

## Guidelines for BVL Representatives

We are delighted that you would like to actively support the expansion of our increasingly international network. As an honorary BVL Representative, you have the opportunity to act as a point of contact for people interested in logistics and to build the network by recruiting new members from industry, trade and logistics services. The precondition is that you yourself are a member of BVL and that you already have a certain number of contacts in the country where you work.

During the course of one year, the activities of our honorary Representatives should comprise at least two of the following:

- Organisation of free **events** such as company tours, special-topic presentations and/or regular logistics get-togethers
- Success in attracting new **BVL members**
- Organisation of one or more events on **Supply Chain Day** and/or mobilisation of business acquaintances
- If requested, authoring of a brief **report** on your region for the international LOG.Letter
- Participation in the **activities of BVL International** at the International Supply Chain Conference (such as welcoming delegations, International Business Breakfasts, BVL International Chairpersons + Representatives Meeting)
- Organisation of a **delegation** from your working country to attend the International Supply Chain Conference in Berlin

The term of the honorary office as a BVL Representative is initially limited to one year. The activities of the BVL Representative are assessed at the end of this year, and the Representative receives feedback from BVL head office. If the Representative has successfully organised at least two activities, and if there is considered to be potential in the country in question, then the appointment is extended by a further year. BVL head office supports the Representatives on an ongoing basis and is always available to answer their questions.

At the same time, the activities of a Representative constitute the basic precondition for the possible founding of a Chapter. If multiple events have been successfully staged within a period of at least 2 years and the Representative has attracted both personal as well as corporate members, an application for the founding of a Chapter may be submitted to the BVL Board.