

Think different – Act digital



Digitisation put into practice – the focal point of the 34th International Supply Chain Conference

➡ **34th International Supply Chain Conference** From October 25 to 27, 2017 it will once again be that time of the year when experts and pioneering thinkers in the field of logistics come together in Berlin for the International Supply Chain Conference of BVL. The association has chosen “Think different – Act digital” as the theme for the 34th ISCC, underlining the conviction that what we now need to do is put digitisation into practice – digitisation as a change in the way we think and act: faster, more courageous, more customer-focused and more collaborative. The conference theme can be seen as a clear call to action. No fear of technology and progress, that is what will take us forward. Trying out the seemingly impossible, testing innovation solutions, not allowing setbacks to throw us off course, working in teams. In a nutshell: “Think different – Act digital”. The 34th International Supply Chain Conference will provide inspiration and stimuli in this direction.

The programme preview – also available as a download in English on the BVL website – provides a general overview of what conference attendees can expect this year. Different formats on the three days of the event will

focus on current topics and trends, such as urban logistics concepts, electro mobility, globalisation or humanitarian logistics. The plenary sessions, for example, will also feature a speech by Christoph Keese, the winner of the 2016 German Business Book Award and digital expert at Axel Springer AG in Berlin. International speakers have also already confirmed their participation at the conference: on Thursday afternoon, Soumitra Bhat-tacharya, Managing Director of Bosch Ltd. and Regional President of the Bosch Group India will take part in a plenary session with an international focus moderated by Robert Blackburn, Chief Executive Officer of Hoffmann GmbH Qualitätswerkzeuge in Munich and Vice-Chairman of the BVL Board.

But for all the pioneering spirit and constant change, there are good traditions that will always be retained. On day one of the conference, BVL will once again organise a Gala Evening with stage show. It is also during this festive evening that the winner of the German Award for SCM 2017 will be announced and the guests can find out more about the project selected for the award by a jury made up of experienced experts.

www.bvl.de/iscc

BVL International – Selected Events in 2017

Supply Chain Day
April 27, 2017
International

transport logistic
May 9-12, 2017
Munich

39th Members' Meeting
May 9, 2017
Munich

34th International Supply Chain Conference
October 25-27, 2017
Berlin

EDITORIAL



Dear BVL International
Members and Followers,

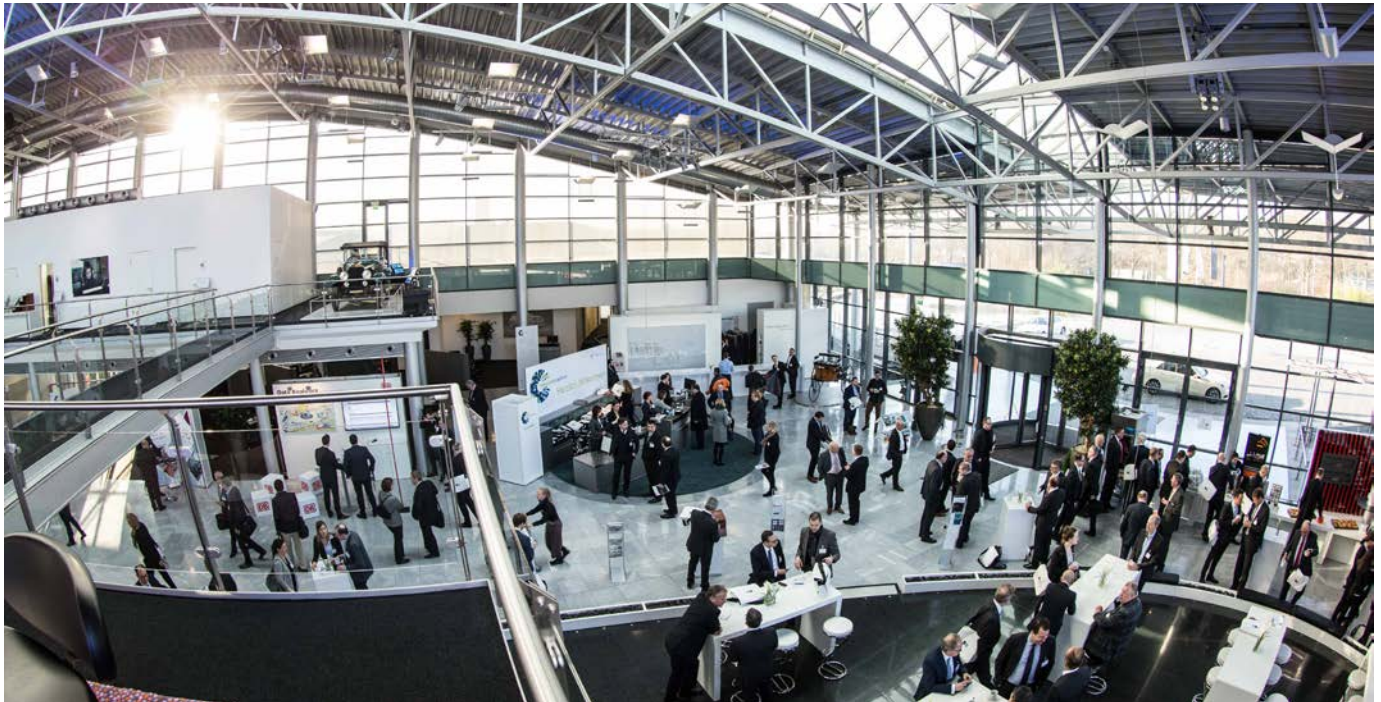
BVL International wishes you the very best of success for 2017. In this year's first LOG. Letter, we bring you reports on the Forum Automotive Logistics in Bremen, the LOGY Conference in Helsinki, as well as all of the recent Chapter Events. Plus we take a close look at the new Chapter Singapore Chairpersons. 2017 has a great deal to offer with Supply Chain Day celebrating its 10th Birthday on 27th April and offering hundreds of open-day events worldwide, in just one day. There is also the 39th Annual General Meeting taking place on 9th May at the transport logistic in Munich, and, save the date for the 34th International Supply Chain Conference in Berlin which is fittingly titled “Think different – Act digital”. We thank for your continuous support and are proud to have you in our international network.

Best wishes from the BVL Office
Curtis Campbell Saqladi

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The Road from Big Data to Usable Knowledge



The customer centre of the Mercedes Benz plant in Bremen provided an impressive setting for the Forum.

➔ **Forum Automotive Logistics** The Forum Automotive Logistics from February 14 to 15 at the Mercedes-Benz plant in Bremen was attended by some 530 participants, and 60 exhibitors used the event to showcase their solutions and services. The theme for the event was “Smart instead of Reactive – On the Road to Digital Dimensions”. In the words of Matthias Wissmann, President of the Association of the German Automotive Industry (VDA), “digitisation will fundamentally change the way we build automobiles. In the automotive industry, we are working at high speed on the systematic digital interconnection of our entire supply chain. Automotive logistics is a key element in this process: in future, it will have to process previously unknown amounts of information more efficiently and faster than ever before”. During the Forum, Prof. Raimund Klinkner, Chairman of the BVL Board, said that “the key factor in the global success of the automotive industry is its dynamic pace of innovation. The digital transformation of the automotive value added networks has picked up speed.” In addition to the presentations by experts in automotive logistics, the Forum also shed some light on other important areas. The speakers included BVL Board members Frank Dreeke (BLG Logistics) and Frank Wiemer (Rewe), who outlined the viewpoints of logistics services and the trading sector. Dr.

Frederic Speidel from the IG Metall trade union presented interesting insights into the changes at the workplace. Carsten Hernig (Jettainer) and Dr. Klaus Staubitzer (Siemens) outlined the best practice approaches adopted by their companies. Dr. Markus Kückelhaus (DHL) and Frank Wernecke (Drone Masters) spoke on the topic of autonomous logistics processes and future scenarios. The Forum in Bremen was the fifth sector summit for automotive logistics organised jointly by VDA and BVL; the Forum has its origins in two separate events of the two organisations. The first joint Forum was staged in Munich in

2013, and was followed by events in Frankfurt and Leipzig, and once again in Frankfurt last year. With around 500 attendees at each Forum combined with large, varied exhibitions, the two organisations have created an attractive meeting place for logistics managers from the automotive sector and service providers. The mix of presentations, networks and company tours at the end of day two of the event has also proven their worth as an integral part of the programme. The sixth Forum Automotive Logistics of BVL and VDA is scheduled to take place in Frankfurt on January 31 and February 1, 2018.



Prof. Dr.-Ing. Raimund Klinkner, BVL President, Dr. Joachim Damasky, VDA Managing Director for Technology and Environment and Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board of BVL, are pleased with the excellent feedback from attendees at the Forum Automotive Logistics.

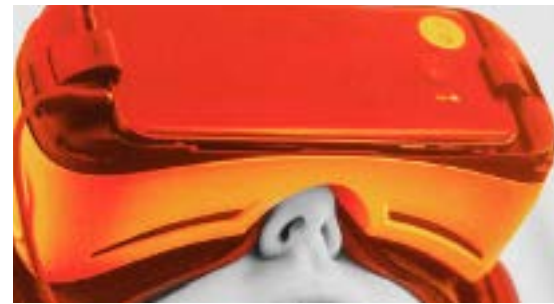
The End Customer Sets the Pace

➔ **Study** The BVL study on “Trends and Strategies in Logistics and Supply Chain-Management” was published in mid-March and provides a comprehensive analysis of the current situation and the future scenarios in the logistics sector. The study identifies 15 trends. The key insight is that the digital transformation calls for a systematic and actively organised process of change within companies. In the era of digitisation, cost pressure, individualisation and complexity are still the main external factors that pose a challenge to today's companies. The most important endogenous trends are the digitisation of business processes and the greater transparency of the supply chains. The key driver for all players, however – and this development is relatively new – is the end customer.

Just under three in four study respondents describe the opportunities arising for their company as a result of the digital transformation as very good or good. At the same time, more than one in two companies want to hold back their own projects until proven solutions are available. One in three respondents point to the high or very high risks associated with digitisation. The reasons for this could be the required investments in tangible assets, a lack of personnel or the major need for action in the area of qualification in order to prepare employees for new processes, ways of thinking and business models.

According to Prof. Wolfgang Kersten from Hamburg University of Technology who headed the study project, “the latest time that companies should engage the challenge of digitisation is now”. He said that, in this endeavour, the key is to take account of innovative technology concepts, changes in the value added chain and changing competence needs and then to develop new adapted business models. The study addresses all four fields of action and interlinks them with the 15 trends that influence the strategy and practice of logistics.

[Find out more ...](#)



15 Trends are currently influencing strategy and practices in logistics

The study was carried out under the supervision of Prof. Mischa Seiter, IPRI, Stuttgart (left) and Prof. Wolfgang Kersten, TU Hamburg (right).



Report 2016 online

➔ **International** The 2016 Report of the Board has also been available in English online since mid-February. Like the German version, the 2016 Report of the Board 2016 is in the format of a responsive website. At www.bvl.de/en/report, international visitors can find articles on the strategy and services of BVL and on the highlights of the past year. The content is supplemented with photos and informative graphics, and the user can easily switch between English and German by clicking on the flag symbol on the page. The page is backed up by an English-language PDF that can also be downloaded. This means users can decide whether to read the Report online or whether they prefer to read a print version.

[Find out more ...](#)



Logistics Sector Still on the Road to Success

Development of digital business models is generally a boardroom issue

Commentary by

Prof. Dr.-Ing. Raimund Klinkner,
President, BVL International

➔ **Logistics indicator** It was already apparent at the BVL/VDA Forum Automotive Logistics at the Mercedes-Benz plant in Bremen in mid-February that the sentiment among logistics managers in industry, trade and services in the first quarter of 2017 was one of calm and optimism. The discussions were dominated not by geopolitical events but by strategy and practice – and above all by the potentials and risks of digitisation, a process that affects all fields of activity in supply chain management and logistics.

Moreover, the German Ministry of Economics has reported that the national economy grew by 1.9 percent in 2016 after adjustment for inflation, that unemployment is at its lowest level for 25 years, and that Germany has once again set a new jobs record with more than 43.5 million people in gainful employment. The report goes on to say that average net wages and salaries have increased by more than 1.4 percent a year in real terms since 2013. The persisting uptrend on the domestic front is being driven by consumer spending and investment in housing – and the positive effects are clear: the climate score for the Logistics Indicator showed a further increase over Q4 2016 and is now at its highest level since the autumn of 2011.

The climate scores for both sides of the market are around ten points above the average Indicator score over the last ten years. Long-term expectation scores for all market participants are at least stable or better – a sign of the robust overall situation. The majority of respondents forecast a net improvement in logistics business over the next three months. It is hard to imagine a more euphoric mood.



The responses to the supplementary question in the Indicator poll revealed that the development of new digital business models in industry, trade and services is driven by the management in over 60 percent of companies. Roughly half of the companies say that they have received clear signals from their customers that they want innovative solutions. The majority of companies take calculated risks in the innovation process and accept mistakes as a creative part of this process. Less than five percent of respondents believe that they cannot afford to make mistakes in any process, including the innovation process.

Taken together with the insights gained from the study "Trends and Strategies in Logistics and Supply Chain Management" published by BVL at the beginning of March, these results are a positive sign that we will be able to master the challenges presented by digitisation. The digital transformation will be the dominant theme in 2017 – strategically, tactically, operationally, in the area of

investment in physical resources and on the qualification front. With the work it performs and the content it provides, BVL addresses these issues head-on, and the association has chosen "Think different – Act digital" as the theme for the year and for the 34th International Supply Chain Conference this October. The buoyant business situation will help the logistics sector to pursue targeted new strategies without undue hesitation.

[Find out more ...](#)

Guests in Bremen

Exchange of Ideas at the Start of the Year

➔ **Chapter Chairs** The first regional meeting of the German Chapter Chairs and the Friends of BVL this year was held on the eve of the Forum Automotive Logistics in Bremen. Given the location, Katja Wiedemann, Head of Member Services, didn't miss the chance to invite attendees to the premises of BVL head office. The participants looked back on what had happened in the previous year. The topic schedule was extremely varied and focused on the work of the Chapters on both student level and in the Chapters for the more seasoned professionals. The meeting also looked at how these two groups can cooperate even more closely in future, and the spotlight was also on individual event formats such as "Ladies in Logistics". What are the experiences do date? Are special themes of interest within the context of this format,



Numerous topics were discussed at head office in Bremen.

and how can more Chapters be motivated to stage events in this series? A further item on the agenda was the status of internationalisation of the network. The meeting served as a stimulating exchange of information and ideas, and also gave rise to topics for the Chapter Management Meeting in Erfurt on June 15 and 16. The next

nationwide date in which all Chapter Chairs will be involved is Supply Chain Day on April 27. With this in mind, the attendees reviewed the day of action in 2016, and the new event website was also presented. The meeting was rounded off with an evening meal in Bremen's historic old city.

Visit from Dubai

➔ **Network** During a stay in Germany, Christian Herzog, Chief Operating Officer at KRS Logistics LLC and BVL International Representative in India and the United Arab Emirates, took the opportunity to pay a visit to BVL head office and BVL Campus. The visit to the Campus featured wide-ranging discussions on the differences in education and further training in the various countries. At head office, Herzog and Curtis Campbell Saqladi, responsible for inter-

national activities, had a chance to exchange ideas in person. Topics included the expansion of the logistics network in India and closer ties between the international Chapter Chairs and BVL Representatives. The next meeting is already in the pipeline – and will take place at the latest during the 34th International Supply Chain Conference in Berlin.

[Find out more ...](#)



Katja Wiedemann, Head of Member Services, and Curtis Campbell Saqladi were delighted to welcome Christian Herzog (centre).

Students from Hangzhou Visit the DAV

➔ **Exchange** From December 5 to 7, 2016 eight Chinese logistics students from Hangzhou paid a visit to the German Foreign Trade and Transport Academy (DAV) together with their lecturer. The trip by the group of Chinese students was their reciprocal trip to the Campus based on the Memorandum of Understanding between the DAV and the Zhejiang Institute of Communications in Hangzhou, China. The aim of the visit was to provide the students with important insights into Germany both as a logistics location and as a "green environment". The main significance of the latter aspect is that China signed the climate pact in 2016. Accordingly, the schedule included a visit to the Klimahaus in Bremerhaven, where the Chinese students were given a tailored tour focusing on



Peter Anders, lecturer at the DAV, with the guests from China

the global climate, complete with an abundance of information on the earth's various climate zones. This was followed by a second tailored tour of the BLG container terminal, where former skipper Hans Mangels showed the container gantry cranes – made in China by ZPMC – to the Chinese visitors. The Asian guests were particularly interested in the differences in length between the German and Chinese

container terminals. One of the other items on the programme for the visitors from Hangzhou was a tour of Bremen – a Hanseatic city without a port. The DAV students also made the most of the guests' presence, demonstrating their intercultural communication skills by holding two English-language presentations on China and Germany. This is a business skill that is part of the daily student routine in Bremen.

Reports from the International Chapters and Representatives ...

New Chairpersons in Singapore

➔ **Singapore** January 2017 saw Andreas Radke, Director of Replenishment at Weave Services Ltd, and Kian Peng Sim, General Manager at Carlson Wagonlit Southeast Asia, become the new Chairperson and Vice Chairperson, respectively, of the BVL Chapter Singapore.

Andreas Radke has over 11 years of experience in conceptualising, developing and implementing end-to-end supply chain solutions merging state-of-the-art theory and industry best-practice. For over half a dozen companies from different industries and of different sizes, he led the analysis and transformation of their supply chain and manufacturing operations. For Weave Services, he is heading the Supply Chain as a Service and Analytics as a Service team in Singapore and Hong Kong.

Andreas and his family have been living in Singapore for over three years. Ever since

moving there he has been actively engaged with the BVL Chapter Singapore supporting the organisation of events – and is now able to do so as a BVL Chairperson.

Kian Peng Sim has 27 years of experience in the aviation and transportation logistics sectors. He spent 10 years with Singapore Airlines in various countries leading ground operation and later on passenger and cargo sales, after which, over a space of 16 years, he went on to join DHL and Panalpina in strategic sales with regional responsibility.

Although he has recently made a career move into the hospitality trade in the capacity of General Manager of South East Asia in Corporate Travel Management, his passion for logistics supply chain hasn't decreased. He hopes to continue to contribute to the logistics supply chain community with his network, and bring BVL International forward in the South-East Asian region.



New BVL Chapter
Chairperson
Andreas Radke



New BVL Chapter
Vice Chairperson
Kian Peng Sim

Andreas Radke and Kian Peng Sim go on to succeed Thomas Halliday from ARCOS Pte Ltd. and Kai Chan of Carlson Wagonlit who performed their roles for over 5 years. We would like to thank Thomas Halliday and Kai Chan for their honorary commitment and look forward to working together with the new BVL Chairpersons of the Chapter Singapore.

[Find out more ...](#)

Navigation and Satellite Tracking in the Maritime Sector

➔ **Istanbul** The BVL Chapter Istanbul organised the seminar titled "Navigation and Satellite Tracking Systems in the Maritime Sector" which took place on 15th February at the Piri Reis University, in Istanbul.

BVL International Representative of Turkey, Altay Onur, opened the seminar during which he presented the BVL organisation to the

participants. BVL Chapter Istanbul Chairperson, Arda Polat, talked in depth about the Chapter's aims and targets for 2017 and also discussed general principals of Supply chain and procurement from the perspective of a service company.

Badrig Günter, manager of Navisystem Marine Electronics SRL, presented Satellite

Internet access (V-SAT), Satellite Broadcast broadcasts and practical information on Night Vision cameras.

Other topics covered in the seminar were;

- The basics of satellite communications at sea.
- Presentation and comparison of different technologies.
- Product design principles and performance differences.
- How to choose the product and what should be done.
- Information about night vision cameras

The first Chapter Istanbul event of 2017 proved successful and saw an attendance of about 50 participants, 10 of which were local leading university tutors.

[Find out more ...](#)



BVL Chapter Istanbul Chairperson Arda Polat at the Istanbul Piri Reis University

Meet and Greet the Chairpersons

➔ New Chairpersons' Kick-Off Meeting

BVL members and followers in Singapore came together on Thursday, 16th February, for a get-together and to look at the year ahead. Fifteen participants joined the new BVL Chapter Singapore Chairpersons, Andreas Radke and Kian Peng Sim, along with former Chapter Chairperson, Thomas Halliday, for some lively discussions and a friendly networking session, despite some of the attendees having to make the long trip for the event.

Attendees caught up, on a light-hearted and informal occasion, to exchange ideas about the challenges and the trends and strategies in the logistics industry. The strong response from guests and the kind replies to the invitation, even from those who were unable to attend the kick-off meeting, show that the BVL Chapter Singapore is looking forward to further exchanges in future regional activity. Other events in Singapore will follow soon, with the Chapter organising its second meeting in as many months, at the end of March in cooperation with next level consulting, plus another "Meet and Greet the Chairpersons" get-together will also take place in April.

[Find out more ...](#)

Joint Meeting with the TAU

➔ **Istanbul** On 24th February, the TAU (Turkish-German University) in Istanbul hosted an expert seminar in cooperation with BVL Chapter Istanbul Chairperson, Arda Polat, and BVL International Representative Turkey, Altay Onur. Business Engineering Programme Manager, Assist. Prof. Dr. Yaşanur Kayıkcı opened the seminar and stated that it was the beginning of a new cooperation between the University and the BVL. She also went on to say that the Turkish-German University partnership with the BVL offers a new perspective through such activity and is good example of the relationship between the university and the industry in terms of developing the students' skills. BVL Chapter Istanbul Chairperson, Arda Polat (Procurement Director, TEB), and BVL International Representative of Turkey, Altay Onur (Consultant, NETA), gave their keynotes on purchasing

Site Visit at BASF in Sroda Slaska



BVL Chapter Katowice Chairpersons (centre right) with participants at the BASF Plant visit in Sroda Slaska

Katowice The BVL Chapter Katowice Chairpersons organised a site visit which gathered together more than 20 participants at the BASF Plant in Sroda Slaska, on 22nd February. Plant Manager Jarek Lis offered a company presentation to the participants before Adam Orlikowski, Head of Supply Chain at BASF Sroda Slaska, gave the guided tour.

Guests were accompanied and guided through the production-lines that produce catalytic converters. The plant produces systems for selective catalytic reduction as well as PremAir ozone decomposition catalysts for use in vehicles.

The group was also led to the logistics warehouse, where it was able to observe a fully automated storage system. The automated warehouse system can be optimally integrated into the manufacturing and sales processes of a company and optimally adapt to its needs and requirements. Such an automatic system increases reliability and efficiency, while at the same time, significantly reduces costs as well as storage space.

[Find out more ...](#)



Altay Onur and Arda Polat (centre) with seminar speakers and participants at the TAU (Source Türk-Alman Üniversitesi)

in the finance sector and SCOR Model in Supply Chain Management, respectively.

The seminar came to a close with a questions-and-answers session before faculty of economics and administration Deputy Dean Coordinators Prof. Dr. Faruk Bagci and Prof. Dr. Aykut

Kibritcioglu, gave their thanks for the keynote speakers and participants of the seminar.

Report by the Türk-Alman Üniversitesi, Türkisch-Deutsche Universität

[Find out more ...](#)

Site Visit at Kronospan



BVL Chapter Luxembourg Chairperson Malik Zeniti (centre) together with participants at the site visit to Kronospan, Photo Source C4L

➔ **Luxembourg** The BVL Chapter Luxembourg, together with Cluster for Logistics, staged a joint visit at yet another Hidden Champion from the Grand Duchy of Luxembourg. On 14th March, the wood processing company, Kronospan S.A. in Sanem, best known for its laminate and wooden floors, opened its doors to 25 guests, offering them an insight to its sophisticated logistics processes.

Kronospan, founded in 1897 in Austria, employs over 14000 employees worldwide, 260 of which are employed in Luxembourg. In addition to the Kronobuild, Kronoart and Kro-

nodesign brands, Kronospan also produces floor coverings under the Kaundl brand, the name of the company's founding family. The company has a global orientation, but the business in its philosophy remains a family business.

"Logistics is important for every company: it is vital for us, and is decisive for our competitiveness," emphasised Kronospan CEO Peter Stadler, when he presented the family company and led visitors through the enormous production halls. The size of the company with its various production lines is considerable. With a coach, the participants were

led through Kronospan's factory halls, to get an overview of the huge presses and drying equipment required for laminate production.

Uwe Marx, Timber Procurement Manager of Kronospan, has explained the connection of wood procurement with the complex logistical processes. Logistics accounts for a high proportion of costs and requires a modern IT-driven management system. The investment is worthwhile in the face of the diverse procurement and sales channels – which are sold to DIY stores and industry. Wood needs space and the storage capacities of the company cover over 30,000 m² in Luxembourg.

After the company presentation and tour, there was a networking session. Guests and employees were able to exchange ideas for a little drink. The challenges of the Sanem site were explained very much by the representatives of the logistics department. The company management along with the BVL Chapter Luxembourg Team spoke to a mixed crowd from Luxembourg and Germany. The BVL Chapter Luxembourg was founded in 2013 and the visit to Kronospan was the 12th Chapter event organised by the Chairpersons Malik Zeniti (Cluster for Logistics) and Thomas Mayer (IEE).

Report by BVL Chapter Luxembourg/C4L
[Find out more ...](#)

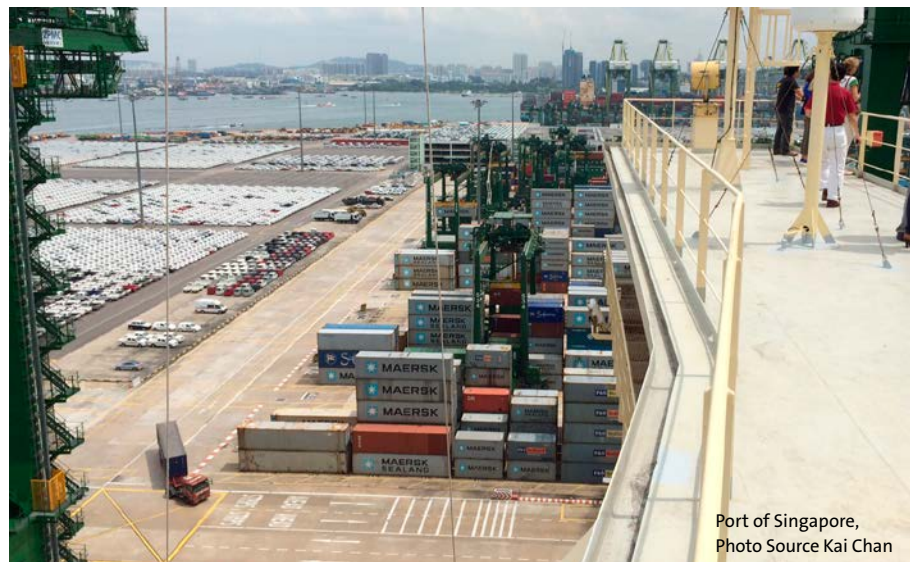
Letter from ...

... the Singapore Chapter: Andreas Radke, Chairperson

Despite the many challenges, logistics and supply chain services remain a key pillar for Singapore's economy due to the country's status and its innovative initiatives.

Singapore's economy has seen sluggish growth and the logistics and supply chain sector contributed unevenly. Air freight cargo through Changi Airport had a record year in 2016, and investments in logistics properties in Singapore remains strong, but individual companies saw declines.

The key industry players, many of them BVL corporate members, continue to see Singapore as a prime location. And with over 10%, our industry and its related branches con-



Port of Singapore,
 Photo Source Kai Chan

tribute measurably to the country's development. Each year several thousand graduates from universities and polytechnics enter the logistics and supply chain job market.

The recent nervousness about China's one belt-one road (OBOR) initiative, which could change the centre of gravity of major trade routes away from the Malacca Strait, is evident but nowhere certain. After signing the memorandum of understanding, the long announced investments into the Kra Canal in Southern Thailand have not materialised until now. On top of this, the investments in Malaysian ports along the east and west coasts complete with industrial zones and rail links have indeed led to double-digit growth in container volume, yet traffic in the port of Singapore has remained steady for 2016. Indeed, Singapore continues to engage in major projects everywhere in Asia.

From a deepening of investment into Chongqing's transport connectivity, to expansion in particularly the Indonesian market.

Furthermore, Singapore expands its strengths in political predictability, rule of law and efficiency with manifold directions of innovation. Singapore remains a leader in urban planning and vibrant start-up scene in logistics (urban logistics and same day delivery, logistics IT systems, ecommerce, etc.) too and the government actively supports key areas in research and development. The local workforce is highly educated and local graduates are well qualified to enter the job market. Additionally, Singapore's government invests in life-long learning with the Skills Future scheme. Plus, the recently unveiled Attach and Train scheme chose the logistics industry as a testbed to train workers without needing to formally employ them.

BVL International Contacts in Singapore

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Singapore still has many strengths to grow and can address challenges along the way with confidence.

[Find out more ...](#)

Tervetuloa Suomeen ★ Welcome to Finland

➔ **LOGY Conference** Every year, the Finnish capital Helsinki is host to Europe's second-largest logistics conference - the LOGY Conference staged by the Finnish logistics association of the same name. Curtis Campbell Saqladi, the contact and coordinator at BVL head office for international members, activities and partnerships, represented BVL at this conference organised by our sister organisation in the far north of Europe in February 2017 and took advantage of the many opportunities to maintain cross-border contacts.

Just under 25 speakers from the host nation, Europe and North America addressed the topic of "Transform Your Business" before around 600 participants in the Finlandia Hall. For Curtis Campbell Saqladi, highlights were the presentation by Jochen Thewes, CEO of DB Schenker, on the era of the virtual logistics service provider and the inspirational and dynamic talk by Henkka Hyppönen, Creative Director and founder of the +1-A agency. His topic was "Strategic Innovations and Reluctance to Accept Creative Ideas".

One of the special and very popular items on the agenda of every LOGY Conference was once again the evening trip on the Baltic ferry "Silja Europa" at the end of day one at the Finlandia Hall. During the crossing to Tallinn in Estonia, the attendees engaged in networking and continued the conference.

[Find out more ...](#)



Henkka Hyppönen,
 Creative Director and
 founder of the
 +1-A agency during
 his keynote at the
 LOGY Conference

BVL Special-Topic Forums at the transport logistic

➔ **Trade fair** transport logistic Munich, the world's leading fair for logistics, mobility, IT and supply chains, will take place from May 9 – 12, 2017. As ever, the fair will offer an interesting programme, and BVL – as a longstanding partner of the Messe München trade fair company – will once again be staging three specialist forums for attendees during the transport logistic. Interested participants will find the BVL formats in Forum I, Hall 6, on the Wednesday and Thursday of the fair.

The first specialist forum will take place on May 10 from 12 noon to 1 pm under the heading "Logistics Market Iran: Opportunities and Rules of the Game" and will highlight Iran as an attractive trading partner following the relaxation of sanctions. The forum will be moderated by Sven-Boris Brunner, Managing Director of REF Europe GmbH in Frankfurt am Main. After the forum, BVL will invite attendees to a free hands-on workshop on the topic of Iran.

The second forum on May 10 from 2 pm to 3:30 pm will be about "Operational Excellence in Logistics with and without 4.0" and will be moderated by Dr.-Ing. Christian Büssow, Vice President SCM at Knorr-Bremse Systeme für Nutzfahrzeuge GmbH in Munich. The speakers will also include some BVL award winners, namely Bülent Ileri from Agco International GmbH and Julian Schulcz from 4flow – winners of last year's German Award for SCM – and Dr.-Ing. Max Gath, Managing Director of XTL Kommunikationssysteme GmbH in Bremen, who was presented with the BVL Science Award for SCM in 2016. Finally, on May 11 from 12 noon to 1:30 pm, there will be a BVL forum entitled "Newcomers in Logistics" moderated by Daniel Turner, Head of Marketing and member of the Management Board at AEB GmbH in Hamburg, and the focus will be on new business models and the people behind them.

[Find out more ...](#)

Member's Meeting

The 39th Ordinary Members' Meeting of BVL will take place on Tuesday, May 9 during the transport logistic fair in Munich. Attendees will meet in the Novotel directly next to the trade fair halls from 3.30 pm for the traditional get-together with coffee and snacks before the official part of the meeting begins at 4 pm. BVL looks forward to welcoming many participants and to a stimulating exchange of ideas.

Day of Action Attracting Visitors for a Decade



Hands-on logistics experience
on Supply Chain Day 2016 at
IEE in Luxembourg

➔ **Supply Chain Day** In many areas, logistics still remains hidden from the gaze of the overwhelming majority of the population – because the more smoothly the supply chain functions, the less it is likely to be noticed. In order to raise awareness for the many facets of logistics activities, BVL called Supply Chain Day into being ten years ago. And this day of action is growing more popular every year, with increasing numbers of people making use of the many events to take a look behind the scenes and find out more about areas that are normally off-limits. In the same vein, more and more companies are taking the opportunity to present themselves and let people find out more about the work they do. Evidently with success, as the feedback from event organisers has shown over the years. "You can see the fascination in the faces of the visitors", says Kay Lied, Head of Cooperation Networks at the German Association for

Small and Medium-Sized Businesses (BVMW). Markus Pelz from the Untertürkheim plant of Daimler AG, agrees: "Supply Chain Day was a complete success at our plant! All in all, we had 52 participants: school students, undergraduates and apprentices, who obviously enjoyed the activities." Supply Chain Day will now be celebrating its 10th anniversary on April 27. Around 150 companies and organisations have already published event programmes on the central website and are being joined by more and more every day. This means participants can already choose from a broad selection of events and register for one of them free of charge. Interested parties can also find useful materials in the download section that will help the participating companies to prepare and stage their event.

[Find out more ...](#)

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