

Positioning in a world in motion



Prof. Raimund Klinkner, President and Chairman of BVL, introduces in his opening presentation the Conference theme "A World in Motion"

➔ 32nd International Supply Chain Conference

The 32nd International Supply Chain Conference in Berlin drew to a close on October 30 following three intensive conference days. 3,226 participants from more than 40 countries came together at the annual meeting of experts from the fields of logistics and supply chain management, for which this year's theme was "A World in Motion". Around 130 speakers held presentations and talked to the participants, supplying valuable information and providing much food for thought. The biggest economic and technical challenge for the sector – and simultaneously the focal point of the conference – is the digitisation of many areas of working and daily life. "We need wide-ranging change in order to master the digital transformation, which calls for the front-to-end interconnection of all sectors of the economy. Rigid value added chains will become dynamic networks. The key factors will be enthusiastic and pro-active people, the availability of digital data to allow improved forecasts and more targeted process control, synchronised supply chains, and shorter production and innovation cycles", said Prof.

Raimund Klinkner, Chairman of the BVL Board, during his opening address.

One of this year's highlights was the speech by German Finance Minister Dr. Wolfgang Schäuble on day one of the conference. Schäuble "joined the dots" between European politics, the refugee crisis, and economic and financial policy issues. Other leading elements of the programme were the presentation of the German Award for SCM to the BLG Logistics Group and the engelbert strauss trading company, the recognition of the work of young software engineer Dr.-Ing. Tobias Krühhn with the Science Award for SCM, the speeches by former US Ambassador John C. Kornblum and Brigadier General Michael Vetter, or the presentations by top managers like Dr. Wolfgang Bernhard (Daimler AG), Dr. Stefan Asenkerschbaumer (Robert Bosch), Dr. Detlef Trefzger (Kühne+Nagel) or Prof. Kaus Josef Lutz (BayWa AG). The final presentation was held by the economist Professor Hans-Werner Sinn, President of the Ifo Institute.

[... more](#)

BVL International – selected events in 2016

Forum Automotive Logistics

February 3-4, 2016, Frankfurt, Germany

Forum Spare Part Logistics

March 2-3, 2016, Nuremberg, Germany

32nd Logistics Dialogue of BVL Austria

April 14-15, 2016, Vienna, Austria

Supply Chain Day

April 21, 2016, globally

Forum Chemical Logistics

June 7, 2016, Marl, Germany

transport logistic China

June 14-16, 2016, Shanghai, China

International Scientific Symposium on Logistics (ISSL)

June 15-16, 2016, Karlsruhe, Germany

33rd International Supply Chain Conference

October, 19-21, 2016, Berlin, Germany

EDITORIAL

At the start of 2015, BVL Board Chairman Prof. Raimund Klinkner wrote the following on the theme for the year and the annual conference: "We have suspected since Galileo Galilei, and known since Bernard Léon Foucault, that the world is in motion. But if we look at the world from the perspective of a logistics manager, we have no need of astrophysics, because it is his day-to-day job to keep the world and its goods in motion. One of the biggest challenges in the field of logistics is digitisation, a process that makes the world turn faster every year." In September, the influx of refugees into Europe lent an added dimension to this theme, and BVL also explored these new challenges during the 32nd International Supply Chain Conference. The feedback on the annual gathering of the logistics community from the attendees from around the world was overwhelmingly positive. Motivated by the success of this event, we are approaching the tasks of the coming year, which begins with the Forum Automotive Logistics in Frankfurt at the beginning of February, with fresh élan. As the year draws to a close, this issue of LOG.Letter sends information and greetings to our members around the world. We look forward to lively interaction in our network, which has continued to grow during the past year. We attach great importance to our contacts and exchanges with you. Please always feel free to send us your ideas and wishes. You can find our contact details at the end of the newsletter. The editorial team of the LOG.Letter wishes all readers a happy end to 2015 and a good start to the New Year!

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Focus: international aspects at the 32nd International Supply Chain Conference

Delegations from nine countries



International participants meet in the BVL-Lounge

⇒ **Special** Today, the International Supply Chain Conference is the biggest annual logistics event in Europe, and it has become the central forum for logistics experts from around the world. More and more international guests come to the Berlin conference each year in order to profit from the exchange of knowledge and information, and take advantage of the many opportunities to talk to colleagues and build their networks. On October 28, 2015 delegations from nine countries came together in the BVL Lounge. The two BVL Managing Directors Sabine

Hucke and Uwe Peters gave a warm welcome to the 50 or so conference attendees from Egypt, China, Austria, Poland, Turkey, Spain, Finland, Italy and the United Arab Emirates on behalf of BVL. For a number of years now, BVL has been welcoming international delegations to the conference and offers not only special conditions, but also a tour of the parallel exhibition and a free city tour through Berlin. As always, the BVL team was on hand to provide support and assistance to all the guests.

Meeting of Chairpersons and Representatives

⇒ **Network** On October 29, 2015, around 20 BVL Chairpersons and Representatives from 15 countries as well as six BVL Board members came together for the first time at a meeting during the International Supply Chain Conference. The Chairpersons and Representatives devote a great deal of their free time to the interests and needs of members of BVL International. It was apparent during the meeting that support for the further internationalisation of BVL was a matter close to the hearts of all the participants.

After 4 years during which she played a major role in building up the International Projects team, Béatrice Cécé bid farewell to the appreciative applause of all those present. On behalf of all her colleagues, BVL Board member Prof. Stefan Wolff thanked Béatrice Cécé for her pioneering work. With immediate effect, Katja Wiedemann will be taking over the tasks of International Projects with her Member Services team.

Focus on Asia and America



Lively discussion at the international breakfast

⇒ **International breakfasts** The international programme at the 32nd International Supply Chain Conference was rounded off by international “business breakfasts”. On the mornings of day two and three of the conference, Chapter Chairs and BVL Representatives from abroad held short presentations in the BVL Lounge on current economic developments in Asia and America. The emphasis was on market trends as well as political and economic changes in China, Mongolia, India, Mexico and the USA.

BVL Representatives in Korea

➔ **New Representatives** During the 32nd International Supply Chain Conference in Berlin from October 28 to 30, 2015 Won-Gyung Kook, CEO, and Young-il Han, Director, Media KN.Co. LTD from Seoul, Korea, were officially named BVL Representatives for Korea. Detthold Aden, honorary member of BVL and former CEO of the BLG Logistics Group, has been involved in BVL's activities in the country for many years. "Korea is a fascinating and economically powerful nation with highly ambitious global supply chain activities", Aden stated. "It is important that BVL International starts to interact as a platform in order to promote awareness for the importance of logistics and supply chain management in industry, science and the public sphere in Korea." Ms. Kook and



Prof. Thomas Wimmer, Detthold Aden, Katja Wiedemann, Won-Gyung Kook, Young-il Han and Prof. Raimund Klinkner are pleased about the new network in Korea

Mr. Han proudly presented the first four corporate members from Korea and handed over the membership certificates. "What a good start; please accept our congratulations and a warm welcome", said Raimund Klinkner, President of BVL International.

Company representatives from BASF, BLG and Bosch spontaneously expressed their interest in joining in the BVL activities in Korea. This creates excellent opportunities for the future.

„Logistics Lunch“ at the Luxembourg Embassy



Uwe Peters, Laurent Jossart, Dirk Reich, Georges Santer, Malik Zeniti and Axel Gränitz at the "Logistics Lunch" at the Luxembourg Embassy

➔ **Network** On October 29, the Business Club Luxembourg organised a logistics lunch at the Luxembourg Embassy in Berlin together with the Cluster for Logistics and the BVL Luxembourg Chapter. The event was held during the International Supply Chain Conference of BVL and attracted around 50 interested visitors to the Embassy.

For the members of the Business Club Luxembourg, including Cargolux, Luxair Cargo and the Cluster for Logistics (CFL), this event provided an excellent opportunity to raise

awareness among the BVL participants for Luxembourg as a logistics location and give them some valuable insights into the key competencies of Germany's small neighbour. "Our operations are geared towards Germany as the world market leader, and we offer niche expertise of the highest standard", is how Cluster Manager Malik Zeniti outlined the excellent services provided by the multimodal hub of Luxembourg, which is effectively interconnected via direct routes to destinations around the world. Ambassador Georges Santer added that "logistics

is one of the cornerstones of the economy and of economic diversification policy in Luxembourg". In the field of freight transport, Luxembourg has become a byword for short freight standing times and professional storage. These services were recently extended by the opening of the "Luxembourg Freeport", a high-security warehouse for sensitive valuable items and objets d'art in the immediate vicinity of the airport.

New Representative in Toronto

Nico Weidel has been named the new Representative in Toronto, Canada. He was awarded a degree in Logistics by the Engineering Faculty of the TU Dortmund University. He possesses many years of experience as a supply chain manager, gained while working for companies like Christ Juweliere and arvato Services – Bertelsmann AG, and is already devoting a great deal of energy and enthusiasm to planning his first events for the region.

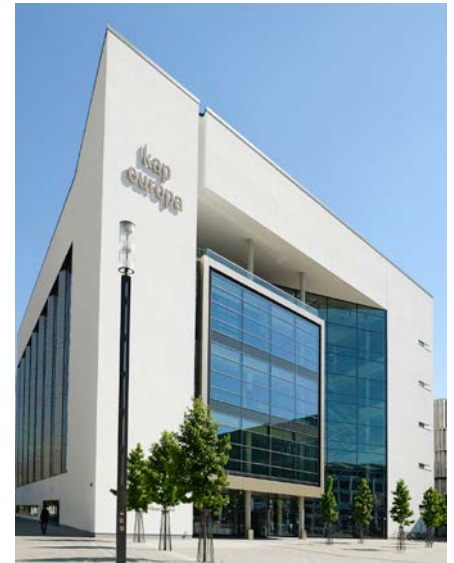
Digitisation of the automotive industry

➔ **Forum Automotive Logistics 2016** The Forum Automotive Logistics will take place in Frankfurt am Main on February 3 and 4, 2016 with the theme “Supply Chain 4.0: Stable, Synchronised, Scalable”. The focus will once again be on the major trends in the field of automotive logistics as well as challenges and solutions. The six topic tracks will provide input on the topics of procurement management, data management and data quality, spare parts management, production planning and production control, as well as transport and packaging management.

Keynote speakers Dr. Karl-Thomas Neumann, Chairman of the Management Board of Opel Group GmbH, and Hansjörg Rodi, CEO

of Schenker Deutschland AG, will provide the key stimuli for the two days of the forum. The presentation sessions will also feature experts from leading companies like BMW, VW, Daimler, Robert Bosch or ZF Friedrichshafen. A further highlight of the event will be the presentation of the VDA Logistics Award to a company with a visionary logistics solution. The Forum Automotive Logistics will be staged for the fourth time as a joint event of BVL and the German Association of the Automotive Industry (VDA). The organisers expect to welcome more than 500 attendees, around 40 speakers from Germany and abroad, and 60 exhibitors at the parallel exhibition.

[... more](#)



Showcasing logistics services: Supply Chain Day 2016

➔ **Day of action** Does logistics have an image problem? – Yes and no. The logistics sector is so diverse that this question cannot be generally answered either way. In view of the demographic situation in Germany, however, and in order to underpin acceptance for the settlement of logistics companies, it is important to promote the image of logistics and supply chain management. It's often enough to simply show what day-to-day logistics looks like. Those involved in logistics have no need to hide their achievements. They should present their activities with pride, so that potential up-and-coming recruits, the public at large and the political decision-makers can see just how attractive logistics is and what it contributes to the life of every one of us. Supply Chain Day on April 21, 2016 provides an excellent opportunity to do just this.

The day of action will be taking place for the ninth time. In 2015, over 600 companies, organisations, educational establishments and research institutions in Germany and 19 other countries took advantage of Supply Chain Day to show 38,500 visitors to 449 events just how “sexy” logistics really is. Supply Chain Day is an opportunity to challenge



Looking behind the scenes – The Supply Chain Day makes it possible

common preconceptions about logistics and to interest young people or lateral entrants in a career in logistics and supply chain management. People who live near logistics locations have a chance to look behind the scenes and to recognise the benefits of logistics services.

Companies and other organisers can upload details of their events to the Supply Chain Day website quickly and easily. All organisers are responsible for organising their own events. Supply Chain Day is an initiative

of BVL, and the team at BVL tasked with coordinating Supply Chain Day is on hand to answer any questions. During the 32nd International Supply Chain Conference, there was an information point on the day of action in the BVL Lounge in Room Tegel in the Hotel InterContinental.

Interested parties can reach project manager Regina Brüning on +49 / 421 / 173 84 45 or by eMail at bruening@bvl.de.

[... more](#)

A letter from ...

... Christian Herzog, Dubai

"After spending almost 20 months in India, I'm now finally back in Dubai. The landscape has changed a lot, and the United Arab Emirates and especially Abu Dhabi and Dubai are still on the fast track. Infrastructure and real estate developments continue to grow, but the logistics sector has slowed down a bit, although the trend is still positive. One highlight is the newly named Dubai South, which has seen several multi-million dollar investments in various manufacturing, warehousing and logistics operations in the first eight months of 2015. This trend is expected to continue up to the end of 2016. Dubai South, previously known as Dubai World Central (DWC), is one of the UAE's largest

under-construction developments. The urban mega project occupies almost 14,500 hectares of land. Its airport – set to become the world's largest on completion – is apparently ten times larger than the Emirate's existing Dubai International Airport (DXB)."

Your BVL contact in the region:

Representative UAE & India:
 Christian Herzog,
 Chief Operation Officer, KRS Logistics LLC
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Christian Herzog (left), the new BVL-Representative at UAE and India

Changes in the International Projects unit

⇒ **Organisation** Béatrice Cécé, working together with Lisa Büttner, has been instrumental in building up the international activities of BVL since 2012: today, BVL is represented around the world by 10 Chapters and 18 Representatives who help to promote the exchange of knowledge and the creation of networks across national borders. We would all like to express our gratitude for this pioneering work. From the start of 2016, Katja Wiedemann will be in charge of international projects together with the other colleagues in the Member Services team. We look forward to continuing our dialogue – and to further strengthening our international network!

[... more](#)



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