

The Conference programme is now available



Networking at the International Supply Chain Conference in Berlin

➔ **30th International Supply Chain Conference** There are just under four months to go before the logistics community comes together in Berlin for the 30th time. From October 23 to 25, new logistics insights will be presented and discussed, old contacts will be intensified and new ones made – and all under the Conference theme of “Inspiration, Ideas, Innovation”. The 40-page programme is now complete and details the diverse range of topics, the fringe programme from the Business Breakfast to the Gala Evening, the exhibitors and sponsors and all the important service information on registration, travel and accommodation.

The speakers who have agreed to hold presentations in plenary session include Franz Fehrenbach, Chairman of the Supervisory Board at Robert Bosch GmbH, Dr. Elmar Degenhart, CEO of Continental AG, Prof. Götz Rehn, founder and Managing Director of Alnatura Produktions- und Handels GmbH, Manfred Gundel, Chairman of the Management Board of KUKA Roboter GmbH, Steve Filipov, President of Terex Material Handling and Port Solutions from Westport, USA, and Thorsten Heins, CEO of Blackberry in Canada. The themes for the 16 special-topic sequences are “Ideas”, “Innovation”, “Networks” and “Sectors”. A wide range of relevant topics will be discussed, from “Big Data” to “Success Factor Refurbishing”. The focal sectors this year are electrical engineering, mechanical and plant engineering, pharmaceuticals/

healthcare and trade. The guest presentation at the end of the Conference will be held by Prof. Henning Kagermann, President of acatech, the German Academy of Science and Engineering.

The logistics sector is more future-oriented than ever before. Logistics and supply chain managers in industry, trade and services can draw on well-founded expertise and wide-ranging experience. Together with inspiration from new stimuli and the development of new ideas, this is what drives innovation – in global business processes, social communication and sustainable business activities. Supply chain management and logistics are and will remain key topics in all fields of economy and society. The economic outlook is improving and, as a result, the logistics sector is also experiencing a steady uptrend driven by the optimistic mood, even if events in the field of monetary and fiscal policy, the euro crisis, energy and raw material prices and the economic situation in the USA and China act as ever-present reminders that caution is the order of the day. The active exchange of knowledge, the interpretation of trends based on shared experience and the joint development of strategies are, as always, both important and necessary to generate “Inspiration, Ideas, Innovation”.

(ug)

[More details and registration information for the Conference](#)

EDITORIAL

The international network of BVL continues to grow and is becoming more vibrant with each passing month. The international highlights in the second quarter of 2013 were the BVL presence at the trade fair and logistics conference in the Brazilian metropolis of São Paulo, the participation of several chapters in Supply Chain Day, BVL’s involvement in the leading international “transport logistic” fair in Munich and the founding of the Luxembourg Chapter. BVL currently has a network of ten chapters and eleven representatives outside Germany. Preparations are underway for the founding of the first chapter in the USA. The latest study on “Trends and Strategies in Logistics and Supply Chain Management”, compiled under the lead management of Prof. Robert Handfield, is now available and can be downloaded free of charge from the Internet. The study is a rich source of knowledge and provides a wide range of information and much food for thought. Following the numerous events during the first half of the year, all eyes are now on the 30th International Supply Chain Conference, which will take place in Berlin from October 23 to 25. The programme is now available – and outlines plenty of good reasons to make a trip to the German capital!

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International Delegations are welcome

⇒ 30th International Supply Chain Conference As part of the internationalisation of BVL activities, we would like to see delegation trips being organised to BVL events. The delegation trips should be of value to both sides, facilitate the exchange of know-how, serve as a platform for business contacts and generate stimuli for joint activities. If it is anticipated that any one of these criteria will not be fulfilled, the trips are subject to the special

terms for group registrations, but no special support can be offered. For delegations comprising ten or more persons, the participation fee per person for the International Supply Chain Conference will be the same fee as that charged for scientists/researchers (2013: Euro 750 per person). The attendees will pay their own travel and accommodation expenses and will make their own bookings (flights and hotels).

If you are interested or have questions, please contact

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Greater diversity and complexity

⇒ Study The study “Trends and Strategies in Logistics and Supply Chain Management” commissioned by BVL has been regularly published since 1988, most recently in 2008. It serves as a compass for specialists and decision-makers in industry, trade, services, science and politics in the field of international logistics structures and developments. The 2013 study is based on wide-ranging literature research, in-depth executive interviews and a questionnaire survey that achieved 1,757 returns from around the world - with respondents in the USA, China, South-

east Asia, Africa, Latin America, Europe and the Middle East. The latest study on trends and strategies in logistics and supply chain management was conducted under the lead management of Prof. Robert Handfield from North Carolina State University together with international partners. The partners of the study in Germany are Prof. Frank Straube and Dr. Andreas Wieland from Technische Universität Berlin and Prof. Hans-Christian Pfohl from Technische Universität Darmstadt. The study is published in English and German.

First-hand information and background will be available during the 30th International Supply Chain Conference:

- On October 23, Prof. Robert Handfield will be outlining the findings of study during the opening event of the Conference.
- Also on October 23, Prof. Frank Straube will present key trends and strategies identified by the study during a panel discussion with international participants and talking about these trends and strategies with logistics managers. (*ug*)

[Downloadable study](#)

Board elections and accolades



Election during the Members' Meeting

⇒ Members' Meeting At the 35th Ordinary Members' Meeting of BVL at the beginning of June during the “transport logistic” trade fair in Munich, Karl Ulrich Garnadt, CEO of Luft-hansa Cargo AG, and Karl Gernandt, Chairman of Kühne + Nagel International AG, were newly elected to the BVL Board, while Dr.-Ing. Christoph Beumer, Frauke Heistermann and Dr. Johannes Söllner were all re-elected for a further three-year term.

Dr. Ottmar Gast, Chairman of the Management Board of Hamburg Südamerikanische Dampfschiffahrts-Gesellschaft KG, and

Karl-Heinz Lippe, Vice President Operations – Stationary Trade at DHL Supply Chain Germany & Alps, left their honorary posts on the BVL Board after serving their maximum terms in office. Together with heartfelt thanks for his service on the Advisory Board and the BVL Board, in particular as the association's long-standing treasurer, BVL presented Dr. Ottmar Gast with the Golden Badge of Honour. Karl-Heinz Lippe also received the Golden Badge of Honour and was additionally named an honorary life member. Lippe has been Chair of the Ruhr Chapter since 1997, a member of the BVL Board since 2004 and was heavily involved

in numerous projects like Supply Chain Day, Load Safety Day, the ongoing development of communication structures within the association, the development of BVL Campus and the integration of the German Foreign Trade and Transport Academy (DAV). The departure of Gast and Lippe also saw the end of the Board membership of Prof. Christopher Jahns, which has been inactive for several years. Joachim Limberg, Chairman of the Materials Services Business Area Management Team at ThyssenKrupp AG in Essen, was co-opted to the BVL Board as an additional member with immediate effect. Limberg was previously also a member of the BVL Advisory Board. This additional appointment to the Board is permitted during the course of the year by the BVL Statutes. Joachim Limberg's appointment is to be confirmed by the Members' Meeting in the coming year. Following the co-opting of Limberg, the BVL Board now has 16 members once again. (*ug*) [... more](#)

Guests from Moscow and São Paulo

➔ **Chapters** At the end of May, around 70 attendees – including Frank Baur from São Paulo and Mirco Nowak from Moscow – accepted the invitation of the Saar/Rhine-Palatinate Chapter to the 2013 Chapter Management Meeting in Weiskirchen in the Saarland region of Germany. The annual meeting of honorary chapter chairs with members of the Board and representatives from head office provides an opportunity to exchange ideas and therefore to constantly improve the work of the association and develop services that cater to the needs of members. The core topics at this meeting were “Content/Strategic Development”, “Improving Cooperation”, “Next Generation” and “BVL 12.000+”.

Alongside Board Chairman Prof. Raimund Klinkner, Karl-Heinz Lippe also welcomed the participants, this year for the last time in his capacity of BVL Board member and Chair of the Ruhr Chapter. He reported on the work of the association in recent months, on new and departing chairs, and on Sabine Hucke taking over from Jörn Fontius. Some of the highlights were presented by the project leaders them-



High spirits and intense discussions at the Chapter Management Meeting

selves: the 30th International Supply Chain Conference, the Central German Students’ Conference, the German Logistics Tour or the Members’ Meeting, which was shown live on the Internet for the first time.

Four small working groups addressed the core themes in depth. They discussed various instruments designed to underpin the successful development of the content-based work of the chapters, including new event formats such as event series along a process chain or motto events for a broader public that might also appeal to people outside the logistics community. It was thought that more targeted communication with the public at large and policymakers could open up new options. The conclusion with regard to

cooperation was that networking and flows of information between working, student and international chairs should be optimised and intensified using existing online tools.

In order to attract new members, the proven “sector focus” strategy should be backed up by a more personal form of contact. Moreover, the working groups believe that the benefits and quality of BVL should be communicated more aggressively - both vis-à-vis working and student members. The “Next Generation” group also outlined the advantages of making greater use of the options provided by Web 2.0 for the work of the association and intends to develop new online services together with BVL head office.
(as)

Letter from Dubai



Christian Herzog

➔ **Representative** Since a couple of years the GCC is my new home. What I have experienced about Logistic and Transportation in Germany is totally different compared to the challenges you face daily in Dubai etc. Especially during my years with Geodis Wilson in Doha I understood what the difference is. Nothing is really standardized, not everybody is holding the skills to communicate in the English language. Populationwise the “Locals” are in the minority. The biggest foreign community is coming from the India Subcontinent and the Philippines.

Having said that these daily challenges are getting better from month to month. The Arab governments are implementing numerous reforms to make their countries even more attractive to investors. Most of the countries have already simplified their regulations concerning the establishment and the operation of doing business. One of their biggest efforts is to enhance the free movement of goods what is really progressing well.

In regards to the UAE where I’m also working for Geodis Wilson - the United Arab Emirates (UAE) is the second-largest economy after Saudi Arabia in terms of Gross Domestic Product amongst the Gulf Cooperation Council (GCC) nations. The UAE is a dominant provider to the global energy market with its rich oil reserve base. Driven by the visionary efforts of one of its emirates, Dubai, the UAE has embarked upon several pioneering efforts to develop the nation into a prime logistics

hub in the Middle East. Prominent among them are creation of the region’s first free trade zone - Jebel Ali Free Zone (JAFZA), most sophisticated sea port - Jebel Ali Port, and state-of-the-art cargo transshipment airport - Al Maktoum International Airport. Dubai’s traditional links with the nearby Gulf States, the Red Sea, East Africa, and the Indian subcontinent have enhanced the success of these ambitious projects. Furthermore, with other Emirates like Abu Dhabi and Ras Al Khaimah following Dubai’s lead of focused development of world-class logistics infrastructure, the UAE has emerged as the preferred logistics hub in the Middle East.

If all of you need further feedback or support in the Region please do not hesitate to contact me at any time under:

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Meeting place São Paulo

⇒ **BVL International** Brazil is Germany's second largest trading partner on the American continent. Every year, German companies export goods worth around 9 billion USD to the world's fifth biggest country. Logistics plays a key role in this respect by acting as the link between the two markets. In order to further strengthen cooperation in this area, BVL staged the 4th German-Brazilian Logistics Conference in São Paulo on April 4, 2013 together with the German-Brazilian Chamber of Industry and Commerce.

Held during the Intermodal South America fair from April 2 to 4, 2013 in São Paulo, the conference addressed logistics-specific topics in greater depth in the form of presentations and panel discussions with speakers from Brazil and Germany. The event provided a platform for an exchange between companies, politicians and scientists from industry, trade and the services on their experiences in the South American market. *(ug)*

New Chapter in Luxembourg



Group photo: from l. to r.:

Thomas Meyer, Alain Krecké, Uwe Peters, Ralph Gerten, Hans-Peter Peters and Bernhard Strömich

⇒ **Founding ceremony** The BVL Luxembourg Chapter was founded on May 13, 2013 during the Logistics Business Forum at a ceremony attended by around 250 guests. The Luxembourg Economics Minister personally wished the close cooperation between the Cluster for Logistics Luxembourg and BVL every success. The founding ceremony and the election of the first

chairpersons took place in between a number of high-quality presentations. The members of BVL unanimously elected Alain Krecké, Senior Cluster Manager, Cluster for Logistics, and Thomas Meyer, Global Logistics and Supply Chain Manager, IEE International Electronics & Engineering S.A, Contern, Luxembourg, as the first chairpersons. *(up)*

Major interest among Uzbek logistics experts



Members and guests of the Chapter Tashkent

⇒ **Tashkent** At the end of March, BVL's Tashkent Chapter staged its first event in the form of a round table on the topic of options for cooperation between Uzbek and German companies. This meeting was attended by around 40 representatives of Uzbek companies and German companies

with activities in Uzbekistan as well as by the Uzbek representative of German industry for Central Asia. Tashkent Chapter Chair Nodira Mukhidova said that the meeting provided a forum for lively debate and that the attendees expressed great interest in the work of BVL in general as well as the

options for professional networking via the BVL platform. The second event took place in mid-June at the Angren Logistics Center. The Tashkent Chapter was founded in October 2012 during the 29th International Supply Chain Conference in Berlin.

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Day of action once again whets the appetite for logistics

➔ **Supply Chain Day** On April 18, the nationwide day of action of the logistics sector attracted around 36,000 visitors to 381 events throughout Germany and in neighbouring countries. Even the chapters in Beijing and Shanghai got involved! The figures are up once again on the previous year, when 34,000 people attended the various events. Over 640 companies, organisations and educational institutions were involved, compared to around 550 in 2012. The day of action focused on information for undergraduates and school students, but the general public - and trade visitors - also had a wide range of opportunities to obtain information about logistics and supply chain management. Supply Chain Day has taken place on the third Thursday in April for the last six years and has established itself among organisers and visitors as a public-friendly information and communication platform. People came to take a look behind the scenes of the logistics sector, to find out more about logistics processes and to obtain information about jobs and career options as well as training and study courses – and naturally to talk to the many organisers. At



At the press conference in Essen:
 Joachim Limberg of ThyssenKrupp, Prof. Raimund Klinkner and Prof. Thomas Wimmer

a press conference in Essen the day before Supply Chain Day, BVL Board Chairman Prof. Raimund Klinkner gave a preview of this day of action. “In view of its own stable growth and given the well-known demographic trend, the logistics sector has to compete with other sectors for the best minds”, said Klinkner. He pointed to the fact that, in terms of turnover, logistics is the third largest economic sector in Germany. Around half of this turnover is accounted for by the logistics activities of industry and trade, the

other half by the logistics service providers. The 2.85 million employees in the logistics sector generated turnover of around 225 billion euros in 2012. The 2013 figure is expected to be on a par with this level, despite the fact that logistics managers are active in a dynamic market environment characterised by ever-faster development cycles, more niche products, broader and deeper global networks, an increasing number of sales channels and ever greater differentiation. (ug) ... [more](#)

Encounters with guests from around the world



Michael Jurewicz (centre), governor of the Tscheljabinsk district, came to the BVL stand after his presentation during the forum on Russia and was available for an interview.

➔ **transport logistic** On June 7, the world’s leading fair for logistics, mobility, IT and supply chain management in Munich reported a new record of approx. 53,000 (2011: 51,310) trade visitors and 2,013 exhibitors (2011: 1,893). One of the most impressive features of “transport logistic” is its ever-growing appeal for international exhibitors, who account

for around 45 percent of the total, as well as for visitors from other countries, who made up almost 40 percent of all visitors. BVL also played a major role at this event as an exhibitor, the organiser of forums and a partner of the Messe München trade fair company. The association, the educational institutes from BVL Campus and the Association of Friends

and Alumni of the DAV German Foreign Trade and Transport Academy (VFA) had a joint presence at Stand 300 in Hall B3. Many BVL members, DAV graduates, former seminar participants and students dropped by at the stand for a coffee and a chat. The three special-topic forums staged by BVL - focusing on future-oriented strategies in the high-growth Russian market, efficient organisation of tender management and lean management in warehouses - were all fully booked. After the forums, the speakers also paid a visit to the BVL stand, where the discussion and debate continued. Other highlights: short presentations at the stand, a “Social Wall”, live transmission of the Members’ Meeting, two quiz sessions on logistics complete with the drawing of the winners’ names, a lunch-time meal and the traditional stand party of the VFA. (ug) ... [more](#)

Sabine Hucke follows Jörn Fontius

➔ **BVL head office** With effect from July 1, 2013, Sabine Hucke (48) joined the head office of BVL as Managing Director, taking over from Jörn Fontius (36). Sabine Hucke was Head of Central Logistics at F.S. Fehrer Automotive GmbH for many years and brings wide-ranging management experience and logistics expertise with her to her new content-focused and organisational duties at BVL. Her management

remit covers the areas of content, knowledge, research and event management. Her first central task is the project management for the 30th International Supply Chain Conference in October in Berlin.

“I am convinced that Sabine Hucke will perfectly complement the management team under Thomas Wimmer”, says Prof. Raimund

Klinkner, Chairman of the BVL Board. “Her background in industry and her ties to BVL due to her honorary activities as Chair of the Main-Franconia Chapter make her ideal for this position. We all wish her every success and would like to express our heartfelt thanks to Jörn Fontius for his work and efforts on behalf of BVL.”

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Exchange of ideas at Bosch in Karlsruhe

➔ **Advisory Board** The Advisory Board of BVL came together for its annual meeting on April 26, 2013 at the Bosch company in Karlsruhe at the invitation of Dr. Karl Nowak, member of the BVL Board and Chairperson of the BVL Advisory Board. Following the welcome speech, Dr. Michael Klemm, Executive Vice-President at Bosch, reported on his company's aftermarket business, after which the Advisory Board members had the opportunity to see the spare parts warehouse for themselves. In the evening, attendees were invited to the Karlsruhe Institute of Technology (KIT) by KIT Head of Institute Prof. Dr.-Ing. Kai Furmans to discuss the current themes of logistics research in Karlsruhe and see “FiFi”, a gesture-controlled vehicle for use in the field of intralogistics.

The second day began with a special-topic presentation by Dr. Helmut Wlcek, Vice President Logistics at Robert Bosch GmbH,



Members of the BVL Advisory Board during their meeting at Bosch

on “Reorientation of Logistics Strategy”. The ensuing discussion showed that many of the optimisation approaches at Bosch also generate stimuli for other sectors. Following this discussion, the attendees talked about the current strategic issues on the BVL agenda: planning preparations for the 30th International Supply Chain Conference and the drafting of a political position paper.

The Advisory Board is appointed by the Board and supports the work of BVL with the expert stimuli, practical experience and personal networks of its members. The Advisory Board is made up of leading figures from industry, science and politics, mainly Management Board members and Managing Directors who are responsible in their companies for SCM and logistics. (up) ... [more](#)

Recommendations from the International Department

➔ **BVL internship platform** Young BVL members and BVL Campus students who are interested in Logistics often look for a training or internship or merely professional contacts in another country. Do you already know that you can find internship offers on the BVL Homepage? Currently there are 130 job openings available.

... [to the platform](#)

We would be delighted if the BVL internship platform could become more and more international and we need your help (or the help of your partners or colleagues) for this purpose.

Please, don't hesitate to publish your offers online. The online pool is open to everyone (companies, young people, students ...). But we of course hope that young BVL Members will be the quickest and the best candidates!

➔ **Social Media** We would like to invite you to make use of BVL social media networks. BVL is present on Facebook, Youtube, Twitter, Xing (in German language) and LinkedIn (in English language). Global SCM (access on BVL Homepage with your Member-Nr.) offers a good platform for a cooperation between Chairpersons, between Chapters and Representatives

and between all together! You e. g. can post summaries of your recent BVL events, work together, exchange your ideas and experiences. Please see an overview ... [here](#).

IMPRINT

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