# International

The Global Supply Chain Network ISSUE 04/05/06 JUNE 2015

# A World in Motion



Networking in Berlin: Jean Wang (Chairperson Beijing) and Tobias Schauf (Representative Mongolia) at the 2014 conference

E> 32nd International Supply Chain Conference "A World in Motion" is the theme of this year's International Supply Chain Conference, which will take place in Berlin from October 28 to 30. The number of conference participants will once again top the 3,000 mark this year, while around 200 exhibitors will also be there. The annual meeting of the German and international logistics community promises to generate stimuli for strategic planning and solution models in the daily work of logistics managers.

The English-language programme comprising twelve keynotes, a panel discussion, 16 specialist sessions, four workshops and three excursions was recently uploaded to the Internet. In his foreword to the programme, BVL International President Prof. Raimund Klinkner writes: "We have suspected since Galileo Galilei, and known since Bernard Léon Foucault, that the world is in motion. But if we look at the world from the perspective of a logistics manager, we have no need of astrophysics, because it is his day-to-day job to keep the world and its goods in motion." One of the biggest challenges in the field of logistics is digitalisation, a process that makes "the world turn faster" every year. This is also reflected in the conference programme. We have succeeded in engaging above all three leading figures from public life to provide their perspective on economic and geopolitical themes. Germany's Vice-Chancellor, Economics Minister Sigmar Gabriel, will be speaking at the opening event on October 28. The guest speaker at the close of the conference on October 30 is John C. Kornblum, former Ambassador of the United States in Berlin. His theme is Germany, America and the globally

integrated world. And as guest of honour at the Gala Evening on October 28, BVL International will welcome Dr. Auma Obama, half-sister of the American President. The Kenyan publicist is the initiator and Chief Executive of the Sauti Kuu foundation ("Strong Voices"). The goal of the Foundation is to give children in Africa the opportunity to take charge of their own lives.

Alongside the wide-ranging topic programme, there will also be ample opportunity to talk to colleagues and make new or build on existing business and career contacts at the Gala Evening on the first day of the conference, at the After-Work Party on day two, at the parallel exhibition and in the lounges.

BVL International has been welcoming international delegations to the conference for a number of years now. The goal of the delegation trips is to promote the exchange of knowledge, to create a platform for business contacts and, last but not least, to generate stimuli for joint activities. BVL International supports delegations in a number of ways – by offering preferential rates, for example, a tour of the trade fair site and a free city tour of Berlin. The updated conference programme is now available on the Internet. The BVL International team is happy to provide advice and assistance, to inform interested parties about the terms and conditions for delegations, and to supply an info presentation on request: ... more

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#### EDITORIAL

The last quarter at BVL International was dominated by two major events. The 8th Supply Chain Day took place in mid-April and succeeded in motivating around 38,500 people in 21 countries to find out about logistics and supply chain management. Then, at the international "transport logistic" trade fair at the beginning of May in Munich, BVL International had a large stand and organised three specialtopic forums for the fair. And it's not just our involvement in these past events that strikes a positive note; the current outlook for the German economy is also extremely favourable. According to the findings of the survey for the new Logistics Indicator, the business prospects for the sector continued to improve in the spring.

At BVL International head office in Bremen, the preparations for the 32nd International Supply Chain Conference are already in full swing. We are delighted that German Vice-Chancellor Sigmar Gabriel has already confirmed his presence at the conference, and the international speakers at the event are also from the very top tier. Those confirmed include Josip T. Tomasevic (AGCO Corp., USA), David Pansinger (Volvo Cars, Sweden), Damien Declercq (Local Motors, USA) and Wolfgang Lehmacher (World Economic Forum, USA). You can find more information about the ISCC on page 1.

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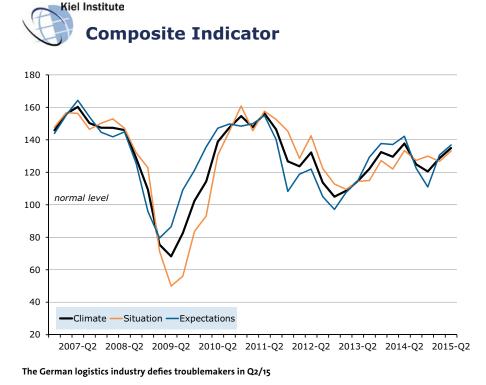
## Logistics on steady course for growth – Logistics sector expands risk precaution strategy

#### Commentary

by Prof. Dr.-Ing. Raimund Klinkner Chairman of the Board, BVL

These have been tense weeks for the logistics sector. The highly successful and leading international "transport logistic" fair took place in Munich in early May, once again acting as a dependable barometer for business moods and outlooks. The fair was accompanied by one of the numerous train driver strikes, followed by a strike of childcare centre staff - which made life particularly difficult for single working parents as well as working couples - and finally by a strike of postal and parcel delivery services, which was naturally a major burden for all consumers but also for industrial and trading companies, who rely on punctual and precise deliveries. It was exactly during this time window that the May/June survey for the Logistics Indicator of BVL International was conducted. The respondents in industry, trade and services did not express any particular concern over this turbulence, as their precautionary and emergency strategies are functioning as expected. The climate score for the overall indicator is rising and has reached the level last seen in the early summer of 2014 – putting it solidly in the expansive range.

Service providers and shippers agree in their assessment of the current situation and their future expectations, with one exception – and this exception is cause for optimism: expectations in industry and trade are more positive than those of the service providers at this moment in time, which suggests that the latter will close the gap to their customer sectors in the coming quarter as a result of growth in incoming orders. And, indeed, the findings show that both sides of the market expect a further improvement in the business trend in the short term. All this is in line with the figures published by the Federal



Bureau of Statistics at the beginning of June. Industrial production picked up noticeably at the beginning of the second quarter, and more goods are being exported, while personnel recruitment is still on the increase.

In its survey for the Logistics Indicator, BVL International also cast a light on potential disrupting factors. Around 60 percent of surveyed companies said they are actively engaging the control and management of risks. By far the biggest threat to the continued positive development of business is seen as being the skill shortage, followed by the inadequate transport infrastructure in some areas and – this is a new factor – the current high level of strikes in Germany. These factors are followed in the rankings by the Ukraine crisis and the sanctions against Russia as well as the euro and Greece crisis. The list of measures is headed by the systematic analysis of the losses that have occurred, proactive risk management systems but also deliberate risk avoidance.

Skilled personnel who can handle the complexity of flows of goods need attractive qualification options and jobs that pay competitive salaries agreed by collective bargaining parties. This is a strength of the logistics sector, which is also extremely interested in integrating immigrants in many different segments of the labour market. If Germany is to retain its status as logistics world champion, then the political decision-makers must take decisive measures in order to ensure the presence of an adequate infrastructure. These questions will be the focal point of the 32nd International Supply Chain Conference, which will take place in Berlin this October with the theme "A World in Motion".

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#### Logistics paves the way



Supply Chain Day in Hungary

→ Supply Chain Day "New record! The international day of action of the logistics sector on April 16 attracted around 38,500 visitors to 449 events in 21 countries. This marks yet another increase on the previous year, when 37,000 people took advantage of this special day - in which over 650 companies, organisations and educational establishments were involved. The day of action focused on events for undergraduates and school students, but the general public also had ample opportunity to obtain information, as did the trade public. Supply Chain Day, which has taken place on the third Thursday in April for the last eight years, has become well established with both organisers and visitors as an uncomplicated information and communication platform. Visitors came to take a look behind the scenes of the sector, to find out about logistics processes, occupational profiles and career paths, training courses and degree programmes – and to talk in person with the event organisers. The BVL Chapters and Representatives were heavily involved once again this year. In Luxemburg, the IEE S.A. company invited people to visit the

company on Supply Chain Day. "We wanted to show the visitors what production logistics means for IEE," says Thomas Mayer, IEE's **Director Global Manufacturing and Logistics** and Vice-Chairperson of the Luxembourg Chapter. At the Istanbul Chapter, not one but two companies joined in the day of action. Interested visitors had a chance to take a look inside the operations of eCommerce company EBEBEK and service provider EKOL Logistics. The Moscow Chapter invited the public to an event focusing on the new "Silk Route" and the logistical challenges it presents, complete with statements from Germany, Russia and China. In the latter country, all three BVL Chapters – Hefei, Beijing and Shanghai – played their part in Supply Chain Day.

For the first time in the history of Supply Chain Day, there was also an event in the USA, where the BVL US Southeast Chapter joined forces with Kuehne + Nagel to organise a logistics event at Kuehne + Nagel's Atlanta Operations located in East Point, Georgia. The event was attended by logistics service providers, representatives from the educational and academic world and students as well as representatives from Georgia Port Authority, the regional chambers of commerce, supply chain professionals and consultants from the private sector in the Southeastern United States.

Events were organised in Budapest, Chicago and Dubai by the local BVL Representatives and were extremely popular with visitors. In Helsinki, Finnish logistics association and BVL partner LOGY invited the public to this day of action.

As initiator and coordinator of Supply Chain Day, BVL International is extremely satisfied with the eighth day of action: "Since 2008, this annual event has been setting things in motion, bringing people together, and helping to paint a multi-facetted picture of logistics", said Prof. Raimund Klinkner during the press conference for Supply Chain Day. The ninth Supply Chain Day is scheduled for April 21, 2016. More information will be available on the Internet from September 2015. ... more

### transport logistic Munich



Deep in conversation at the BVL stand in Munich

► Munich The transport logistic fair in Munich closed its doors at the beginning of May following four lively conference days. BVL International is a longstanding partner of the event and not only had its own stand but also organised three specialist forums during the fair. On day one of the fair, just under 120 attendees came to the "Country Forum Turkey", which focused on the role of Turkey as a gateway for transport between Europe and Asia. The forum "Value Added through Logistics" looked at how logistics service providers can become even more closely integrated in the value added chains of their industrial customers. A further theme of this forum was the change in perspective in contract logistics between clients and logistics service providers. The third forum was devoted to topical issues in the field of trade logistics. Experts from industry and trade shared their insights, among them Wojciech Brzuska, General Manager at Ekol International, Istanbul/Turkey, and Xavier Urbain, Chief Executive Officer at CEVA Logistics, Hoofddorp/ Netherlands.

A total of 2,050 exhibitors from 62 countries turned the "transport logistic" into a unique

experience in the trade fair halls and the outdoor areas. With international exhibitors accounting for around 49 percent of the overall number, the growth of the exhibition was primarily driven by foreign participation. There was a significant increase in the number of exhibitors from China, the Netherlands and Poland. Estonia, Italy and Spain also enjoyed a broader presence. The joint stand of BVL and BVL Campus in Hall B3 was a focal point of attraction for members and interested visitors – and became a byword for stimulating conversation. ... more

## 5th German-Brazilian Logistics Conference

► Brazil On April 29, the German-Brazilian Chamber of Commerce and BVL International invited logistics experts and representatives from the worlds of industry, politics and academia to the 5th German-Brazilian Logistics Conference in Rio de Janeiro. The goal of the one-day event launched ten years ago is to expand bilateral trade relations. It acts as a platform for exchange and interaction between entrepreneurs, politicians, scientists and logistics experts from industry, trade and services.

First-rate speakers outlined future challenges to 200 attendees and reported on their experiences in the South American market. The speakers included the Brazilian Minister for Ports, Edson Araújo, the CEO of BMW Brazil, Arturo Piñeiro, and Hubertus Köhne, Vice-President Supply Chain South America at AGCO. In view of the difficult economic situation in Brazil, the speakers looked to the future. Both Brazil and Germany now need to create the conditions for economic growth driven by logistics, to address sustainability issues, to rectify the traffic problems in the cities, and to develop new logistics solutions for eCommerce, said Dr. Christoph Bundscherer from the German Embassy in Brazil. ... more

#### Prof. Raimund Klinkner re-elected as BVL President

→ Members' Meeting At the 37th Ordinary Members' Meeting of BVL International on the first day of the transport logistic fair in Munich, seven Board members were re-elected for a further three-year term. The seven are Christian Berner, Member of the Board, Papyrus AB, Jürgen Gerdes, Member of the Board of Management Post - eCommerce - Parcel, Deutsche Post AG, Prof. Michael ten Hompel, Executive Director, Fraunhofer Institute for Material Flow and Logistics IML, Prof. Raimund Klinkner, Managing Partner, IMX Institute for Manufacturing Excellence, Dr. Karl. A. May, Head of Vehicle Distribution and VDC's, BMW AG, Prof. Karl Nowak, President Purchasing and Logistics, Robert Bosch GmbH, and Prof. Stefan Wolff, CEO, 4flow AG. Frank Dreeke, CEO of the BLG Logistics Group, was elected as a new member of the Board. Dreeke has over three decades of management experience in the port and logistics sector. His areas of responsibility at BLG include cor-porate strategy, corporate communication and transport policy. The BVL International Board now has 18 members.



Re-elected BVL President Prof. Raimund Klinkner (right) welcomes new Board member Frank Dreeke (left).

At a short Board meeting following the Members' Meeting, the Board members re-elected Prof. Raimund Klinkner as President. Klinkner has served on the Board since 2006 and has been President since 2007.

#### Zeniti new Chairperson of the Luxembourg Chapter

E> Luxembourg BVL International is delighted to welcome Malik Zeniti, Manager at the Cluster for Logistics Luxembourg, as the new Chairperson of the Luxembourg Chapter. At the election on April 30 in the rooms of the Luxembourg-Kirchberg Chamber of Trade, all the members present voted for Zeniti as their new Chairperson and also confirmed Thomas Mayer, Supply Chain Manager at IEE International, as Vice-Chairperson. Zeniti graduated in engineering from Karlsruhe University and can look back on more than 20 years of experience at the DuPont company. He succeeds Alain Krecké, who was instrumental in creating the Chapter and is now taking leave of his office due to a career change. BVL International would like to express its deep gratitude to Alain Krecké for his energetic commitment and wishes the new team of Chairs every success for their future activities. The BVL Luxembourg Chapter was founded in May 2013 during the Logistics Business Forum and currently has 174 members. ... more

#### New Representative in Detroit

► USA The network continues to grow: BVL is delighted to announce that it now has a presence in Detroit with BVL Representative Bernd-Paul Koschate. In addition to serving as the managing director of the 4flow office in Troy, Michigan, Mr. Koschate is also pursuing a doctoral degree on total cost optimization in sourcing decisions.

During his career, Mr. Koschate has worked on numerous consulting projects across Europe and the US focusing on network and transportation optimization, lean management and supply chain management. The time he spent stateside ignited his interest in the country and people here. He was thrilled when plans for the subsidiary in the Metro Detroit area began. "Detroit is a city in transition. So much is happening here right now. You can sense a spirit of innovation in the air," Mr. Koschate said. This is particularly evident at automotive companies that after a period of difficult years look forward with optimism. The focus is now on making investments rather than cuts. Considering this positive trend, he sees a lot of potential in operations and network optimization for many companies due to their strong economic recovery and production growth in recent years.

Mr. Koschate and his family reside in the Metro Detroit area. During the summer, he plans to explore Michigan and the Great Lakes by car, boat and plane with his wife and young son. ... more



# A letter from ...

### The US Southeast Chapter: it started with a win and continues with growth



The Chairs of the US Southeast Chapter – Steven Markham, Phillip Heinrichsdorff and Josip Tomasevic – with Prof. Thomas Wimmer, Chairman of the BVL Executive Board (second from right)

The BVL International US Southeast Chapter is the second Chapter in the USA and had their official "tip off" on November 1, 2013 at 7:10 p.m. local time – just 20 minutes before the season's first home game of the Atlanta Hawks basketball team against the "Toronto Raptors" from Canada - in the stylish setting of the Philips Arena in the immediate vicinity of the CNN World News Center. The Hawks put on a superb performance, winning their game 101:95. It was also the debut of the Atlanta Hawks German National player Dennis Schroeder.

Just like the Hawks' success in this game, the founding of the US Southeast Chapter felt like a win and the three Chairpersons, Steven Markham, BLG Logistics, Inc. Atlanta, Chapter Chair; Josip Tomasevic, AGCO (Holding of Fendt, Massey Fergusson, etc.), Chapter Vice-Chair; Philip Heinrichsdorff, BMW Manufacturing, Spartanburg, Chapter Vice-Chair, are very motivated to promote BVL International in the region.

The US Southeast Chapter stretches over three states at the moment: Alabama, Georgia and South Carolina. Business is thriving: last year Site Selection Magazine named Georgia the best for business and, more recently, tapped the state as the most competitive in the nation. CNBC ranked Georgia on top in America's Top States for Business. Alabama earns the #1 spot on Business Facilities Magazine's annual state Rankings Report for Automotive Manufacturing Strength and ranked 3rd overall for Workforce Training. Additionally, Alabama was in the top 10 for Business Climate (10th). South Carolina is named by Global Location Trends as Top Destination for Foreign Direct Investment. The Forbes Magazine listed the Greenville Metro area #6 of America's Engineering Capitals and the Area Development Magazine's site consultants ranked South Carolina #3 Top State for doing Business in 2014.

Although all facets of logistics can be found in the Southeast — Ocean Cargo, Freight Rail, Air Cargo, Trucking, Warehousing and Distribution, Retail and Manufacturing — the automotive industry has an emphasis in the region with manufacturing plants of BMW, Mercedes, Volkswagen, KIA, Honda and Hyundai.

One of the biggest airports in the world is located in the heart of Georgia: Atlanta Hartsfield-Jackson Airport. The total on-airport air cargo warehouse space measures 2 million square feet. More than 200 million people, 80 percent of U.S. consumers, are within two hours' flight time from Hartsfield-Jackson, or one day's trucking by highway keeping logistics expert busy. Hartsfield-Jackson's cargo services feature operations by more than 100 licensed customs brokers and 200 domestic and international freight forwarders. It is also the world's busiest passenger airport, serving 96 million passengers in 2014.

The biggest ports in the Southeast are Savannah, Georgia; Charleston, South Carolina; Brunswick, Georgia; Port of Mobile, Alabama. Their combined total trade with the world in 2014 was \$185.68 billion. These busy ports are preparing for the Panama Canal expansion that will result in larger New Panamax vessels and more container volumes coming directly from Asia and bypassing the US West Coast ports and their history of strikes and labour issues.

Since one mission of the Southeast US Chapter is to introduce young talents to logistics and to interest them in the industry, we are excited about Supply Chain Day. The Chapter participated the past two years with events in all three states. Several companies opened their doors and helped to promote supply chain and logistics by allowing a look behind the scenes. Not only supply chain experts enjoyed the events but also new talents.

The Southeast continues to thrive in the supply chain and logistics sector, and BVL International grows with it. We look forward to welcoming many more active members and organising more exciting events to share industry expertise and diverse perspectives. Please join "BVL USA" on LinkedIn. Written by Mr. Philip Heinrichsdorff, Mr. Steven Markham and Mr. Josip Tomasevic of the BVL US Southeast Chapter.



**Contact the Chapter** 

Atlanta Airport (cc) Henryk Kotowski / wikimedia commons

# Students' reports from abroad

The last issue featured the reports of numerous HIWL students on their semester abroad. All the students were from the School of International Business and Supply Chain Management (HIWL), a university of applied sciences. All HIWL students spend one semester abroad. In this issue, three more students tell us about their time in Malaysia and the USA.

The authors would be happy to receive feedback on their reports – simply contact Béatrice Cécé (Head of International Relations).

### Selamat Datang, Malaysia



Impressions from Malaysia

It all started in the end of August 2014, when I started my semester abroad in Malaysia. The country is separated by the South China Sea into two regions – the Peninsular Malaysia (West Malaysia) and East Malaysia (on the island Borneo). It was in the federal state of Sarawak in East Malaysia that I studied for four months, at Swinburne University of Technology – a division of the Australian Swinburne University, located in Melbourne.

I attended four different business courses like International Human Resource Management or Corporate Social Responsibility, to name a few. I noticed how the Australian system is focused on a lot of group work and presentations, which contributes to a lot of interaction with students from different cultural backgrounds. This led to many interesting discussions. The professors themselves come from all over the world and often have worked in renowned companies before, which in-turn helps them to give us a much more practical impression of the subjects as well.

I came across many people who asked me why I did my semester abroad in East Malaysia. My answer: warm and friendly people, a vivid variety of amazing food (please try the Sarawak Laksa – it's the best!), a picturesque landscape and a good Australian education.

It was the first time I was to stay in a foreign country for longer than three weeks, which made me feel a little bit nervous in the beginning but it always felt like home. Through this experience, I got to know a whole load of vibrant people coming from all over the world, with whom I'm still in contact. I learned a lot of valuable lessons - not only for my study subject, but also for my life. Going abroad really helped me to broaden my horizon, to immerse myself in new things and new cultures, and last but not least, to learn about myself.

It was an absolutely incredible adventure which let me realize that stepping out of your own comfort zone opens up a completely new world full of amazing experiences. If I ever face the decision of going abroad again, I would not even hesitate to go for the same decision, and would really recommend it to everybody who could. Not just because it may look good in your resume for prospective jobs but because of what you learn through this experience. *Darja Dierks* 

#### Santa Barbara, California





The HIWL students during their stay in California

We, that means Jan-Eike Reith and me, Daniel Luckyman, spent a wonderful time in Santa Barbara, California, which is a small city directly at the coast with 100.000 inhabitants. We studied at the University of California, Santa Barbara (UCSB) which is a very well-known university in California with a good reputation and one of the most beautiful campuses of the US located at the Pacific Ocean. We were part of the International Business Program and worked together with students from Sweden, Norway, Denmark, Brazil, China, USA and many more. Because of the fact that many professional workers participated at these courses as well to educate themselves, the courses were in the evenings. The courses we attended were Global Economics, Global Marketing, Strategic Business Development for the Global Market Place and Quality and Risk Management for Project Planners. We learned a lot, not only from the courses but also from interactions with very different cultures and issues like finding an apartment, grocery shopping or other everyday life things. The university offered a lot of free time activities like sports, music, yoga and many, many other things so that it was never boring. Of course, going surfing and enjoying the beach location was a part of our time there as well. Everyone was open-minded and we found new friends very quickly. Therefore, we traveled a lot with lots of different people. San Francisco, San Diego, Las Vegas, Lake Tahoe, Napa Valley, Los Angeles were only some of the many destinations we discovered. We made a lot of new friends and had an awesome time. California is so diverse, there is something great for everybody!

Jan-Eike Reith, Daniel Luckyman

### Chairpersons' and Representatives' Meeting in Shanghai

► Shanghai During the Global Logistics and Supply Chain Conference (GLSC) in Shanghai from July 8-9, BVL International will be staging a Chairpersons' and Representatives' Meeting outside Berlin for the first time, and all Chapter Chairs and Representatives in Asia are invited to the meeting.

This innovation reflects the increasingly international character of BVL activities and the BVL International network. Until now, all international Chapter Chairs and Representatives met once a year during the International Supply Chain Conference in Berlin. This regular meeting is a key element in the work of the association and also serves to strengthen the personal relationships between the honorary officials.

After the suggestion was made to organise a meeting outside Berlin for the first time last year, the response was overwhelmingly positive. At the same time, all those involved expressed a wish for the meeting to be tied in with a major event. And so it was that the GLSC, the ever-growing gathering of supply chain experts in Asia, was chosen as the ideal setting.

BVL International possesses an outstanding network in Asia with four Chapters (Hefei, Beijing, Singapore and Shanghai) and six Representatives. buettner@bvl.de

# Election of the ELA Board

**□→ Brussels** At the General Assembly of the European Logistics Association (ELA) on April 21/22 in Brussels, Prof. Thomas Wimmer, Chairman of the Executive Board of BVL Germany, was elected Vice-President of the European umbrella organisation of logistics associations. Jos Marinus, President of Belgian logistics association VIB was confirmed in his post as President. The new General Secretary is Katarina Giertz, a member of Swedish logistics organisation SILF. Other members elected to the ELA Board were Steve Agg (CILT, UK), Jean-Charles Deconninck (ASLOG, France), José Estrada (CEL, Spain), Spyros Olympios (HILME, Greece), Hans-Christian Pfohl (BME, Germany) and Roman Stiftner (BVL, Austria).



New Vice-President of the European Logistics Association Prof. Thomas Wimmer

# Did you know ...

... that BVL International operates a blog? Have a look at www.bvl.de/blog. Everybody is welcome to write an article about a supply chain management topic. The only requirement: you need to be a member of BVL International!

We look forward to your participation!

# International internship platform

► Online pool The fostering of future logistics personnel is one of the important topics to which BVL International devotes a great deal of effort. With its online platform for internships, degree thesis offers in the logistics field and career entry options for logistics graduates, BVL International offers companies the opportunity to publish their positions free of charge. Many students visit the online platform to conduct targeted searches for suitable offers. Companies can publish their job vacancies themselves complete with company logo quickly and easily on the BVL website.

The positions on the online platform are initially enabled for three months, and changes can be made or the position deleted during this period. After three months, an email is automatically sent to remind the poster that it will be deactivated and outlining the extension option. We look forward to receiving numerous internship offers!

# Invitation for entries: Supply Chain Sustainability Award

The submission phase for the Supply Chain Sustainability Award 2016 presented by BVL Germany and Austria is now underway, and the invitation for entries is available on the BVL website. The award is open to companies from industry, trade and services as well as cooperation-based research projects that have already been implemented. Projects and solutions can be entered that reflect the holistic philosophy of logistics and that can point to relevant outcomes in all three key areas of sustainability – namely ecology, economy and social responsibility. The deadline for entries is December 15, 2015. The award will be presented during the "Logistics Dialogue" event of BVL Austria in Vienna on April 14 and 15, 2016. You can find more detailed information in the invitation documents.

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