

Good for your image: Supply Chain Day 2015!



Young people discover logistics and SCM “hands on”

➔ **International day of action** Under the motto “Logistics paves the way”, Supply Chain Day 2015 will showcase the diversity of logistics to the public at large for the eighth time and allow visitors to take a look behind the scenes.

Supply Chain Day (SCD) was called into being 8 years ago by BVL and has since been held on the third Thursday in April every year. The goal is to inform the public at large about the activities and services of the various logistics sectors, and to let people see logistics “from the inside”. There was a further significant increase in the number of participating locations and companies in 2014. A total of 17 countries outside Germany took part in SCD including, for the first time, Mongolia, the United Arab Emirates and Turkey. All in all, around 37,500 people participated in over 400 events last year.

This year, the countries in which events will be staged include China, Finland, France, Hungary, Luxembourg, the Netherlands, Switzerland, Turkey, the UAE, the USA and Vietnam. Interested visitors can register

for the events online. The events are free of charge for visitors. All participants have taken a lively interest in the industry in the past and have the opportunity to obtain valuable information about logistics – and perhaps even to revise some of their preconceptions about the sector. The supply chain day is also the ideal local platform for companies to attract young people and lateral entrants to a career in logistics and supply chain management.

The best thing is that anyone can take part! All companies and institutions that are in some way active in logistics can participate by staging an event on April 16, 2015. Event organisers can upload details of their events to the [website](#) at quickly and easily.

If you need any advice or assistance, the BVL International team will be happy to help:

Béatrice Cécé (BVL International)
cece@bvl.de
 Lisa Büttner (BVL International)
buettner@bvl.de

EDITORIAL

At the start of 2015, the climate in the German logistics industry began to look considerably brighter. While assessments of the current business situation show little change, the expectations for the next 12 months are noticeably more optimistic than they were three months ago. The short-term outlook also improved, signalling a positive overall business trend for the spring. These assessments are based on the findings of the latest Logistics Indicator survey, conducted for Bundesvereinigung Logistik (BVL) e.V. by the Institute for the World Economy in Kiel.

The first big BVL event this year was the Forum Automotive Logistics in Leipzig, where the primary focus was on the integration of logistics and IT (see the report on p. 3). Preparations for International Supply Chain Day on April 16 are already in full swing, and there will be many events not only in Germany, but throughout Europe, in Turkey, in the UAE and in the USA. Supply chain professionals who come together at BVL events learn and benefit from each other. BVL International would like to promote this process of exchange and invites companies in the partner countries to make contact with the local BVL chairpersons and representatives with the aim of organising joint company tours. You can find more information on page 9.

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BVL INTERNATIONAL – SELECTED EVENTS IN 2015

Supply Chain Day
 April 16, 2015,
 globally

5th German-Brazilian Logistics Conference
 April 29, 2015,
 Rio de Janeiro, Brazil

transport logistic
 May 5-7, 2015,
 Munich, Germany

32nd International Supply Chain Conference
 October 28-30, 2015,
 Berlin, Germany

Robust – alert – optimistic: German Logistics Indicator Q1/15

Commentary

by Prof. Dr.-Ing. Raimund Klinkner
 Chairman of the Board, BVL

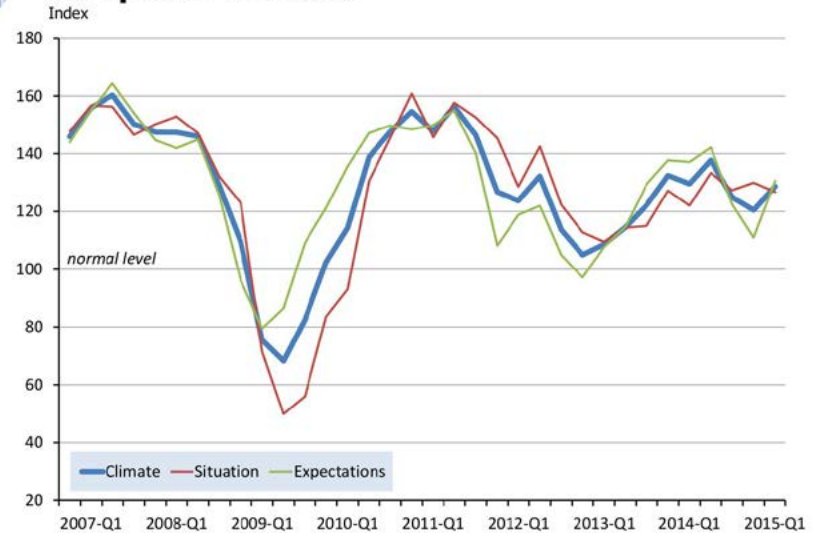
As of spring 2015, the logistics sector is in robust condition, and this is underlined by the findings of the February survey for the Logistics Indicator: the assessment of the current business situation among logistics managers in industry, trade and services is still in the expansive corridor and virtually unchanged, while expectations for the next twelve months are significantly improved. Moreover, both sides of the market expect business to pick up further during the coming three months. This trend is being supported by persisting high levels of consumer spending in Germany, low oil prices and a weakening euro that boosts exports to markets outside the eurozone. The weakness of the euro is a two-edged sword, however, that needs to be watched closely in the long term: as soon as the cost of oil imports and associated products begins to rise again, the resulting higher costs for procurement of materials and services will have an adverse impact on German companies.

The main damper on assessment of the current business situation are the incoming orders from abroad, which are below the expectations of the previous quarter. At the same time, industry, trade and services now all have expansive expectations for the business trend, which was viewed with greater scepticism in the last quarter. Both sides of the market plan to increase physical resources, for example, and industry and trade intend to recruit new personnel. In the opinion of the logistics managers, it is the clear stimuli from abroad that are driving the positive trend, accompanied by simultaneous and modest expansion on the domestic front.

When it comes to investment, the logistics sector attaches particular importance to digitalisation. As BVL ascertained at the beginning of the year, this is the most important strategic topic. The investment drivers are optimisation of processes, the manage-



Composite Indicator



The German logistics industry defies troublemakers in Q1/15

ment of complexity and improvements to the cost structure. In response to the additional question for this Logistics Indicator, over one in two companies says this is an area in which there is untapped potential: they believe that systematic digitalisation strategies are key to securing continuing business success. At the same time, however, the BDI Confederation of German Industry and Roland Berger say that a total of up to 140 billion euros of gross value added may be lost by 2015 if, during the early phase of the transformation process, the automotive and logistics industry do not ensure that they respond effectively to the shift in value added into the IT segment by developing new business models.

Report of the Board 2014

➔ **Review** In choosing “Complexity, Cost, Collaboration” as the theme for 2014 and the 31st ISCC theme, BVL International accurately described the challenges currently faced by logistics managers in industry, trade and services. Consequently, the discussion and debate at 2014’s events – from the Forum Automotive Logistics to the 31st International Supply Chain Conference – were lively and passionate. Numerous publications also provided food for thought. “Supply Chain Day”,

Robust, alert and optimistic are the keywords that characterise decisionmakers and companies who organise operations in their business fields in an active and forward-looking way. In the position paper entitled “Logistics and IT as Growth Drivers for Germany as an Industrial Location – The New Leading Role of Logistics in the Field of Information Technology”, BVL last year already outlined the willingness of the logistics industry to play a greater part in the development of its own software. And indeed, logistics experts in industry, trade, services and academia are already working towards this goal.

[... more](#)

called into being by BVL in 2008 as a day of action of the logistics sector, continued to grow, and events took place not just in Germany but also in 17 other countries in 2014. Find out more about the work of BVL International in the full report of the board!

[... download PDF](#)

Logistics and IT grow even closer together



VDA President Matthias Wissmann talks at the evening event on day one of the Forum

⇒ **Forum Automotive Logistics** "Supply chain management and logistics is the job of all of us, regardless of our specialities in our daily work. The conviction and the willingness to learn with and from each other is what brings us together at the Forum Automotive Logistics", said Prof. Raimund Klinkner, Chairman of the BVL Board, at the evening event on day one of the Forum at the beginning of February in Leipzig (Saxony). Klinkner named the digitalisation of the sector as the most important overriding logistics theme. "In a technology-friendly country like Germany, Industry 4.0 needs optimised methods and processes from the fields of supply chain management and logistics in order to fulfil

its potential. Rapid advances in IT create new opportunities for logistics. The one cannot work without the other", Klinkner said. According to the findings of a BVL survey, the next-highest topics on the logistics agenda are compliance, processes and organisation as well as risk management in the supply chain.

Matthias Wissmann, President of the German Association of the Automotive Industry (VDA) underlined the Europe-wide importance of the jointly organised Forum Automotive Logistics as a conference for automotive industry logistics: "The presence of 520 attendees shows that VDA and BVL have cre-

ated an event that is of huge importance for the future development of automotive production logistics." He said the success of the German automotive industry also depends on outstanding logistics services. Wissmann: "Our high export rate requires smoothly functioning, highly complex logistics chains. The logistics experts in our industry set a global benchmark for production logistics." A total of 5.6 million cars were produced in Germany in 2014. Car exports also increased, to a new figure of 4.3 million units.

In addition to listening to the keynotes, the Forum participants had the opportunity to get to grips with individual aspects of logistics in the automotive industry in numerous theme sequences. With just under 40 speakers, the event offered a first-rate programme covering a wide range of topics.

On day one, the content focus was primarily on the themes of globalisation of the supply chains, the transparency of intercontinental flows of goods, container management, change management and resource-efficient logistics. Day two began with a presentation on success factors for production stability. Other topics included intelligent logistics processes and challenges for global production and supply networks. The final part of the Forum comprised plant tours at Porsche, BMW and DB Schenker.

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BVL survey on the logistics agenda of German companies in 2015

⇒ **Themes and markets** One of the focal points for the logistics sector in 2015 is new markets in "Old Europe". As shown by a member survey conducted by BVL International in January, German logistics experts are pinning their hopes above on the internal market in western and northern Europe. Few or no stimuli are expected from Russia and the CIS countries or the crisis-hit countries of southern Europe. Moreover, the sector will feel dynamic effects from the digitalisation of logistics and the corresponding IT projects in this area. 31 percent of respondents say

that the digitalisation of the sector is by far the most important overriding logistics theme. The next-placed topics on the agenda are compliance, processes and organisation (17 percent) and risk management in the supply chain in view of political upheavals or changing flows of goods (16 percent). In their companies, the respondents are accordingly focusing mainly on IT projects (29 percent) and organisational processes (20 percent). Only eight percent of respondents say the main themes for the year will be the expansion of infrastructure and new construction

projects. The assessments of the relevant markets are heavily influenced by the crisis in Ukraine and uncertainty surrounding relations with Russia. In addition, the BVL International members do not believe there will be any rapid recovery in the crisis-hit states of southern Europe in 2015. The companies in industry, trade and logistics services chiefly put their faith in Germany's domestic market (53 percent) and in the countries of western and northern Europe (35 percent). Eastern Europe without the CIS countries comes in third place with a score of 30 percent.

31st „Logistics Dialogue“ of BVL Austria



On stage: presentation of the Supply Chain Sustainability Award at the 30th Logistics Dialogue in 2014

⇒ **Vienna** Under the motto “Humans. Change. Horizons – In the Fast Lane with Logistics”, BVL Austria will be staging its 31st Logistics Dialogue on April 16 and 17 in the Vienna-Vösendorf “Event Pyramid”. The full event programme is now available. The Logistics Dialogue will be opened by Austrian Employment Minister Rudolf Hundstorfer, and the speakers include Dr. Wolfgang Eder (voestalpine), Prof. Raimund Klinkner (Chairman of the Board of BVL Germany), Prof. Alan McKinnon (Kühne Logistics University), Dr. Georg Pölzl (Österreichische Post), Dr. Andreas Tostmann (SEAT) and Ing. Mag. (FH) Matthias Zacek (Google Austria).

Further highlights are the presentation of the fourth Supply Chain Sustainability Award together with BVL Germany, a speech by Austrian Foreign Minister Sebastian Kurz, and a parallel special-interest exhibition. The Logistics Dialogue will be rounded off by a networking night for relaxed contact-building on the evening of day one complete with an attractive programme of entertainment. There are special “first-time attendance” discounts for members of BVL, and there is also a limited quota for delegations from other countries. More information is available on request via bvl@bvl.at.

[... more](#)

5th German-Brazilian Logistics Conference



On April 29, 2015 the 5th German-Brazilian Logistics Conference takes place in Rio de Janeiro. Around 150 Brazilian and German participants are expected to attend the conference that will be organized by the BVL International and the German-Brazilian Chamber of Commerce and Industry in Rio de Janeiro.

The German-Brazilian Logistics Conference acts as a platform for the exchange of ideas between companies, politicians, scientists and logistics experts from industry, trade and the service sector. Speakers from Brazil and Germany, most of them with long-standing experience in the South American market, will be showcasing examples of successful completed projects and outlining the latest developments.

[... more](#)

BVL special-topic forums at the „transport logistic“ in Munich

⇒ **Value adding and digital** As a longstanding partner of the “transport logistic” fair, BVL will once again be staging a comprehensive fringe programme in Munich from May 5 to 8, including three special-topic logistics forums. The theme for this year’s contributions is “Logistics digital and value adding”. The first forum on May 5 is entitled

“Turkey: Logistics Interface between Europe and Asia”. Experts from both regions will be outlining the economic potential but also the associated risks. On the next day, the focus will be on how innovative value added chains can create a competitive edge for logistics service providers and other 3PL and 4PL providers. The third BVL special-topic

forum on the Thursday of the fair will take a closer look at the challenges for logistics and supply chain management resulting from omni-channel trading due to the interlinking of online and stationary trading concepts. In addition, the 37th Ordinary Members’ Meeting of BVL will take place on the first day of the fair. [... more](#)

A letter from ...

India: Logistics outlook for 2015

The year 2015 promises to bring great things for the Indian logistics industry – and many positive changes that should underpin an intelligent economic turnaround. To begin with, Prime Minister Narendra Modi's ingenious initiative "MAKE IN INDIA" has not only increased the expectations of the Indian cargo industry but also encouraged international participation in the Indian market.

In addition, the Indian railways, airlines and shipping industry alike have witnessed tremendous technological and infrastructural development. Thanks to the investment of huge sums by the government and private companies, the logistics industry is now equipped with advanced technologies and modern facilities to aid economic growth. In addition, the Indian Civil Aviation Ministry has also introduced new guidelines to build air freight stations, multimodal logistics parks and no-frills stations across the country to drive efficient business



Christian Herzog and his Indian colleagues in New Delhi

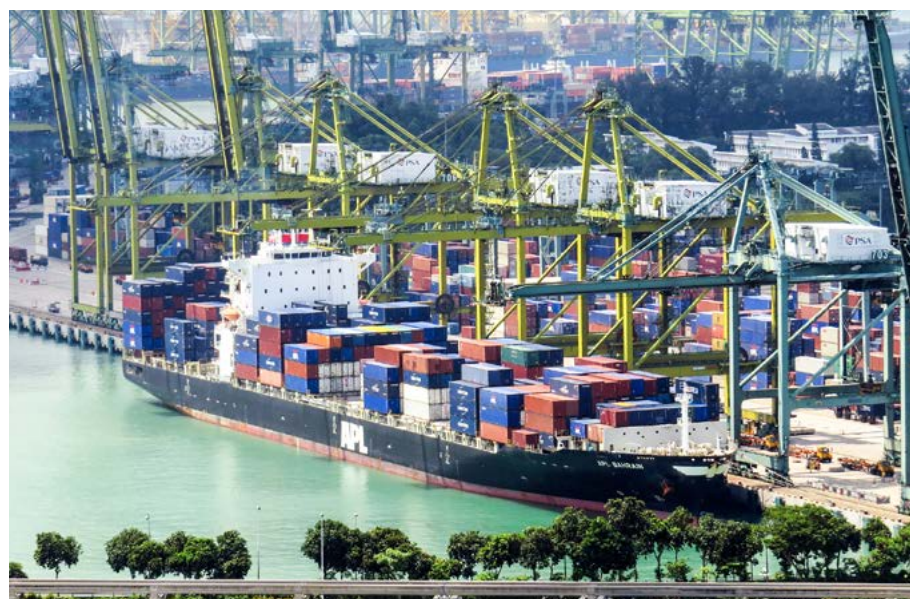
operations. Nitin Gadkari, Minister of Transport, Highway and Shipping, stated in a recent report that he plans to double port capacity from the current 800 MT to 1600 MT over the next five years. In the 2014 Union Budget, particular emphasis has been placed on the development of railways, roads, airports, waterways and logistics parks for improved movement of cargo. The concept of "smart warehousing" has also been launched, and the big players have already started working with automated

warehouses. The pharmaceutical industry and cold chain sector are evolving at a fast pace, too. According to the reports published all over the web, the logistics industry is expected to grow at a rate of 14 to 18 percent up to 2016 at the very least. I will be providing the next update in the summer LOG.Letter; let's hope that the expected positive trend soon takes effect.

Written by Christian Herzog (Apollo-Fiege), BVL Representative India, New Delhi – contact the author via christian.h@apollofiege.com

Singapore: A global and regional logistics hub

Singapore is an island nation located at the southern tip of the Malayan Peninsula, and is annually ranked top in the World Bank's logistics performance index. Singapore has over the years established a strong reputation in infrastructure, customs efficiency and competency around logistics services. Over 1,300 German companies have a base in the country. They benefit from an excellent taxation system as well as a compliant and secure business environment. This opens up a wealth of opportunities for German firms. The many existing economic and scientific cooperation projects show how well Singapore and Germany work together. Singapore has been Germany's most important trading partner in South-East Asia for years. The substantial and comprehensive free trade agreement between Singapore and the EU



The harbour in Singapore is one of the three largest in the world (cc) David Berkowitz/flickr.com

signed in December 2012 is giving a fresh boost to imports and exports. This will make Singapore even more attractive as a trading centre in the region. At the same time, the agreement creates a reliable framework for future activities of German companies. Its natural deepwater port allows Singapore to link East-West maritime trade routes, handling a fifth of the world's transshipment cargo and half of the world's annual supply of crude oil. Nearly 400 ships make daily port calls, and 800 ships transit the waters nearby at any given time. Intermodal connectivity has developed to a high standard, and today Singapore boasts a road infrastructure with over 3,500 kilometres of paved roads. Changi airport handles almost 2 million tons of cargo, half of which is transshipment. Over 80 airlines connect Singapore to 190 destinations worldwide and provide excellent cargo connectivity. Specialised logistics parks with state of the art cold chain and free trade facilities are in place.

Over the years, Singapore has established itself as a logistics hub in the marketplace and is focused on enhancing specialised logistics infrastructure, providing incentives to businesses to settle, and growing its base of supply chain management talent. There

is also strong competition in the region for manufacturing and services, so the government is supporting the development of new industries such as energy and chemicals, food and cold chain, pharmaceuticals, biomedical, and healthcare – supported by a reliable and secure logistics infrastructure. The mission of the BVL Singapore Chapter is linked very closely with the strategies Singapore is driving to further establish itself and its partners as the logistics hub of choice in the Asia Pacific region and worldwide. This is why the BVL Singapore Chapter stages 3-4 events per year, each focusing on one of our four pillars:

- Building and sharing knowledge in logistics and supply chain to build talent
- Sharing best practices in strategic industries
- Core logistics/warehousing and supply chain topics
- Networking events with special logistics themes

BVL Singapore Chapter – headed by Mrs. Kai Chan, Mr. Philipp von Pein and Mr. Thomas Halliday, all of whom have been resident in Singapore for more than 10 years. The chairpersons contribute diverse experience and insights, and have been involved in the

development of Singapore as a logistics hub in multiple ways, be it through supply chain consulting with mSE Pte Ltd, working for DHL, CWT or the National University of Singapore. The guests of the chapter events have in recent years enjoyed multiple memorable events, whether it be the store visits and the cold chain at Unilever, regional warehouses at Pepperl&Fuchs or Etihad, benchmarking with logistics hub Log4Green Germany, or learning about the challenges faced by the world's highest micro-brewery – to name but a few. The highlight for more than 60 BVL associates and members was probably the boarding of the world's largest container vessel – the Eleanora Maersk.

Singapore continues to provide an innovative base for innovative logistics solutions, so the BVL Chapter is looking forward to some interesting events in 2015 revolving around cargo, innovative applications of robotics in autonomous warehouses that are already in use today, and of course the traditional annual members' get-together towards the end of the year!

Written by Mrs. Kai Chan, Mr. Thomas Halliday and Mr. Philipp von Pein of the BVL Singapore Chapter, [Contact the chapter](#)



Singapore's famous Marina Bay at night (cc) wikimedia commons

Student's reports from abroad

The School of International Business and Supply Chain Management (HIWL), a university of applied sciences, is part of BVL Campus in Bremen. HIWL students spend one semester abroad. The university is proud to offer its students a broad range of education partners. These cooperation schemes are designed to provide students with optimum access to information in an extended educational network and to enable them to gain their first experience abroad. And so it was again at the end of 2014, when HIWL students left for countries including Portugal and Mexico. Eight of them report on their experiences here. The authors would be happy to receive feedback on their reports – simply contact **Béatrice Cécé** (Head of International Relations).

Lisbon, Portugal

The architecture from diverse eras, the maritime flair and the good food are just some of the reasons why I decided to spend my semester abroad in the Portuguese capital. Admittedly, these three reasons have little to do with logistics, and I was also frequently asked why I was studying International Business in, of all places, the “next Greece”.

My answer? The ISCTE-IUL Universidad is a state university and, in terms of the number of foreign students, the biggest university in Portugal. It is equipped in a way that state universities in Germany can only dream of. We sit in classrooms with fewer than 35 students from as many as 15 different countries. The professors come from all over the world. In his “Strategic Management” course, Professor Ma Shaozhuang (from China) teaches us not only about the theories of classic corporate management but also about the strategies of Chinese military leaders. And in the “Entrepreneurship” class, Professor Renato Pereira (from Brazil) tells us about the passion of Brazilian entrepreneurs.

Brazil plays an important role in both the history and present of Portugal. Many young well-educated Portuguese people see career prospects in the country on the other side of the Atlantic that are currently not available in Portugal. The country whose former wealth is reflected in the splendid buildings from the nation's golden age is now home to widespread poverty. Very few Portuguese nationals can afford the rents in the capital city, and Europe is driving prices upwards. While the older Portuguese sing longingly of the past in the traditional Fado folk music full of “saudade”, their younger counterparts are looking to the future. I got to know many Portuguese people who are open for new ideas and – like national hero Vasco da Gama in olden days – looking to find a better future.

During the last 5 months, I have not only learned a new language and made new contacts all over the world; I have also gained insights into foreign cultures and learned a great deal about my personal, “typically German” mindset and way of working. For me, this is exactly what a stay abroad should do – whether as a student or a professional: it should open up a new perspective and inspire us with new ideas.

Sophia Holtz



The charm of Lisbon's “Old Town” quarter

Monterrey, Mexico

This year, we had the chance to spend the fifth semester at the HIWL abroad at the TEC de Monterrey, Campus Chihuahua. Chihuahua is a city in northern Mexico, about four hours' drive from the USA, and is surrounded by mountains and desert.

The TEC de Monterrey is one of the biggest and most prestigious private universities in Mexico. The Chihuahua campus is very modern and boasts all the latest facilities. The university is well organised and offers numerous courses for international students in English. All in all, we attended six courses in English that were aligned to our core Supply Chain Management and International Business studies at the HIWL. The Financial Analysis, International Logistics, Geoeconomics, Enterprise Business and Culture, Market Intelligence, Organizational Behavior and Knowledge Management courses allowed us to gain business and logistics insights from a totally different perspective. The lessons with our American logistics professor, who spent a large part of his career in China, were particularly interesting and focused on different

fields of logistics in a total of four countries (Mexico, China, Germany and the USA). We also attended a Spanish language course.

We were welcomed in Chihuahua in a very friendly manner and with a lot of interest, and we were extremely impressed by the warmth, the friendliness and the helpful nature of the Mexicans. Every international student was assigned a "tandem partner", who lost no time in familiarising us with Mexican culture and made it easier for us to become acclimatised. We used our free time to travel, so that we could see as much of the country and its culture as possible. The places we went to included "Copper Canyon" in Creel, Mexico City, the Pyramids (Teotihuacán) and Xochimilco. We also had great outings to the USA, Monterrey and the Mexican coast.

In many areas of logistics, Mexico still lags way behind Germany in terms of development, and there is major potential improvement on the infrastructure front, given the country's inadequate roads and totally outdated means



The HIWL students during their stay in Mexico

of transport. Among other things, we had the opportunity to visit a factory of the "Bafar" company, the biggest producer of sausages for Mexico and the USA, and saw that there is also a need for modernisation of warehouse systems and internal processes. All five of us agree: Mexico was a terrific experience! It is a great country with very friendly and helpful people, delicious food and breathtaking scenery. A stay abroad helps young people to build their personality; it makes them more self-confident and independent, and speaking foreign languages on a daily basis is extremely useful and can help us as we embark on our careers.

Pascal Köhler, Volker Graf, Janek Stein, Gerrit Hilgendorff and Stefanie Greinke

Puebla, Mexico

My fellow student Sabina Slawik and I decided to spend a semester abroad in Mexico, because we wanted to experience a highly diverse country, the friendly people and the country's interesting culture. Following our stay from August to December 2014 in Puebla, also known as Mexico's "Volkswagen City", we can report that our time there exceeded our expectations in every way.

The campus of TEC de Monterrey in Puebla is of a very new and modern design and offers a wide range of English-language business courses. We attended courses like "Leadership Skills", "Ethics in Business" and "Globalization & Communication", which gave us a new perspective on key business topics. The "Leadership Skills" course made a lasting impression, as we learned a great deal about our own personalities – particularly in terms of our potential role as future management personnel. The high level of interaction with the Mexican students



The modern campus in Puebla (cc) wikimedia commons user Godsevius

not only helped us to further our subject knowledge, but we also learned a lot about the Mexicans and their attitude towards life and work.

Our organisational and time management skills improved noticeably during our stay abroad, as we wanted to see and experience as much as possible of the country, its people and its culture alongside our studies. This was only possible with efficient homework and travel

planning. Fortunately, we study logistics at the HIWL, so we know how to deal with challenges of this kind. We both think that a semester abroad doesn't just help to build your personality; it also gives you the opportunity to make lots of contacts and develop your own network. We would go back to Mexico any time, and we can really recommend this country and the university for people who want to broaden their horizon.

Carina Wiczorek

Companies in the regions open their doors

➔ **Global network** BVL International is known for the high quality of its events. The best known event worldwide staged by BVL International is the International Supply Chain Conference held in Berlin every year in October for the last 32 years. Other forums are well-known in Germany, such as the Forum Automotive Logistics (see p. --) or the Forum Spare Parts Logistics.

Alongside these events, the BVL chapters around the world each stage 3 to 4 free events a year in their regions, and these events are attended by BVL members and people interested in BVL International. The BVL representatives meanwhile also organise events. The range of events comprises seminars, round tables, presentations and company tours. The latter are particularly appreciated by participants, as they are the best way to combine theoretical and practical aspects of logistics and provide insights into logistics areas that people might not be so familiar with. The events serve as a platform where supply chain experts can talk to and learn from one another.

Would you be interested in offering this kind of tour in your own company? It would surely be an excellent opportunity to make new and valuable contacts in the supply chain world. If you'd like to know more, simply contact the chairperson in your region.

BRAZIL, São Paulo
[Stephan Grüner](#)

CHINA, Beijing
[Jiawei Yuan](#)

Hefei
[Michael Egner](#)

Shanghai
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Nice to know

Did you know that you can now also pay your membership fee online by credit card? The protected "MyBVL" area is reserved for members and provides access to the secure SaferPay system. SaferPay gives you the most advanced security standards (PCI DSS certified) and data protection. The "MyBVL" area gives you an overview of your open invoices and allows you to [pay these directly online by credit card](#).

IMPRINT

BVL International –
 Bundesvereinigung Logistik (BVL) e.V.
 Schlachte 31, 28195 Bremen, Germany

Edited by:

Hermann Assmann, Ulrike Grünrock-Kern

Editorial collaboration:

Lisa Büttner, Béatrice Cécé

Contact person:

Hermann Assmann
 Phone: +49 / 421 / 173 84 23
assmann@bvl.de

WEB AND SOCIAL MEDIA

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Save the date: Berlin, 28 – 30 October 32nd International Supply Chain Conference

This year, the 32nd International Supply Chain Conference will have the theme "A World in Motion" and will take place in the heart of Berlin by way of exception in the last week of October. The concept team made up of logistics experts from industry, trade, logistics services and the academic world started its work back in February and is busy

preparing and discussing the content for this year's conference programme. At no other event in Germany the "logistics market" is as within reach as at this conference. Since 1985 it is also accompanied by a trade exhibition with about 200 stands today. The first [English-language information](#) will probably be available at the beginning of Q2.

