

Editorial

Dear BVL Members, Dear Readers,

There are less than two weeks to go before we bid farewell to 2012 and start afresh in 2013. For BVL, the year ahead is a year with two important and historic dates: The International Supply Chain Conference will be taking place for the 30th time in October, and six months earlier in April the association will celebrate its 35th anniversary. Both numbers stand for continuity – and for a process of constant development and renewal. Antoine de St. Exupéry is said to have written: "As for the future, your task is not to foresee it, but to enable it". It was in this spirit that the founders of BVL and the initiators of the International Supply Chain Conference acted at the end of the 1970s and the beginning of the 1980s.

For back then it could hardly have been predicted that logistics and supply chain management would become so important over the course of time. The concept of an expert network made up of real-world logistics managers and scientists spanning all sectors of the economy and always open to new stimuli from home and abroad paved the way for and enabled numerous developments. And we hope this will continue to be the case in years and decades to come! All in all, 2013 will therefore be an exciting year for BVL and its members. The LOG.Letter will report regularly in depth on the latest news and developments and naturally on a daily basis on the e www.bvl.de website as well as via the social media channels. If you have any questions or suggestions regarding the communication strategy of BVL, please always feel free to contact us!

The press and PR team in Bremen wish all readers a pleasant end to the year as well as joy and relaxation during the holiday period – followed by a vibrant start to 2013.

The picture shows Father Christmas' Letterbox in Greenland's capital city Nuuk.



Best Regards,

Ulrike Grünrock-Kern
Head of Press and PR

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Important dates for your 2013 diary

Events The range of BVL services and the events it organises for its members address a broad spectrum of topics; they encompass the entire network and are designed to promote the cross-sector exchange of ideas. The varied programme of chapter events provides the perfect setting in which to build new contacts with members in the region. The ongoing development and refinement of the tools of supply chain management and logistics mean that sector-specific and in-depth content is becoming more and more important. One of the ways in which BVL addresses this trend is through the increasingly focused concepts for its national services and events: they facilitate the systematic creation of sector expertise and make the resulting insights accessible to members as well as participants in the forums and conferences. The sectors currently under the spotlight include automotive, IT and telecommunication, chemicals, pharmaceuticals and the trading sector.



In addition, BVL is increasingly turning its attention to operational functions such as spare parts management. The Nuremberg Logistics Dialogue has been focusing on this topic for a number of years now and will be renamed "Spare Parts Logistics Forum – Nuremberg Logistics Dialogue" in 2013. The Spare Parts Management Focus Group meets several times a year and serves as a regular platform for the exchange of ideas among logistics professionals.

BVL Counter at one of the Conferences

The "Cutting Costs in Value Added Chains" series launched in 2012 is a new themed event. What are the biggest cost drivers in procurement, production and distribution? How can the total cost of ownership (TCO) be determined and where are the greatest potentials for cost reduction? These questions will in future be the focal point of the HanseLog in Hamburg and Bremen Logistics Day, which will alternate every two years under the heading "Cutting Costs in Value Added Chains".

Events / dates in 2013

- Forum Automotive Logistics, January 23 and 24, Munich
- Forum Spare Parts Logistics, February 28, Nuremberg
- Supply Chain Day, April 18, Germany-wide and international
- Total Cost of Ownership, April 24, Bremen
- One-day forums during the "transport logistic" fair, June 4 to 7, Munich
- Annual General Meeting of BVL, June 7, Munich
- Forum Chemical Logistics, June 13, Ludwigshafen
- International Supply Chain Conference, October 23 to 25, Berlin

The 30th International Supply Chain Conference and the 35th anniversary of BVL will naturally give rise to a series of special events and activities during the conference. BVL will be announcing further details in the spring of 2013. www.bvl.de

New chapters in Tashkent and Izmir

International As part of its internationalisation strategy, BVL founded the Tashkent Chapter in mid-October and the Izmir Chapter in November. The First Chapter Chair in Uzbekistan is Nodira Mukhidova, who works for the Uzbek Association for Development of Business Logistics (ADBL). In 2012, she was an intern at BVL Campus and at BVL head office in Bremen. The founding of this chapter extends the BVL network in the direction of Central Asia, and the cooperation with ADBL provides it with access to logistics organisations in countries like Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan und Russia, where BVL is already active through the Moscow Chapter founded one year ago. The founding ceremony in Izmir was hosted by the branch office of the Mahle Group in Izmir. The first elected chapter chairpersons are Can Tamci, Head of Operations and Quality Management at Mahle Izmir A.Ş. as Chairperson, Özlem Arkan, Corporate Governance and Strategy Executive, INCI Holding A.Ş., as Vice-Chairperson and Ünal Eren, Head of the Izmir Foreign Trade Chamber as a further Vice-Chairperson. The network now comprises a total of nine international chapters: alongside Tashkent and Izmir, Shanghai, Beijing and Hefei in China, Singapore, São Paulo, Istanbul and Moscow are all home to BVL chapters. www.bvl.de/en/chapters/international



Foundation of Chapter Tashkent

Get-together in Berlin in mid-October to celebrate the founding of the Tashkent Chapter: Prof. Thomas Wimmer, Chairman of the Management Board of BVL, Akram A. Mukhidov, Supervisory Board Chairman of ADBL, Chapter Chairperson Nodira Mukhidova, Béatrice Cécé, Head of Internationalisation at BVL, Anvar N. Urunov, General Director of ADBL, Gonca Efe-Şahantürk, Internationalisation Officer at BVL, and Prof. Raimund Klinkner, Chairman of the Board of BVL.



Foundation of Chapter Izmir

First meeting of the Izmir Chapter with Ünal Eren, Kemal Şen, Investment Support Manager, Bremeninvest Izmir, Nurgül Şahin Bengi, Vice President Supply Chain, Hugo Boss; Can Tamci, Prof. Thomas Wimmer, Gonca Efe-Şahantürk, International Projects, BVL, Çağkan Aydoğdu, Legal Adviser, Izmir Development Agency and Tuğçe Yorulmazcan, Logistics Manager, Gates Izmir.

Interview: Nodira Mukhidova

You have been the Chair of the Tashkent Chapter since mid-October. What is your connection with BVL?

Last year, I took part in the International Leadership Training (ILT) Programme organised by the German GIZ international co-operation company, learned German and completed an internship at BVL Campus in Bremen. I am delighted that BVL has now set up a chapter in Uzbekistan and appointed me Chapter Chairperson. In short, what connects me with Germany and BVL is that I want to benefit from the wealth of experience and expertise of German companies in the logistics field and pass on this knowledge to Uzbek companies and businesses.



Please describe the logistics market in Uzbekistan

The Uzbek logistics market is still in the developmental phase. Our first goal is therefore to promote the further training of local specialists and to expand the country's logistics infrastructure. Currently, the focus is on improving national transport and trading logistics.

What are the first projects lined up for the new chapter?

We pursue a twofold strategy in the implementation of new projects. We are initiating projects on national level in Uzbekistan while at the same time launching projects within the Central Asian region that involve several countries. We have lots of ideas, but we should begin with realistic projects and take one step at a time. The first thing we need to do is to inform Uzbek businesspeople about the activities and services of BVL. In order to achieve this goal, we need to set up a round table where BVL members explain the benefits of their membership and can also offer their services in the logistics sector to other Uzbek companies. We are currently drawing up a concept for the promotion of economic relations between Uzbekistan and Germany.

Exciting months in Mexico and Edinburgh

HIWL The first students from the HIWL School of International Business and Supply Chain Management began their semester abroad in the summer of 2012. Six fifth-semester logistics students made the journey all the way to the "Tecnológico de Monterrey" in Chihuahua, Mexico, while two of their fellow students set off for Heriot-Watt University in Edinburgh, Scotland. After spending a few months at their guest universities, the feedback from all the students is resoundingly positive. "During the last three months we have seen so many things and had many new experiences. We've learned a great deal, tried out all kinds of new things and gained a wide range of impressions every day. All in all, our time here is extremely exciting and educative", is what Simon Jochem has to say about his "Mexico experience". From the start of the semester, the students who stayed in Bremen were able to follow the fortunes of the HIWL students on various blogs. The "Mexicans" certainly had a few culture shocks: when there was no electricity in the evening, for example, or the postman stuck the bills into the fence rather than putting them in the letterbox. "Looking back, our hosts really made things very easy for us. We were quick to make new contacts and got to know a lot of nice people who I'm sure we'll stay in touch with once we're back in Germany", says Christina Bahlmann. "A semester abroad is a time to spread your wings and try to fly. But it's also the time to stretch your roots!", Elena Kurz reflects. This is why the HIWL is also in contact with a number of other universities to ensure that all students can benefit from this international exchange scheme. (cg) www.campus.de/hiwl

German Foreign Trade and Transport Academy celebrates its 100th semester

DAV Now in its 52nd year, the German Foreign Trade and Transport Academy (DAV) this Friday handed out the diploma for "State Approved Business Manager (DAV)" to the 38 graduates from the institution's 100th semester. These students began studying two years ago and now join the other 3,853 graduates who have successfully completed their two-year full-time study course in Transport Management and Logistics or International Business since the DAV was founded.



Diploma Ceremony in Bremen

"The decision of Bremen Chamber of Commerce to establish a German Foreign Trade and Transport Academy offering a further education curriculum for qualified foreign trade and transport personnel with previous job experience was a far-sighted idea and remains successful today", is the resume of Dr. Hanspeter Stabenau, who was part of the development of the DAV from 1961 through to the year 2000 as a lecturer, Head of Studies and Chairman of the DAV Foundation Board.

During the diploma presentation ceremony, Head of Studies Thomas Zink emphasised the special role of the students in the success of the DAV: he described them as committed and motivated young people who already possess job experience and are extremely interested in scientific concepts and methods that can be transferred to the real world. "This combination is a permanent yet fruitful challenge for all those involved and it is what drives the ongoing development of the study course", said Zink. (ug) www.bvl-campus.de/dav

Successful students Three DAV graduates received awards for their achievements in the Master degree course at Heriot-Watt University (HWU) in Edinburgh, where they enrolled after completing their studies at the DAV. In addition to an award for the best degree in the Logistics and Supply Chain Department of the HWU, two further awards were presented in recognition of the quality of submitted Master theses. www.bvl-campus.de/dav

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