

Exhibition and Sponsorship

2019

**INTERNATIONAL
SUPPLY CHAIN CONFERENCE**

October 23.-25, 2019

InterContinental/
Schweizerhof, Berlin

Inspire • Encourage • Act

Mutig machen

BVL⁷

Type of event:	Conference with parallel special-interest exhibition
Place:	Hotel InterContinental/Schweizerhof Berlin, Budapester Straße, 10787 Berlin, Germany
Conference organizer:	Bundesvereinigung Logistik (BVL), Schlachte 31, 28195 Bremen, Germany
Homepage:	www.bvl.de/iscc
Leading idea 2018:	Digitization meets Reality
Participants in 2018:	3.522 visitors
Tenders, awards:	The following awards will be presented in 2019: German Logistics Prize, Science Award Logistics, Thesis Award

INTERNATIONAL SUPPLY CHAIN CONFERENCE – LEADING FORUM FOR THE EXCHANGE OF KNOWLEDGE AND EXPERIENCE

Take advantage of one of the leading industry conferences in Europe focusing on supply chain management and logistics attended by over 3,000 decision-makers from industry, trade, and logistics services to attract future customers for your business!

This is the perfect platform for the exchange of knowledge and experience

- on strategies, developments and current logistics trends
- on best practice solutions for the organisation of operational routines
- on forward-looking stimuli from the world of science

In the parallel special-interest exhibition, leading companies from all areas of logistics will showcase their solutions and concepts over an area of around 1,200 m². Together with the wide-ranging networking opportunities in a constructive atmosphere, the daily Business Breakfast, the After-Work-Party and the Gala Evening make the conference the perfect platform for new contacts and encounters.

- One in three participants will be attending the conference for more than four years running.
- 50% of participants are top decision-makers in their company.
- 79% of the exhibitors have exhibited for several years.



PARALLEL SPECIAL-INTEREST EXHIBITION

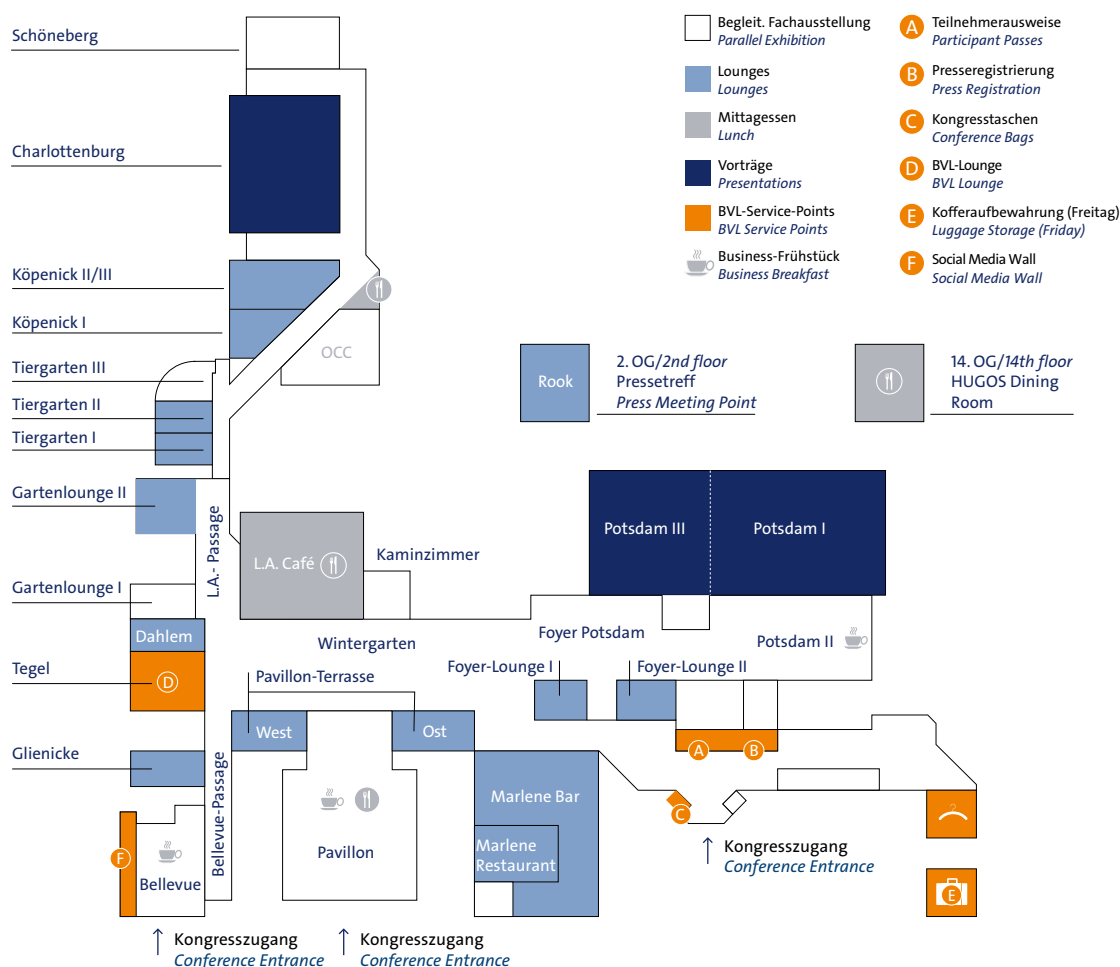
The International Supply Chain Conference provides an outstanding opportunity for networking and new contacts in the elegant setting of two premier hotels. The parallel special-interest exhibition during the conference has served as a high-pro-

file marketplace for leading companies from all fields of logistics and supply chain management since 1985. Among all the exhibition stands, special areas and theme lounges, participants can relax at the "all inclusive" coffee bars, enjoy a

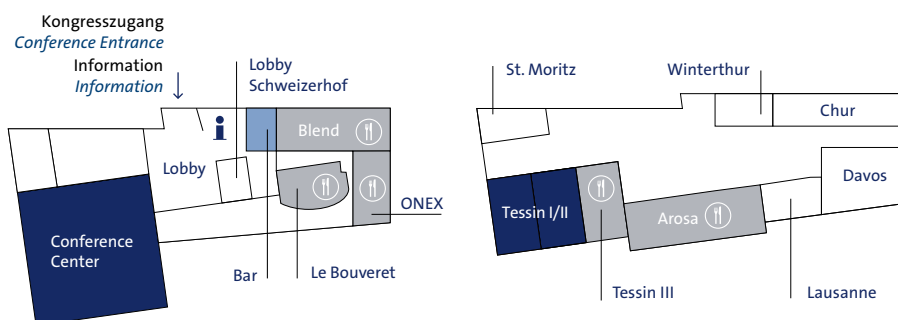
business breakfast in the morning and the After-Work Party on Thursday evening. Not to mention the many meetings and company gatherings that reinforce the positive and constructive mood in the exhibition area

Room map for event venues and lounges (stand: 2018)

Hotel InterContinental Berlin



Hotel Pullman Berlin Schweizerhof



The rental of € 6,990 net for a standard stand includes the following:

- Area with rental modular stand (3.00 x 1.50 m) with the following fixtures
 - Plastic-coated wall elements, colour white, silver-coloured supports
 - White fascia without lettering
 - Rear wall 3.00 m, side walls 0.50 m
 - Anthracite-coloured carpet
 - Power connection from 220 volts to 2.0 KW, incl. triple plug socket
- Participation fees for the event for two people. These participants can take advantage of all the services provided during the event.
- Option of displaying press folders following prior registration
- One free short-term ticket (valid for 4 hours) for a stand organiser of the exhibiting company on one conference day of your choice (includes all entitlements).



The booking of an exhibition stand requires a BVL company membership.

A BVL membership is mandatory for all exhibitors.

The booking of an exhibition stand in the rooms Potsdam, Foyer Potsdam and Winter Garden requires a sponsoring of at least € 3,500 net. Sponsorship opportunities can be found in this invitation to tender. We are happy to create the right package for you.

The contractual partner must pay a deposit of € 1,000 per stand. The entire invoice is due at the latest before the event begins.

You can find all the relevant information on the parallel special-interest exhibition as well as the allocation guidelines for stand positions at www.bvl.de/iscc.

Access to the International Supply Chain Conference is RFID-controlled and only possible after registration.



EXHIBITIONERS 2018

#

- 28Apps Software
- 4flow AG

A

- AEB GmbH
- aflexio Gesellschaft für Management und Prozessberatung mbH
- AIM Agile IT Management GmbH
- Alpega Group
- Anaplan GmbH
- AutoStore System GmbH

B

- BearingPoint GmbH
- BEUMER Group GmbH & Co. KG
- BirdieMatch GmbH
- BLG LOGISTICS
- Bluhm Systeme GmbH
- bremenports GmbH & Co. KG
- BREMER AG
- Bremische Hafenvertretung e.V.
- Bundesvereinigung Logistik Österreich

C

- Camelot Management Consultants AG
- Captrain Deutschland GmbH
- CargoLine GmbH & Co. KG
- Cargonexx GmbH
- Celonis SE
- Clear Logistics S.a.r.L.
- conbee GmbH
- conizi GmbH
- Crown Gabelstapler GmbH & Co. KG

D

- DACHSER SE
- Daimler FleetBoard GmbH
- DB Cargo AG
- Deutsche Lichtmiete Vermietgesellschaft mbH
- Deutsche Messe AG
- DHL CSI | DHL Freight | DHL Paket
- Digital Hub Logistics GmbH
- DPD Deutschland GmbH
- Dresscure GmbH
- Drozak Consulting GmbH
- Duale Hochschule Baden-Württemberg
- DVV Media Group GmbH

E

- EffizienzCluster Management GmbH
- Ehrhardt + Partner GmbH & Co. KG
- EMPETUS GmbH
- Engel & Völkers Commercial GmbH
- EO Bremen
- Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft
- EUROGATE GmbH & Co. KGaA KG
- Everoad

F

- FIEGE Logistik Holding Stiftung & Co. KG
- FIEGE Logistik Stiftung & Co. KG
- Fraunhofer-Arbeitsgruppe für Supply Chain Services SCS
- Fraunhofer-Center für Maritime Logistik und Dienstleistungen CML
- Fraunhofer-Institut für Fabrikbetrieb und -automatisierung IFF
- Fraunhofer-Institut für Materialfluss und Logistik IML

G

- GARBE Industrial Real Estate GmbH
- GateHouse Logistics A/S
- Gazeley Germany GmbH
- Gebhardt Fördertechnik GmbH
- Geis Industrie-Service GmbH
- GEODIS Logistics Deutschland GmbH
- GEUTEBRÜCK GmbH
- GMR Safety Inc.
- GOLDBECK GmbH
- Goodman Germany GmbH
- GreyOrange GmbH
- GROUP7 AG International Logistics

H

- Hamburg Port Authority AöR
- Hamburg Südamerikanische Dampfschiffahrts-Gesellschaft ApS & Co KG
- Headex UAB
- Hellmann Worldwide Logistics SE & Co. KG
- Honeywell
- HÖVELER HOLZMANN CONSULTING GmbH
- HUSS-VERLAG GmbH
- HWE Germany GmbH

I

- IGZ Automation GmbH
- inconso AG
- Infor
- infoware GmbH
- Ingenics AG
- integral logistics GmbH & Co. KG
- Interflex Datensysteme GmbH
- io-consultants GmbH & Co. KG
- ITCL GmbH
- IUBH Duales Studium

J

- JDA International Ltd.
- Jungheinrich AG

K

- KHT GmbH
- Kinexon Industries
- KNAPP AG
- KNV GmbH
- Kompetenznetz Individuallogistik e.V.
- Kompetenznetz Logistik.NRW/LOG-It Club e.V.
- Köster GmbH
- KRATZER Automation AG
- Kühne + Nagel (AG & Co.) KG
- Kühne Logistics University - KLU

L

- leogistics GmbH
- LGI Deutschland GmbH / Geschäftsbereich pakadoo
- Linde Material Handling GmbH
- Lippert GmbH & Co. KG
- Llamasoft Inc.
- Lobster GmbH
- LOCOM Software GmbH
- LogDynamics - Bremen Research Cluster for Dynamics in Logistics
- Log-hub AG
- Logistikhelden
- Logistik-Initiative Hamburg
- Logivest GmbH
- Lucas Systems GmbH
- Lufthansa Industry Solutions AS GmbH

M

- Mainblick - Agentur für Strategie und Kommunikation GmbH
- Mercedes-Benz CharterWay
- Messe München GmbH / transport logistic
- Metrilus GmbH
- Metroplan
- Microsoft Deutschland GmbH
- Miebach Consulting GmbH
- Mosca GmbH
- MotionMiners GmbH

N

- Nagel-Group | Kraftverkehr Nagel SE & Co. KG
- NIC-place
- Niedersachsen Ports GmbH & Co. KG
- nox NachtExpress
- NTT DATA

O

- ORACLE Deutschland

P

- Panattoni Europe
- Peper & Söhne GmbH
- prismat GmbH
- ProGlove

R

- Rainer GmbH
- Rheinland-Pfalz/Hafen Trier
- Rhenus SE & Co. KG
- RIO A brand of Volkswagen Truck & Bus AG
- Road Heroes
- Robert C. Spies Gewerbe & Investment GmbH & Co. KG
- Röhlig Logistics GmbH & Co. KG

S

- Saloodo!
- SALT Solutions AG
- SAP Deutschland SE & Co. KG
- Schenker AG
- Schenker Deutschland AG
- SEGRO Germany GmbH
- Seifert Logistics Group
- SESAM GmbH
- ShareHouse GmbH & Co. KG
- Shippeo
- SICK Vertriebs-GmbH
- Siemens AG
- Siemens Postal, Parcel & Airport Logistics GmbH
- Sinfosy GmbH
- smapOne AG
- Smartlane GmbH
- Software AG
- SSI Schäfer
- SSI Schäfer
- Standort Niederrhein GmbH
- STILL GmbH
- Stow Deutschland GmbH
- Swisslog GmbH
- Synfioo GmbH

T

- TABEL GmbH
- tarakos GmbH
- TIM CONSULT GmbH
- Tive Inc.
- TOP Mehrwert-Logistik GmbH & Co. KG
- Toyota Material Handling Deutschland GmbH
- TransCare GmbH
- TransFollow
- Transporeon Group
- T-Systems International GmbH
- T-Systems International GmbH

V

- Vanderlande Industries GmbH
- VanRiet Material Handling Systems
- Verizon Connect
- VerkehrsRundschau/
Verlag Heinrich Vogel
- VETTER Industrie GmbH
- Vogel Communications Group GmbH & Co. KG

W

- WERKSREVOLUTION GmbH
- Western Union International Bank GmbH
- WILTSCHKE Fördersysteme GmbH & Co. KG
- Wirtschaftsförderung Land Brandenburg GmbH
- Wirtschaftsförderung Sachsen GmbH
- Wirtschaftsförderungsgesellschaft Deltaland mbH
- WISAG Sicherheit & Service Holding GmbH & Co. KG
- WTRANSNET

Y

- Yusen Logistics (Deutschland) GmbH

Z

- Zebra Technologies
- Zetes GmbH
- ZF OPENMATICS
- ZUFALL logistics group

JOINT STANDS

Associations, initiatives, business clusters, sector groups and the like can showcase their services and expertise at a joint stand within the exhibition area. The joint stand must have a minimum area of 25 m² and may measure a max. 60 m². The primary exhibitor coordinates the co-exhibitors and logo partners. The exhibition fee depends on the size and location of the stand.



LOUNGES



The pleasant and relaxing lounge atmosphere offers participants an opportunity to take a break from the busy environment of the conference and talk to other attendees.

The lounge is in a self-contained room which bears a special name during the conference (e.g. Tea Lounge). The sponsor/lounge operator decorates the room at his own cost to create an appealing, exclusive atmosphere. The cost of hospitality is also borne by the sponsor (the all-inclusive coffee bars in the exhibition area may be used). The sponsoring fee depends on the size and location of the lounge. The fee includes two free conference tickets.

- The sponsor can include logo partners in the lounge in the form of logo presentations; the organiser charges € 700 per logo partner.
- Two free congress participations are associated with the sponsoring.
- The sponsor can position co-exhibitors in the lounge. The organiser charges € 3,750 per co-exhibitor; this fee includes free participation at the conference for one person.

YOUR ACTIVE INPUT WITHIN A NEW CONFERENCE OFFER

“Meet the Expert”

As Exhibitor you will have the chance to take part at one out of two podium discussion. You do have the chance to place your company and its solutions within these discussions that will take place outside the regular sessions. These „Meetings“ will last one hour and will be published within the conference programme. In order to participate in this format, a sponsoring is mandatory.

☐ Slot “Meet the Expert”

Already booked



SERVICES FOR EXHIBITORS AND LOUNGE SPONSORS

Entrance to the International Supply Chain Conference is RFID controlled and only after registration possible.

After-Work-Party (stand party)

The After-Work-Party provides a vibrant evening programme on the conference area for participants who do not have any evening obligations.

- The exhibitor can organise the “stand party” together with partners. More than one party is permitted.
- The organisational responsibility lies with the organiser in consultation with the hotel and BVL and in compliance with the necessary security measures.
- All costs incurred between 6:30 pm and 10:30 pm are borne by the organiser.
- The exhibition stands are closed once the event begins.



Booking of premises for Side events

Exhibitors have the option of rooms for press conferences, company presentations and meetings directly to rent in the hotel InterContinental. Please book your concrete Space requirement (room size, time, Room equipment, catering) directly at the InterContinental:

Contact Person:

Angela Frausin

angela.frausin@ihg.com,

P +49 / 30 / 26 02 11 65.



Press relations

The use of the virtual press office for posting press releases and photos is in consultation with the department Press and Public Relations of the BVL from about the 40th KW possible.



Ulrike Grünrock-Kern

Head of Corporate Communications

gruenrock-kern@bvl.de

T +49 / 421 / 173 84 21

SPONSORING OPTIONS IN 2019

Boost your profile by acting as a sponsor

Are your core fields of expertise and your area of activity closely connected to key themes and goals of the International Supply Chain Conference? Then

take advantage of the high quality of the BVL network! Companies who sponsor live communication events enjoy an extremely high profile. This invitation

for sponsors offers a wide range of sponsoring options to draw attention to your company.

The premium partners of the International Supply Chain Conference 2018 were:

Special thanks to the partners who made the conference and many services possible:



KÜHNE+NAGEL



LOGISTIK IM FLUSS.



Premium partnership € 32,500

If you act as a premium partner, you are a high-profile partner of the International Supply Chain Conference. The presentation options are as follows:

- Positioning of your corporate logo on the homepage of BVL (section “International Supply Chain Conference”) with a link to the sponsoring company
- Prominent logo on one page in the conference programme
- Logo on banners and signs in front of the entrance areas of the event hotels as well as in the exhibition area in the InterContinental
- Company presentation (PowerPoint) on a screen at the check-in counter during the conference
- Logo presentations of all premium partners in the plenary hall
- Logo presentations on all “Thank you give-aways” given to all attendees at the end of the conference
- Free conference attendance for three employees of the sponsoring company



OVERVIEW OF SPONSORING OPTIONS

Advertising

- in the preview flyer
- in the programme
- in the directory of exhibitors/participants
- in the conference guide
- on the introductory page for presentation downloads
- in the wall calendar
- as a flyer insert in the conference bag

Services for conference participants

- Conference bag
- Coffee bars
- Shuttle bus for the Gala Evening
- Give-aways
- Social Wall
- free Wifi
- Entertainment during the After-Work Party
- Corporate table at the Gala Evening
- Thank you give- away on conference friday

New formats in the exhibition area

- Meet an Expert (logistics real estate, software)

Corporate presence on site

- Hotel room keys in both event hotels
- Napkins at lunch
- Stand up displays in front of the event hotels
- Advertising in the plenary rooms during the breaks
- Banner advertising on the live screens in the coffee bars
- Buddy Bear
- RFID Gate branding

Awards/Promotion of Up-and-coming logistics talents

- Science Award for SCM
- Thesis Award including “photo session”
- Promotion of up-and-coming talents
- Movable walls Foyer Potsdam

ADVERTISING

... in the preview flyer

30,000 copies of the four-page highlight flyer (format: 200x290mm; shortened DIN A4) will be inserted in the April issue of LOG. Letter, the "DVZ" and mailed directly to people interested in logistics. There is space on the back of the flyer for advertising. BVL head office must receive the draft advertisement two weeks before the editorial deadline. The sponsor may supply an English-language ad for the English version of the highlight flyer.

- | | |
|---|----------------|
| <input type="checkbox"/> Advertisement 1/1 page, DIN long, 4c | Already booked |
|---|----------------|

... in the conference programme

The 40-page 4-colour conference programme (format DIN A4) will be published in the German version with a total print run of approx. 60,000 copies and the first copies will be distributed via direct mailing in June. An updated print run will be published at the beginning of September; these copies will also be dispatched by direct mailing and serve as part of the conference documentation. The English version of the programme will primarily be used for online mailing purposes. The sponsor also supplies an English-language ad.

- | | |
|--|----------------|
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c, on the back cover of the programme
The ad will appear in the German and English version of the programme. | Already booked |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c, on the inside front cover of the programme € 20,000 net
The ad will appear in the German and English version of the programme. | |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c, in the programme/third page
The ad will appear in the German and English version of the programme. | Already booked |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c, inside the programme € 10,000 net
The ad will appear in the German and English version of the programme. | |
| <input type="checkbox"/> Advertisement, ½ page, 187 x 120 mm (width x height), 4c, inside the programme
The ad will appear in the German and English version of the programme. | Already booked |

... in the directory of exhibitors/participants

The directory of exhibitors/participants (DIN A4) contains the exhibition plans with details of stands, the short exhibitor directory and the list of participants. All participants will receive the directory of exhibitors/participants when they check in. The print run is 3,000 copies.

- | | |
|---|----------------|
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c., 4. back cover | Already booked |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c., 2. back cover | Already booked |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c., 3. back cover | Already booked |
| <input type="checkbox"/> Advertisement, 1/1 page, 200 x 282 mm (width x height), 4c., in the interior part | Already booked |
| <input type="checkbox"/> Advertisement, ½ page, 190 x 130 mm (width x height), 4c, in the interior part € 1,750 net | |

... in the Conference Guide

The conference guide is part of the conference documentation and comprises a room overview and room occupancy plan as well as the latest programme updates.

☐ Advertising on the back cover

Already booked

Wrapper advertising on the 2020 wall calendar

The logistics bag handed out to every participant also contains a wall calendar showing the date for the 2020 International Supply Chain Conference. The sponsor chooses the calendar and pays the production costs for 2,500 copies. The organiser must receive a design sample in good time before the calendar goes to print. The calendar must be delivered to the finisher two weeks prior to the event.

☐ Sponsoring of 2020 wall calendar

Already booked

Printed materials in the conference bag

All participants and exhibitors receive a conference bag containing info material, and you can showcase your company with a flyer inside in the bag.

☐ Voucher € 1,500 net

☐ Flyer up to 4 pages € 3,000 net

☐ Three-dimensional Give away € 3,000 net

☐ Flyer up to 8 pages € 4,000 net

☐ Flyer up to 16 pages € 5,000 net

☐ Writing pad and ballpoint pen € 5,000 net

The orderer bears the procurement costs for the advertising materials. Please submit an insert model as a PDF file for approval by the organiser six weeks before the start of the event. You should plan for a print run of 2,000 copies. You will be sent details of the delivery address of the finisher in good time once the model has been approved

SERVICES FOR CONFERENCE PARTICIPANTS

Conference bag

All participants are entitled to receive a conference bag which they can collect at the bag counter in the lobby of the InterContinental on all three conference days. The bag (volume 2,000 units) bears a discrete conference logo as well as the sponsor's logo (Embroidered or printed). This sponsoring is linked with a premium partnership.

☐ Sponsoring of the conference bag

Already booked

Document logistics at the “bag counter”

After the end of the conference, the sponsor delivers the conference bags of participants to their office address within a short space of time and free of charge at the request of the participants. BVL does not provide any personal data. The organiser employs hospitality staff at the counter to handle distribution and return.

☐ Sponsoring document logistics € 15,000 net

Coffee bars in the conference hotels

On all three days of the event, conference participants can take advantage of the all-inclusive concept in both hotels to spend time at the coffee bars, make new contacts and talk to colleagues during the conference hours. Free coffee, tea and soft drinks are included in the participation fee. The proceedings from the Potsdam I hall will be broadcast live on screens at the bars so that participants can watch plenary events and selected sequences. The logistics community meets at the bars to engage in “networking”. The sponsor may decorate the back wall of the bar at his own expense, use coffee cups with his corporate logo or equip the waiters at the event hotel with aprons bearing his corporate logo.

☐ Sponsoring fee depends on the location and size of the coffee bar Please contact us

Give away, welcome on all seats in the opening plenum

The sponsoring package entitles the sponsor to place a welcome give-away on all seats during the conference opening in Potsdam I/III on first conference day. The items must be procured, delivered and distributed by the sponsor at his own cost.

☐ Sponsoring Give-away Plenum € 7,500 net



Give-away during the coffee breaks

The sponsoring package entitles the sponsor to arrange for the distribution of confectionery, ice cream or similar to participants by hospitality staff during the coffee breaks. The items must be procured, delivered and distributed by the sponsor at his own cost.

- ☐ Sponsoring of give-away for three conference days € 7,500 net
- ☐ Sponsoring of give-aways for two conference days € 5,000 net

Thank you- give-away at the end of the conference

Hostesses will distribute a souvenir/ give-away to all participants on Conference Friday from 12.00 in the lobby of the InterContinental. It is a valent giveaway, the participants like to take home. The giveaway is branded with the logos of the premium partners. The sponsorship is part of the package of a premium partnership.

Entertainment during the After-Work-Party (from 5:30 - 10:30 p.m.)

On the Thursday of the conference, attendees are invited to an after-work party of the exhibition area at the InterContinental, offering fingerfood, drinks, and entertainment acts. During the party, the sponsor can publicise his sponsoring commitment. The sponsoring fee depends on the location of the after-work station. The After-Work-Party provides a vibrant evening programme on the conference area for participants who do not have any evening obligations. The exhibitor can organise the “stand party” together with partners. More than one party is permitted.

- The organisational responsibility lies with the organiser in consultation with the hotel and BVL and in compliance with the necessary security measures.
- The entertainment programme directly follows the programme of the After-Work Party. All costs incurred after 6:00 pm. are borne by the organiser.
- The exhibition stands are closed once the event begins.

- ☐ Sponsoring Live-Music € 7,500 net
- ☐ Sponsoring Entertainment € 5,000 net
- ☐ Sponsoring Stand Party Please contact us

Social Wall

The Social Wall will be placed in a high frequented area as eye catcher. Posts, fotos and videos in social media platforms, linked to conference content, will be displayed on a large screen. The sponsor will be able to place his logo and choose colors. The design needs to be agreed with the organiser.

- ☐ Sponsoring Social Wall € 5,000 net



Wi-Fi for guests and presentation at the login page for downloads

The sponsor will finance free Wi-Fi on the exhibition areas and can brand this service. The login page and the landing page can be displayed with a short noticeable message from the sponsor. The sponsor therefore receives attention.

The Sponsor will be displayed with his logo in the “conference directory” as Wi-Fi sponsor.



Presentation on the log-in page for downloads in the media centre

The download section for presentations on the BVL homepage (“ISCC Mediathek”) is designed to supplement the conference volume. The list of participants will also be available to all participants in the download section immediately before the event. The sponsor can use his logo on the log-in page of the download section.

This sponsoring is included in the Wi-Fi sponsoring.

Available formats: above input fields: max. 970 Pixel width x 150 Pixel height
under input fields: max. 970 Pixel width x height freely selectable

☐ Sponsoring Wi-Fi € 15.000 net

Corporate table at the Gala Evening

During the second part of the Gala Evening, the sponsoring company can reserve a table (10 places) to celebrate the evening with selected participants. The table can be branded using a table flag.

☐ Sponsoring of corporate table € 1.500 net

COMPANY PRESENTATION ON SITE

Hotel room keys in the event hotels

At his own expense, the sponsor may provide the hotel keys (chip cards) for the conference hotels – InterContinental and Schweizerhof – for the duration of the conference with a reference indicating that he is a sponsor. All costs incurred in this process are borne by the sponsor.

☐ Sponsoring of hotel room keys

Already booked



Napkins at lunch

The sponsor is entitled to sponsor serviettes at the midday meals in the Hotel InterContinental and the Hotel Schweizerhof in Berlin on all three conference days. 6,000 DUNILIN napkins - if possible in four-colour design - with conference logo and sponsor logo are to be delivered a short time prior to the conference. The design of the serviettes must be coordinated with the organiser. The procurement and printing costs are borne by the sponsor.

☐ Sponsoring of napkins

Already booked



Stand up display on the Budapester Straße in front of the Hotel InterContinental

As part of the decor for the conference, stand up displays may be placed in the facade areas of both event hotels. The sponsoring fee covers the cost of the display rental and poster printing.

☐ Sponsoring of 10 poster stands

Already booked

☐ Sponsoring of 10 poster stands

Already booked

☐ Sponsoring of 10 poster stands € 5,000 net

Sponsoring of advertising in the plenary hall during breaks

All plenary and presentation events in both event hotels will make use of professional media technology. The sponsors can publicise their commitment in the breaks in the form of two-minute logo displays on the screen. Sponsors can book three such “advertising breaks”.

☐ Sponsoring of the projector presentations

Already booked

Bus-Shuttle Gala evening

The participants will be transported with buses to the venue of the gala evening and back to the event hotel. The sponsor will be able to place a video or presentation on the screens in the buses. The video/ presentation will be without sound.

☐ Sponsoring Bus-Shuttle Gala evening € 5,000 net



Banner advertising on the live screens in the coffee bars

All the keynotes and parallel events held in the Potsdam I/III hall are broadcast on two screens in each of the coffee bars. The sponsor of this service enjoys sole positioning in the banner advertising..

☐ Sponsoring of banner advertising € 12,500 net

Covers for RFID gates

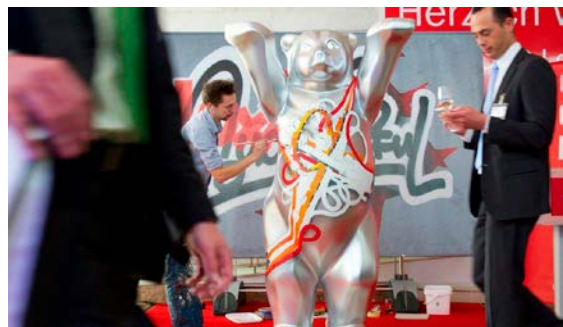
The RFID gates are the clear focal point in the lobby of the InterContinental event hotel and are always noticed due to their function. Your sponsor logo can be featured on the plain covers.

☐ Sponsoring of covers € 12,500 net

Buddy-Bear-Action in the Lobby

A Buddy Bear (www.buddy-bear.com) will be designed by a graffiti-artist during the conference. The Buddy Bear stands for Berlin and should underline the conference location. The Bear will be branded with the logo of the sponsor and will be a photo station and be raffled during the After Work Party.

☐ Buddy Bear € 5,000 net



Placement roll-up

Placement of a roll-up in the hotel lobby of the Hotel InterContinental next to the coffee bar.

☐ Sponsoring roll-up placement

Already booked

Floor sticker in the exhibitor area

The contracting party is entitled to attach up to 15 stickers (max DIN A2) to the floor from the entrance area to the exhibition stand.

☐ Sponsoring roll-up placement € 5,000 net

AWARDS/PROMOTION OF UP-AND-COMING LOGISTICS TALENTS

Sponsoring of the Science Award for SCM

The Science Award for SCM is presented in recognition of a scientific project of substantial innovative character supplying independent findings or new insights and solutions in the field of logistics. The prize, which carries a cash award of EUR 10,000 for the winner and EUR 10,000 for the institute supporting the project, is awarded in the presence of the sponsor at the concluding event.

☐ Sponsoring of the Science Award for SCM

Already booked



Promotion of up-and-coming talents

Entrants for the Science Award for SCM present their work to conference participants in a parallel event. The sponsor supports the staging of this event sequence and is named in the conference programme.

☐ Sponsoring of promotion of up-and-coming talents € 5,000 net

Sponsoring of the Thesis Award 2019

For many years now the advancement of up-and-coming scientists in the logistics field has played a key role in the work of Bundesvereinigung Logistik. With the Thesis Award launched in 2010, BVL recognises outstanding theses in this area. The theses should be topical and of high practical relevance for logistics and supply chain management. Embargoes on publication imposed by the companies present no problem as only the title of the thesis is named. Professors from logistics-related institutes at universities (of applied sciences) and cooperative educational institutions can nominate outstanding theses written under their supervision and draw attention to excellent work by students.



The award comprises the following:

- Certificate
- Free ticket for the International Supply Chain Conference
- Ceremony for the winners in Berlin and Thesis Conference on the conference Wednesday

The sponsor can moderate the Thesis Conference staged on the Wednesday of the conference as part of the workshop sequence and invite the students to a get-together during the award ceremony. The sponsor is named with logo in the conference programme. The sponsor can brand the photo wall in the BVL Lounge for the professional (and individual) photographs of all award winners.

☐ Sponsoring of the Thesis Award including photo wall

Already booked

Sponsoring PhD Candidates Workshop

During the congress, a PhD Candidates workshop will be held to promote young scientists from Germany, Austria and Switzerland. The workshop is for Networking of the scientific “junior community”. The sponsor will be able to offer a meeting point during coffee breaks (roll up and table). The sponsoring will be displayed within the programme.

Planned timing:

common lunch
introduction round, 15 min. per Moderator, 5 min. per doctoral student
brief presentation of the sponsor, 15 min.
work in small groups
final round

☐ Sponsoring PhD Candidates Workshop € 5.000 net

WE LOOK FORWARD TO TALKING TO YOU:



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GENERAL TERMS AND CONDITIONS OF BUSINESS OF BVL SERVICE GMBH

Part I. General Provisions

1. General, Validity

(1) These General Terms and Conditions of Business (T&Cs) apply to all contracts with BVL Service GmbH (BVL). They also apply in their respective version to all future contracts with the same contractual partner without the need to make specific reference to their validity in each individual case.

(2) These T&Cs apply exclusively. Terms and conditions of the contractual partner that differ from, that are in conflict with or that supplement these T&Cs will only be considered part of this contract where they are expressly approved by BVL.

2. Making of the Contract

(1) Offers of BVL are non-binding and subject to confirmation.

(2) Contracts are only effective if signed or confirmed in writing by BVL.

3. Conditions of Payment

(1) All BVL prices are plus VAT.

(2) BVL may bill up to 50% of the agreed price as a deposit.

(3) The contractual partner is only entitled to offset or withhold payment where his claims have been legally established or are undisputed.

(4) The payment of the sponsor / exhibitor fee until a fixed due date is a prerequisite for the development and use of the allotted space.

4. Liability

(1) Unless stated otherwise in these T&Cs including the following provisions, BVL assumes liability for the violation of contractual and extra-contractual obligations based on the pertinent statutory regulations.

(2) Irrespective of the legal basis, BVL is liable for damages in cases of intent and gross negligence. In cases of simple negligence, BVL can only be held liable:

a. for damages resulting from injury to life, limb or health

b. for damages resulting from the violation of a material contractual obligation (an obligation whose fulfilment is a precondition for the proper implementation of the contract and in the fulfilment of which the contractual partner generally trusts and is entitled to trust); in this event, however, the liability of BVL is limited to compensation for the foreseeable, typically occurring damage.

(3) The limitations on liability arising from para. (2) do not apply in the event of bad faith on the part of BVL or if BVL has assumed a guarantee.

5. Force Majeure

If it is not possible to hold an event due to force majeure, all payment obligations vis-à-vis BVL become null and void. Beyond this, however, BVL will not reimburse any incurred costs. If it becomes necessary to shorten or prematurely terminate an event in progress, the contractual partner will not be entitled to refunding or reduction of agreed payments. If the event has to be moved to another date for important reasons, the agreements made will remain valid.

6. Code of Conduct, Due Consideration

(1) The contractual partner undertakes to comply with the rules and principles of the Code of Conduct

of Bundesvereinigung Logistik in its cooperation with BVL.

(2) In the implementation of all measures, the contractual partner must always adhere to the principles of serious advertising, and all the advertising and promotional activities he conducts must always pay due consideration to the non-profit character and neutrality of Bundesvereinigung Logistik (BVL) e.V.

(3) BVL and the contractual partner agree to pay due consideration to the legitimate interests of the other party, also and in particular within the context of their PR activities. They will ensure that the other party is informed in advance and in a timely manner of circumstances that may be of importance to the other party.

(4) In the event of non-compliance with the provisions in the above paras. (1) to (3), BVL is entitled to prohibit the corresponding advertising/PR measures of the contractual partner.

7. Exclusivity

Rights of the contractual partner to exclusivity are excluded unless expressly agreed otherwise.

Part II. Participation in Exhibitions

1. Stand Allocation

Exhibition stands are allocated by BVL. The date of receipt of the registration is of no relevance. The wishes of exhibitors with regard to allocation of specific stands will be taken into consideration to the extent that this is possible, but specific stand locations cannot be made a condition of registration. The organiser or BVL may move stands and advertising panels to other locations for organisational reasons or to achieve the desired overall appearance of the exhibition.

2. More than One Tenant, Sub-Letting, Use of the Stand by Third Parties

The contractual partner is not entitled to let third parties use part or all of the allocated stand, to swap or sublet the allocated stand or to accept the allocated stand on behalf of other exhibitors without the written consent of BVL. The admission of a co-exhibitor is subject to a separate application which must be submitted to BVL in writing. Admission of a co-exhibitor is subject to a surcharge. In the event that a co-exhibitor is admitted without proper approval, BVL may terminate the contract with the contractual partner without notice.

3. Stand Personnel/Participants/Guests

The stand personnel must be registered with BVL using the online registration form and must be named. The authorisations are non-transferable. Additional persons must pay additional participation fees. Guests may be invited using short-term tickets under certain conditions.

4. Stand Demarcation and Dimensions

Stands must not extend beyond the defined area. BVL may demand the modification or removal of exhibition stands with non-approved designs or stands that do not comply with the exhibition conditions. If a stand has to be closed for these reasons, the contractual partner is not entitled to demand a refund of the stand rental or to demand compensation.

5. Rental Stand

If the contractual partner has booked a rental stand, the stand will be assembled by the

trade fair assembly company contracted by the organiser. The stand assembly material including fascia (also with lettering) is the property of the trade fair assembly company. No adhesive substances, nails or staples may be used on the walls of the rented stand. The contractual partner will be billed for any damage or for the cost of any special cleaning that is required. In the event that a contractual partner decides to use his own stand system instead of a rental stand (or vice-versa) less than 30 days before the start of the exhibition, a processing fee of € 100 will be charged.

6. Own Stand System

If a contractual partner uses his own stand system or commissions his own trade fair contractor to erect the stand, a drawing of the stand must be submitted for the organiser's approval as soon as possible and at the latest 6 weeks prior to the start of the event. The maximum overall height of the stand is 3 metres.

7. Cancellation

a. If the contractual partner cancels his participation, he must pay a lump-sum compensation charge. In the event of cancellation up to 8 weeks before the start of the event, this charge will be equivalent to 25% of the agreed stand rental, rising to 50% up to 6 weeks before the start of the event and to 100% thereafter.

b. Special regulation for the International Supply Chain Conference

- from publication of conference programme 25%
- up to 6 weeks before conference 50%
- up to 6 weeks before conference 75%
- less than 6 weeks to conference 100%.

8. Advertising

The contractual partner may only conduct advertising activities – in particular the distribution of brochures, leaflets and samples – within his allocated stand area. Posters, stickers or other advertising material attached without approval will be removed during the event and the party in question billed for the cost of this work. Loudspeaker advertising, slide or film presentations and show performances must be approved in writing by BVL. The same applies to the use of other equipment and devices designed to achieve a higher advertising impact by visual means. Despite having given their approval, BVL and the organiser may restrict or prohibit advertising activities that cause disturbances, dirt, dust, exhaust gases or vibrations or that pose a risk to or impair the event for other reasons.

9. Assembly and Dismantling

The contractual partner will be notified in good time of the exact times scheduled for assembly and dismantling of the stands and must adhere to these times. Stand assembly must be completed in good time before the event is opened. Stipulated traffic areas must always be kept clear. The contractual partner undertakes to dispose of waste following assembly/dismantling of the stand. Any clearing work that should be necessary will be charged to the contractual partner. No stand may be cleared in part or in whole before the end of the event. BVL further reserves the right to bar the contractual partner from the next event.

10. Deposit

The contractual partner must pay a deposit of € 1,000 per stand. This deposit is due before the start of the event at the latest. In the event of culpable violation of obligations by the contractual partner, BVL is entitled to retain the deposit in whole or in part, if the banking arrangements are available.

11. Electricity/Lighting, Telephone Connection, Consumables

The stand is equipped with a power connection from 220 volts to 2.0 kW. The cost of general lighting will be borne by the organiser. Telephone connections may be ordered using the corresponding special form, but there is no entitlement to telephone connections. The cost of the telephone connections will be borne by the contractual partner.

12. Liability

The contractual partner assumes liability for all damage suffered by third parties at his stand.

13. Official Regulations

All corridors, aisles etc. in the exhibition area must be kept clear across their full width to comply with safety regulations. The stand construction must not extend beyond the limits of the stand area.

14. Exhibitor/Participant Passes

The name badge distributed by the organiser to all exhibitors is to be worn for the duration of the event. The wearing of other name badges is not permitted.

15. Distribution of Food and Beverages

The distribution of food, beverages and other refreshments is subject to approval unless the services are provided by the stipulated on-site catering service (where applicable).

Part III. Placement of Advertisements

Rights of the contractual partner to specific positioning of an advertisement are excluded unless expressly agreed otherwise.

Part IV. Use of Vehicles

Vehicles provided by the contractual partner must be roadworthy and must be in excellent overall condition. Fuels and operating media consumed during the term of the contract will not be paid for or replaced by BVL.

Part V. Concluding Provisions

1. Saving Clause

If one or more of the provisions in these conditions is or becomes invalid in whole or in part, this will not affect the validity of the remaining provisions.

2. Applicable Law, Legal Venue

(1) The law of the Federal Republic of Germany applies to all legal relations between BVL and the contractual partner to the exclusion of all international legal systems, in particular the UN Convention on Contracts for the international Sale of Goods.

(2) If the contractual partner is a businessperson, Bremen is the sole legal venue. BVL is however, also entitled to file an action at the general legal venue of the contractual partner.



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