference begins, free of charge and without having to travel to Berlin: October 6 will be all about the „Circular Economy“. The interactive session will be held in English. Those who are interested can follow the final round of the Science Award for Supply Chain Management 2020 on October 8. The actual award will be presented on the evening of day one of the conference in Berlin. You can register for these [Pre-Events](#) on the BVL website.

[more ...](#)

EDITORIAL

Dear BVL Members,

It is with great pleasure we present to you this year's LOG.Letter International third issue, which contains commentary from BVL Chairman of the Board, Prof. Thomas Wimmer, who calls for optimism as the logistics sector has begun to show signs of recovery. There is also a special preview on the upcoming International Supply Chain Conference 2020, which will still take place as a face-to-face event, but with a reduced capacity, and at the same time, will feature many of its speakers' keynotes as live stream broadcasts for those not attending in person. Also, save the date for the next International Scientific Symposium on Logistics (ISSL), which will take place from 15th – 16th June, 2021, as we offer a look as to what's in store so far at next year's academic forum. Plus, there are new services for our international members: BVL's Mentoring Program has now expanded overseas, offering BVL's younger members a chance to link up with BVL mentors from amongst its international honorary Chairpersons and Representatives. And last but not least, we are glad to announce the release of a new additional international BVL Newsletter: LOG.Mail International. We would like to thank BVL's international community for its active support in our network during, what are still, relatively difficult times. We look forward to seeing you again soon at the International Supply Chain Conference or at future BVL events. Stay healthy. Stay safe.



Curtis Domberg
BVL Member Service,
International Relations

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BVL International – Selected Events in 2020/2021

International Supply Chain Conference
October 21-23, 2020
Berlin, Germany and in parts worldwide online!

International Symposium on Logistics
June 15-16, 2021

Sustainable, Personal, Hybrid and Digital – the International Supply Chain Conference 2020

PRESENTATIONS BEFORE FULL SESSION

“Sustainability in Action – Winning the Next Decade” is the theme of the International Supply Chain Conference 2020 as well as for the year as a whole at the BVL. The conference is climate-neutral for the first time, which means that all emissions due to the event will be offset. The conference content is also about sustainability and success in this still young decade. Karl Gernandt, a member of the BVL Board and Executive Chairman of Kühne Holding AG in Schindellegi in Switzerland, will hold the first keynote in plenary session on “Logistics in a Changing World”. Dr. Sigrid Nikutta, also a member of the BVL Board and the member of the Management Board for Freight Transport at Deutsche Bahn AG in Berlin as well as CEO of DB Cargo AG in Mainz, will make the case for moving freight transport from the roads to the railways. The presentation by Hildegard Müller, President of the German Association of the Automotive Industry and a member of the BVL Advisory Board, will look at change and the opportunities it presents, not just in the automotive industry. Nikutta and Müller will also be speaking during the opening session on Wednesday. In the panel session on Wednesday afternoon, Frank Dreeke, CEO of BLG Logistics Group AG & Co. KG and Vice-Chairman of the BVL Board, Simone Menne, Multi Supervisory Board Member and a gallery owner from Kiel, and Heinrich Strößenreuther, Member of the Board, German Zero e.V. in Berlin, will be discussing questions such as “What is happening in our towns and cities? How can the use of land in the suburbs be controlled for transport and logistics?”, “Can global supply networks

even be operated in an economical, ecological and socially responsible manner in the long term?” and “What can we take from our experiences in the corona crisis?”. The discussion will be moderated by economics journalist and columnist Dr. Ursula Weidenfels. In order to ensure compliance with minimum distancing rules, this year’s presentations before the full session of the conference will be split between the rooms Potsdam I/III, Charlottenburg and Conference Center. The presentations by the speakers will then be streamed to the other two rooms.

SPECIALIST SESSIONS The four topic areas “Sustainability”, “Competitiveness”, “Future Prospects” and “Sectors” will be addressed in numerous specialist sessions and different formats – and will showcase examples of sustainable organisation in logistics and supply chain management. Topics include “Artificial Intelligence – Objective or Reality?”, “eCommerce – Integrating Customer Journey and Logistics” or “Fit for Future – Making Companies Attractive in the Long Term”. Further familiar sessions are “News from the Logistics Think-Tanks” and the “Start-Ups Pitch”. A session on pharmaceutical logistics will look at the lessons learned from the year so far. Moreover, the BVL initiative “Ladies in Logistics” will be celebrating its tenth anniversary with a session entitled “Strong Teams for a Strong Business”. The specialist session on “Environmental Sustainability – Carbon Footprint, Standards and Pricing” will be moderated by the guest commentator of this LOG.Letter, Alexander Rossner, lawyer and Board member of the Zukunftswerk

cooperative in Starnberg. How can we measure the CO2 footprint of individual shipments or of the entire supply chain? What standards and tools are available for emission auditing? The session will explore and discuss these questions from a scientific and practical perspective. The session participants include Dr.-Ing. Verena Ehrler, Guest Researcher at the Université Gustave Eiffel in Lille, France, and Nils Herrmann, Managing Director, Hello Fresh DACH, Berlin. As is the case with the presentations before the full conference, the seating in all the rooms for the specialist sessions will take account of the need for distancing. Due to the current situation, the outdoor sessions – traditionally staged on day two of the conference – will not be part of the programme this year.

AWARDS The evening of day one of the conference is devoted to those who – despite all the uncertainty and problems in 2020 – have developed and submitted exemplary concepts for scientific projects of high real-world relevance and particularly innovative and trendsetting solutions in industry. The award ceremony will be held in three halls in the event hotels this year rather than in the traditional setting of a big gala evening. The programme will take place in rotating mode on a stage in one of the three halls and streamed live to the other two halls to create an exciting interplay of activities. After the ceremony, there will be ample opportunity for fruitful conversations in the foyers and exhibition areas, and here as well attendees will naturally be able to – and should – comply with the distancing and hygiene rules.

[more ...](#)

Same venue, different conditions: the International Supply Chain Conference will take place as a face-to-face event in Berlin but will also offer a range of additional services.



COMMENTARY ...

Annual Event in Berlin Climate-Neutral for the First Time



Alexander Rossner,
lawyer and Board
of Management,
Zukunftswerk eG

“Sustainability in Action – Winning the Next Decade” is the theme chosen by BVL for the International Supply Chain Conference 2020. In spite of the many ecological and social challenges of our times, I believe that it is climate

change that is of overriding importance with regard to all areas of our daily lives. This belief is based on the sheer extent of the possible consequences as well as the very narrow time window we still have to avert the most negative effects of climate change through intelligent and determined action. There are many countermeasures we can still take. I consider the energy transition, energy efficiency and the offsetting of CO₂ emissions to be of particular significance in this respect. I am therefore pleased that BVL has decided to calculate all the CO₂ emissions resulting from the International Supply Chain Conference and to offset these emissions by supporting a forest conservation

project in South America. This compensation scheme encompasses all emissions caused by energy requirements for the conference, inbound and outbound travel of BVL employees, speakers and attendees, food and refreshments, and all the necessary equipment. And even if the volume of emissions calculated and offset in this way is relatively small, the fact that one of the biggest industry conferences in Europe is climate-neutral sends a highly visible signal for sustainability and climate protection. All this means you can look forward to a climate-neutral International Supply Chain Conference 2020!

The Best Conference by Some Distance

HYGIENE CONCEPT The International Supply Chain Conference is taking place – and the reaction from the logistics community to this news shows that this is a welcome signal. The exchange of ideas and experience and face-to-face encounters are necessary and possible. There will naturally be changes to the conference routines because BVL attaches the highest priority to safeguarding the health of all those involved. The organisational team at BVL head office has therefore worked with the event partners to draw up a hygiene concept on the basis of the nationally applicable provisions on infection protection as well as the corresponding provisions of the state of Berlin and the recommendations of the Robert Koch Institute. The International Supply Chain

Conference is “normally” one the biggest industry conferences worldwide focusing on supply chain management and logistics, and the event serves as a vibrant forum each year – attracting 3,207 attendees from 40 countries in 2019. There will not be as many participants this year as a result of the need to comply with the currently required distancing and hygiene rules. The hygiene concept allows for a maximum of 1,500 attendees in a rolling system. As usual, the conference will be staged in the InterContinental and Pullman Schweizerhof hotels on opposite sides of the road. The programme is decentrally organised so that the minimum stipulated distancing of 1.5 metres is assured at all times. The rooms will be provided with an accordingly lower number

of chairs, and the air-conditioning systems throughout hotels will be operated with 100 percent fresh air. The exhibition area will have suitably wide foot traffic aisles so that distancing is assured. The rooms will be cleaned regularly and the surfaces disinfected. Adequate supplies of face coverings and disinfectant will be available for all visitors. The accompanying programme will be of limited scope this year. The traditional gala evening will unfortunately not be taking place, but the winners of the German Award for SCM 2020 will nevertheless be honoured in full session in the appropriate manner, and the Science Award for SCM will also be presented this year in Berlin.

[more ...](#)

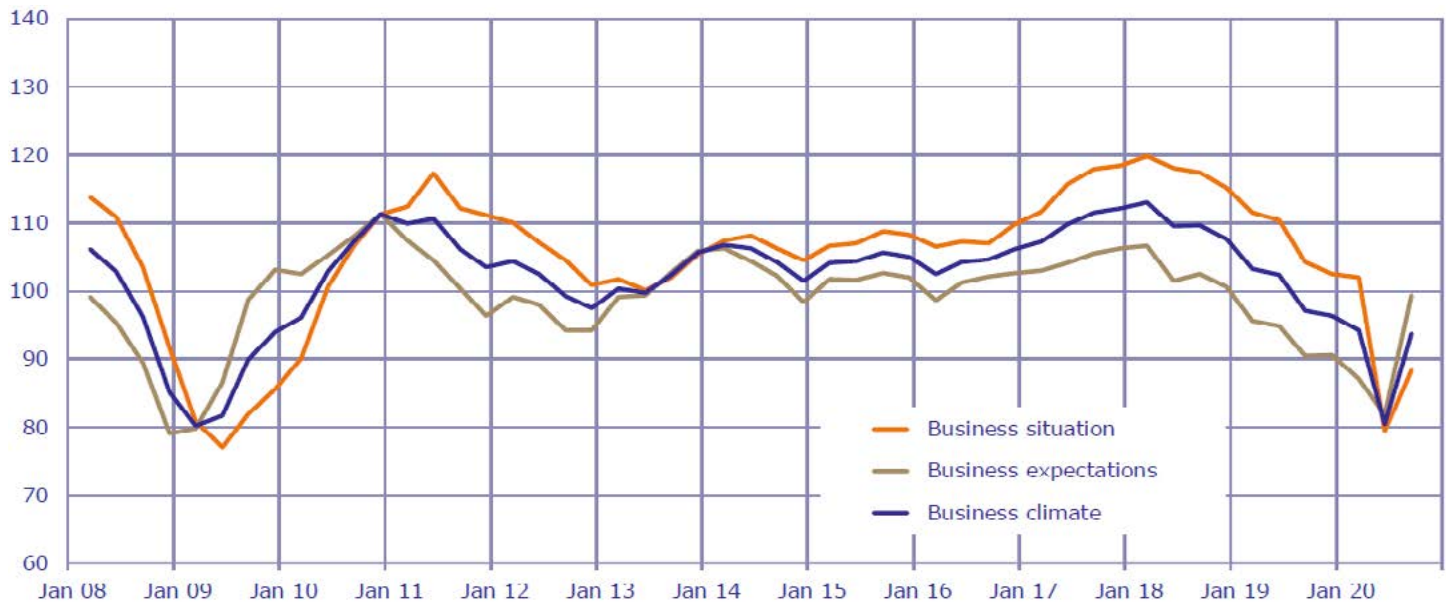


Optimism Ahead of the International Supply Chain Conference

Commentary by Prof. Thomas Wimmer, Chairman of the Board,
BVL – The Supply Chain Network

LOGISTICS INDICATOR IN Q3 2020

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So where are we headed? Will we see a V, U, W or even an L-shaped recovery? The findings for the Logistics Indicator based on the August 2020 survey suggest that we will probably see a V-shaped economic trend. And there is much to support to view that the logistics sector will experience a speedy recovery – just a few months after the steep downturn due to the corona lockdown and the massive disruption of international supply chains. All the indicator scores – for the current business situation, expectations and the overall climate score – are currently pointing upwards.

In its forecast published in early September, the German Ministry for Economic Affairs and Energy predicts that the overall German economy will shrink by 5.8 percent in the current year and then achieve growth of around 4.4 percent in 2021. German Federal Minister for Economic Affairs and Energy Peter Altmaier presented the V-shaped curve and explained that the crisis had bottomed out. And indeed, the overall economy – and therefore also the logistics sector – began to recover in the third quarter. The economic and social assistance packages that were rapidly implemented by the German government are having the desired effect, even if the economy has not yet gained its former momentum. Nevertheless, numerous uncertainties remain.

The V-shaped economic trend is good news. But it doesn't mean we can simply put a tick against the corona virus and return to pre-crisis structures, processes and methods. Instead, we will have to identify and rectify the shortcomings that the crisis has rendered visible, review the efficiency paradigm, aim to develop resilient solutions, and optimise and reconcile the economic, social and ecological dimensions of logistics activities in a newly defined equilibrium.

Furthermore, it is not yet clear how the framework conditions for logistics activities will change in years to come. There are still no answers to a whole host of questions relating to the future mobility of goods and services, global interconnections, the development of export and import markets or the permanent downsizing of entire sectors of the economy such as air travel and cruise holidays. We don't know whether people will modify their consumption habits in the longer term. What will customer expectations look like in the post-corona era? What price will they be willing to pay?

Many of these questions are on the agenda of the International Supply Chain Conference 2020, which will take place as a face-to-face event in Berlin from October 21 to 23 under

corona-compliant conditions. Much of the content will also be available online in digital format and will be separately bookable. In this way, BVL is sending a signal of optimism – and once again bringing people in logistics and supply chain management together so that they can talk to each other and discuss meaningful, promising strategies for the future.

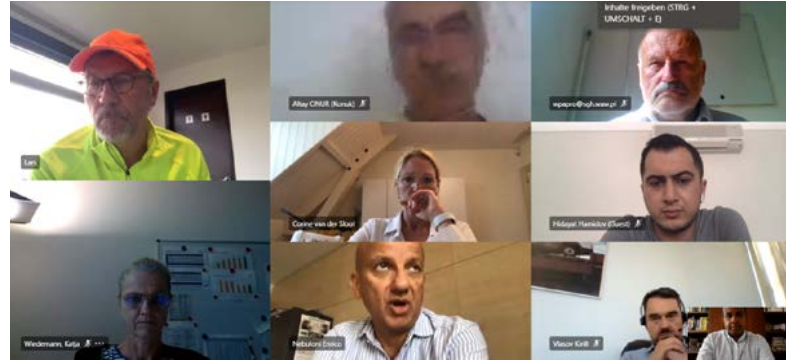
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REPORTS FROM THE INTERNATIONAL CHAPTERS AND REPRESENTATIVES

Keeping in Touch with the International BVL Honorary Network

BREMEN Ever since the Online BVL Chapter and Representative Meetings back in May, which took place in similar fashion to April's Town Hall Meeting, the BVL Office has been keeping in touch on a regular basis with its international honorary officials. BVL's Curtis Domberg has been hosting monthly online get-togethers with BVL's international Chairpersons and Representatives via video conferencing. The pandemic has not stopped the international honorary officials linking up – five times in total so far – to discuss updates from the BVL Office, and in roundtable fashion, share news from each of the participating BVL Chapter Chairpersons and Representatives in regards to BVL activity and the overall COVID situation and

A still of September's online meetup Chairpersons and Representatives from Europe and North America

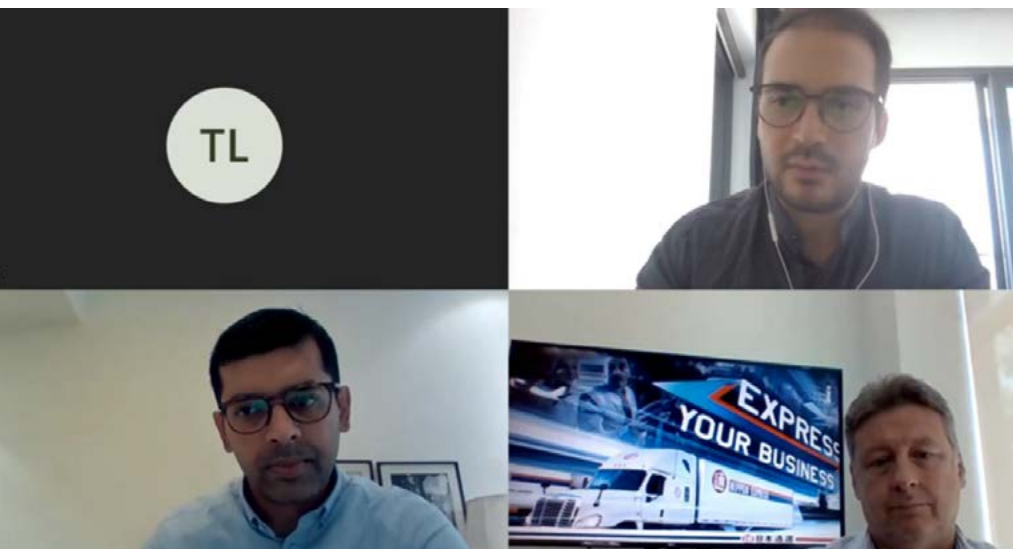


outlook in their countries and regions. Upcoming and previously staged international BVL events along with news on the International Supply Chain Conference 2020, and in general

new ideas and shared best practices in wake of the ongoing pandemic, have been the talking points in recent months.

Using Big Data to Improve Sales Ratios, with Nippon Express

The BVL Chapter Singapore Chairpersons together with Nippon Express' Marc Moss (bottom right) in the webinar on big data



SINGAPORE How we can use big data to improve our sales ratios? How do we win more business by analyzing data? Bipin Chinnappa, new BVL Chapter Singapore Vice Chairperson, and Marc Moss, Global Head of Business Development at Nippon Express shared the fundamentals of using available information to exponentially improve your company's sales performance. During the webinar, the hosts ran the participants through the process of setting up an Inhouse Data Analytics Tender Evaluation Tool and how this has, in the shortest time possible, benefitted the company greatly. They openly shared their learning experiences, roadblocks and how to overcome them during an interactive webinar. Participants across all industries and countries (from Germany, China, Korea, Thailand, and Singapore) took part in this engaging talk. You can find a summary of the BVL Chapter Singapore Webinar [here](#).

Hannover Fair Went Online

DIGITAL DAYS In mid-July, some 150 attendees from 32 countries tuned in to the conversation between Prof. Thomas Wimmer, Chairman of the BVL Board, and Josip T. Tomasevic, Senior Vice President and Chief Procurement Officer of the Agco Corporation and Chairman of the BVL Advisory Board, on the topic of "Innovation and

Resilience of Global Value Added Chains in Agricultural Machinery Production". This conversation was one of the 110 programme items at the online conference entitled "Digital Days" staged by the Hannover Fair company. The major trade fair in April was cancelled due to the corona pandemic, and the "Digital Days" format was

developed to disseminate the planned content. The core topics were Industry 4.0, Artificial Intelligence, Logistics 4.0 and Smart Energy. Over the course of two days, the participants were able to see the keynotes, panel discussions, products and innovations of around 200 speakers and 100 partner companies.

New BVL Chairpersons and Representatives



New BVL Chapter Singapore Vice Chairperson Bipin Kukkerla Chinnappa

THE BVL OFFICE THANKS, CONGRATULATES, AND WELCOMES THE FOLLOWING BVL OFFICIALS WHO RECENTLY STARTED THEIR NEW HONORARY ROLES IN THE BVL NETWORK:

SINGAPORE Bipin Kukkerla Chinnappa (Global Sales, Nippon Express Global Logistics) is as of September 2020 Vice Chairperson of the BVL Chapter Singapore. A member since 2018, Chinnappa completed his MBA in Berlin and held various positions in Germany and Southeast Asia. He also co-hosted a BVL Chapter Singapore site visit to Nippon Express Singapore in 2018, an event that saw over 40 participants attend. Bipin

Kukkerla Chinnappa joins Nicholas Bischoff (Chairperson) and Andreas Radke (Vice Chairperson) in the BVL Chapter Singapore team. Former BVL Chapter Vice Chairperson, Kian Peng Sim (Carlson Wagonlit), stepped down as of September 2020 from his voluntary role. The BVL Office would like to thank Kian Peng Sim on behalf of the Association for his voluntary service in over three years within the BVL Network.

BVL Mentoring Program's International Mentors

Due to the success of the BVL Mentoring Program in Germany for BVL Student and Young Professional (below age of 30) members ever since it started in 2018, BVL is happy to announce that the program has now been expanded amongst its international network. Honorary international BVL Chairpersons and Representatives join existing BVL Officials from Germany in the Mentoring Program. The program is a 12-month project in which BVL Officials act as mentors for applicable members (Students and Young Professionals) offering mentees career help and advice for the logistics and supply chain industries. Joining

the existing BVL Officials from Germany as additional mentors to the Mentoring Program, are the following international BVL Officials: Lars Bäumann (Representative Mexico), Frank Tobias Baur (Representative Switzerland), Chris Bode (Representative Thailand), Andreas Radke (Chairperson Singapore), Corine van der Sloot (Representative Netherlands), and Nico Weidel (Representative Canada).

[more ...](#)

BVL Student or Young Professional Members can make use of the services offered by dedicated international BVL Mentors in the Mentoring Program!



Frank Tobias Baur
Parker Hannifin EMEA Sàrl / Etoy / Switzerland
Mentor since: 2020

Frank Baur, a passionate and accomplished Senior Executive. Having a wealth of global experience in Operations and International End-to-End Supply Chain Management & Logistics environment. Awarded as Top Supply Chain Executive EMEA in 2019 (#11). His journey as a global leader began managing supply chain strategy and logistics projects with Mueller in the German FMCG market, and through management consultancy he gained knowledge of a broader range of industries and customers and first international experience. Moving into Bosch Power Tools consumer division his career accelerated. Starting 2010 as VP Supply Chain & Logistics for Bosch Automotive Aftermarket in LATAM (based in BR), 2014 till 2018 in NAFTA (based in US). He is now Managing Director of Parker Hannifin EMEA Sàrl with responsibility for Supply Chain Operations, based in the EMEA head office in Etoy (CH).

New Additional International BVL Newsletter in the LOG.Series



The new LOG.Mail International is now available for BVL's international members

LOG.SERIES In case you were not already aware, BVL's international members now have access to a brand new newsletter format: LOG.Mail International! In addition to the existing quarterly LOG.Letter International newsletter, the LOG.Mail International aims to keep international BVL members in the loop during the other two months of each quarter with regular updates from the association. Just like with the LOG.Letter International, the first and future LOG.Mail International issues will be available to download via the BVL website.

[more ...](#)

Logistics for a Sustainable Future – Contributions from Science

INTERNATIONAL SCIENTIFIC SYMPOSIUM ON LOGISTICS The next International Scientific Symposium on Logistics (ISSL) will take place from June 15-16, 2021. The “Dreikönigskirche” church in Dresden will be the venue for the conference held in English. The event will again take place in conjunction with colleagues from the International Material Handling Research Colloquium, and around 50 international guests are therefore expected to attend. The traditional PhD Candidates Workshop will be held on June 14, 2021.

The aim of the ISSL is to promote an exchange of ideas across disciplines and geographic borders. Participants will present and discuss new models to better understand what is driving the development of logistics as a science and as a field of application. Researchers and practitioners are

invited to jointly gain insights about logistics systems for a sustainable future. Science has an important and probably underestimated role in improving sustainability along our supply chains. Conventional concepts such as increasing efficiency, resource pooling and consolidation have always aimed to improve the utilisation of all forms of transportation equipment, distribution centres and other facilities. The driving force behind the optimisation of equipment and operations is typically of an economic nature. Decisions also need to be in compliance with the relevant regulations such as those on driving times or eco-design guidelines in the EU. New technologies influence business models – by promoting platforms, for example – and they shape international collaboration in supply chains. Another important issue is the future of human capital in

supply chains. Flexibility in automation and robotics promises a higher level of automation both on the operational front and in the back office. One emerging question is the right qualification level and mix of skills required to successfully run these automated systems. The ISSL will offer a scientific perspective on the interaction between economic aspects, technology and humans and the resulting impact on the shape of tomorrow's supply chains.

CALL FOR PAPERS BVL and its Scientific Advisory Board reflect interdisciplinarity in logistics and SCM. The ISSL traditionally integrates multiple academic disciplines and offers an exceptional forum for exchange across different disciplines. The organisers welcome academic contributions that explain what will be driving logistics and supply chain management in a sustainable future. Especially valuable are contributions that bridge the gap between all disciplines contributing to SCM and logistics. The Call for Papers runs until December 1, 2020. The full programme is expected to be available at the end of March 2021. [more ...](#)

BVL⁷ INTERNATIONAL SCIENTIFIC SYMPOSIUM ON LOGISTICS June 15-16, 2021

The Network Continues to Grow – New International BVL Members

MEMBERSHIP BVL welcomes the following new international corporate members who have joined since the beginning of 2020:

- Quantum Qguar
- Knauf Service Sp. z o.o.
- Catella Logistic Europe
- AA&S SRL
- AutoGuide Mobile Robots
- Quadient
- Sped Star d. o. o.
- Locus Robotics
- Nippon Express Global Logistics
- Nomagic Sp. z o.o.
- SpaceFill

PHOTOS AND GRAPHICS

BVL, BVL/Kai Bublitz, privat (p.3 above), pixabay (p.3 bottom, Nippon Express (p.6 above), mockuuups (p.6 middle)

WEB AND SOCIAL MEDIA

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