

Attractive Programme: Good Reasons for a Trip to Berlin

Annual Forum The 29th International Supply Chain Conference, the biggest annual forum for logistics and supply chain managers from Germany and abroad, will begin on October 17, 2012 in Berlin. The programme has now been completed and details the wide-ranging contents, the fringe programme from Business Breakfast to Gala Evening, the exhibitors, the sponsors and all the main information on registration, travel arrangements and accommodation on a total of 40 pages. Participants can look forward to ten keynotes, a panel discussion, four award ceremonies, four excursions, four workshops

 **29TH INTERNATIONAL
SUPPLY CHAIN CONFERENCE**
October 17-19, 2012

and 16 special-topic sequences. The sequences focus on the themes of Sectors, Strategies, Methods and Innovations. This year, the emphasis is on four sectors: chemicals, trading, pharmaceuticals and

automotive. The key strategy aspects include after sales and sustainability. The method tracks address the issues of efficiency, process stability and transparency, while the innovative focus is on success factors ranging from technology to social media. The workshops will be looking at, among other topics, mixed leadership and will turn the spotlight on Africa as a business location.

Networks of excellence The overall theme of the conference is "Networks of excellence". Flows of information and goods and the people who generate and steer them are increasingly networked. Being well networked in every respect is a key driver of success. Networks promote sustainable business activities and ensure an effective response to volatility, currency risks, natural disasters and other disruptive factors. At the Berlin conference, experts will report on ways to master this complexity and discuss how cooperation



between the development, production and logistics functions backed up by cross-company collaboration can help us to achieve this goal.

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Berlin welcomes Europe After 2007, the European Logistics Association (ELA) will once again be holding its mobile annual Eurolog event during the International Supply Chain Conference in 2012. The main item on the agenda of Eurolog is the ELA Research Day with the two core themes "Humanitarian Logistics" and "Innovation and Logistics". Up-and-coming scientists attending BVL's PhD Candidates Workshop will have the opportunity to share their relevant research findings in the discussions taking place on this day. The ELA Research Day will be held on the day before the conference on Tuesday, October 16 from 9 a.m. to 4:30 p.m. Separate registration is required for this event.

Programme and Registration: www.bvl.de/iscc

Service for our members

If members from abroad or their contacts are considering travelling to Berlin and attending the Conference, the BVL International team in Bremen will be happy to assist. Please contact

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Elections and a Report on an Exciting Year

Members' Meeting The well-attended 34th Ordinary Members' Meeting of BVL took place at the Curio-Haus venue in Hamburg on the afternoon before the start of the 6th International Scientific Symposium on Logistics. Together with Executive Board Chairman



Prof. Thomas Wimmer and Commercial Director Uwe Peters, Board Chairman Prof. Raimund Klinkner outlined the wide-ranging activities and financial situation of the association. Klinkner not only talked about the International Supply Chain Conference, the numerous working groups and studies, internationalisation, the projects of BVL Campus and the work of the chapters but also underlined the broad impact of Supply Chain Day on April 19, when 34,000 visitors attended around 400 events. During the year under re-

view, the membership of BVL grew by 4 percent, with student membership showing an even greater rise of seven percent. BVL currently has around 10,500 members. The work of the Board and the cash auditors was unanimously approved, as were the 2011 annual accounts and the budget for 2012. Dr. Karl A. May, Senior Vice President Logistics, Design and Operations Supply Networks at the BMW Group in Munich, was newly elected to the Board, while Christian Berner, Jürgen Gerdes, Prof. Michael ten Hompel, Prof. Raimund Klinkner, Dr. Karl Nowak and Dr. Stefan Wolff were all re-elected following their three-year term in office. Dr. Norbert Bensel left the Board after his third term. The honorary body therefore still has 15 members, and Prof. Raimund Klinkner was confirmed as Chairman of the Board following his re-election. Two members were honoured to the unanimous applause of attendees: Dr. Hugo Fiege, the longstanding Chairman of the Advisory Board, was awarded honorary life membership. He thanked those present with the words: "BVL is a great community and has given me a great deal." Prof. Werner Rothengatter received the badge of honour of BVL for his wide-ranging voluntary activities as a member of the Scientific Advisory Board. (ug) www.bvl.de

Development of Supply Chain Management in Russia

Moscow Chapter Over 200 experts from Germany and Russia came together for the 2nd German-Russian Logistics Conference of BVL in Moscow on June 18 and 19. The Russian logistics market is in the process of development – and is also undergoing far-reaching change. But it is already worthwhile for Western European companies to gain a foothold in Europe's second-largest logistics market after Germany, says Gerd Lenga, CEO of the Knauf Group CIS. One of the core themes of the conference was cooperation with the Russian Railways (RZD), prominently represented by Vice-President Salman Babiev. Entrepreneur and Duma Deputy Mikhail Bryachak and Parliamentary State Secretary Dr. Andreas Scheuer thanked BVL for their initiative in preparing and staging the conference. www.bvl.de/drlk



Impressions from the event



Mirco Nowak

Kirill Vlasov

The BVL-Team in Moscow

The Chairpersons of the Moscow Chapter, Mirco Nowak and Kirill Vlasov, played an active role in the preparation of the conference and during the event in Moscow.

They were supported by the BVL Team with Dieter Bock, Hans-Kristian Harder, Julia Braun, Elena Simonova, Thomas Wimmer und Anne Manze.

Capacity Responsiveness in a Volatile Market

Singapore Chapter The second BVL event organised by the BVL Chapter Singapore this year was hosted by Pepperl+Fuchs Manufacturing Pte Ltd on May 18th. The preparation as well as course and content of the event was a result of a joint effort by the top management of Pepperl+Fuchs (i.e. Mr Juergen Seitz, Managing Director, and Mr Klaus Maile, Technical Director of Pepperl+Fuchs Manufacturing) and Mr Philipp von Pein, BVL Chairperson Singapore and Director of mSE Solutions Singapore. The event kicked-off with a corporate presentation of Mr Juergen Seitz and was followed by a presentation on the event's topic and motto "Capacity Responsiveness in a Volatile Market" by Mr Klaus Maile, who shared an insight into the company's experience and strategies on how to flexibly meet demands in volatile markets by means of an integrated production network and a nimble capacity planning system. Following the presentations, the management and staff of P+F provided a plant tour, including an onsite presentation and illustration of the various production lines as well as warehousing facilities. The event was rounded up with an open discussion forum on topics relating to optimising production and capacity planning as well as on how to use a collaborative supply chain to better meet the demands of a volatile and uncertain global market. The participant group was composed of primarily managerial level representatives from the industrial, service and academic sector.



Singapore



São Paulo

CO2 Emissions and Energy Efficiency

São Paulo Chapter The BVL Chapter founded in the Brazilian city of São Paulo at the end of 2012 recently staged its first event. Chapter Chair Stephan Grüner opened the meeting, at which the attendees discussed hands-on and theoretical aspects of "CO₂ emissions and energy efficiency in logistics". Prof. Frank Straube presented the global definition along with a number of case studies and asked how companies deal with the issue of sustainability in times when consumers are showing a preference for more and more: "green" products. Joao Gagetti from Moto Honda profiled the structures at Honda in Brazil and outlined the promising results of the company's sustainability strategy. The Honda team in Brazil is focusing major efforts on achieving the corporate target of a 50% reduction in CO₂ emissions by the year 2050 following an annual reduction of one percent up to 2010. The event was rounded off by an extremely interesting visit to the laboratories and the Experimental Centre for Solar Energy at the University of São Paulo (USP). Prof. Roberto Zilles, responsible for renewable forms of energy at USP, provided an overview of the relevant technologies and the development of technical solutions in Brazil. The development of prototypes such as the "Solar Amazon School Boat" at the university engenders a pioneering atmosphere that generates a wide range of stimuli for the entire country. Last but not least, Joao Junior from Mosolf Energy Solutions Brazil explained the legal aspects of market launches and project development.

Visit to KLG Europe in Venlo

BVL International "Logistics among Neighbours: Value Added Services of a Dutch Logistics Service Provider" was the motto for the first cross-border chapter event of BVL's Ruhr Student Chapter on March 28, 2012. This event, organised in cooperation with the



Fontys Hogeschoolen in the Netherlands, provided 30 students with the opportunity to visit one of the oldest Dutch logistics service providers, KLG Europe GmbH in Venlo. General Manager Erik Loijen held a presentation to inform the participants how the Kuijken Logistics Group has developed from a transport company into a globally positioned logistics service provider whose core business is the design of customised logistics solutions. Venlo was the ideal location for students to see for themselves during a tour of the com-

pany which types of value added services are available and how these services are implemented. Fontys' lecturer Micha Reuter confirmed the growing demand for value added services and emphasised the importance of these services as a key element in the portfolio of logistics service providers who want to remain competitive in the long term. The event was a resounding success among the students and is the first step in what both parties hope will be a long-term partnership between the BVL Ruhr Chapter and Fontys Hogeschoolen. Further joint events are already being planned for the chapter programme in 2013. (bvl) www.bvl.de

Chapter Chairs came together in Potsdam



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2012 Meeting "Royal Potsdam" was the setting for the Chapter Management Meeting at the beginning of June 2012, attended by what was probably a record-breaking 107 participants. As also noted by Board Chairman Prof. Raimund Klinkner in his welcome speech to the attendees, the mood during the meeting was characterised by team spirit and an entrepreneurial mind set - in keeping with BVL's slogan for the year, "Networks of excellence". He provided an overview of the current situation of the logistics sector in Germany and delivered a brief, positive report on strategic projects like internationalisation, Web 2.0 and Supply Chain Day, which set a new record this year with 34,000 participants. Together with BVL Managing Director Uwe Peters, Karl-Heinz Lippe, Ruhr Chapter Chair and BVL Board Member, gave a review of the last year, with Lippe reserving special praise for the commitment of the chairs. Amid much applause, Raimund Klinkner and Karl-Heinz Lippe presented two badges of honour: to Prof. Nina Vojdani for her efforts in the development of the Rostock Logistics Days and to Ulrich Fenger for his commitment to the creation of the student chapters, of which there are currently 19 in Germany.

In three groups, the participants engaged in in-depth discussion on the topics of sectors, services and internationalisation as well as student chapters and globalSCM. All the chapter chairs had the opportunity to submit their ideas and discussion topics to head office in advance, which meant that these were discussed during the meeting and new ideas developed on the basis of the submitted issues. The team from head office was also able to take with them valuable ideas and feedback for the ongoing development of the association. The feedback from the chairs showed, for example, that there is still a need for greater transparency, more effective information flows and high-availability "knowledge stores" in some areas.

During their free time, the participants had the chance to discover scenic Potsdam with its numerous castles - on foot, by boat and by bike. There was plenty to see and hear about Frederick II, his wife, his father and the regiment of "Tall Fellows" - thanks to the splendid programme put together by the Berlin/Brandenburg Chair team of Ute Bankwitz, Christiane Schuetz and Harald Gleißner. The 2013 Chapter Management Meeting will be organised by the Saar/Rheinpfalz Chapter. (as) www.bvl.de



Working together on future topics of BVL: Prof. Nina Vojdani (Chapter Mecklenburg-Vorpommern), Klaus von der Bey (Chapter Istanbul), Béatrice Cécé (Head of International Projects) and Tim Kurth (Chapter Hamburg).

Networking and Online Cooperation

GlobalSCM The online community of BVL is part of globalSCM, a virtual network for supply chain managers with over 6,000 participants. Registered participants can also build valuable contacts with their peers in the world of logistics and can identify suitable contacts using the search function on the start page of the community. The menu item "Members" lists registered BVL members only, and users can conduct searches by member name, company name or based on a keyword in the personal profiles such as "Production logistics" or "Automotive industry".

The prerequisite for successful, targeted searches is that registered members complete their personal profiles as fully as possible and list all relevant details. Users can only find the information that other users have posted in their profiles. Those who want to join in the activities of the community should therefore make sure

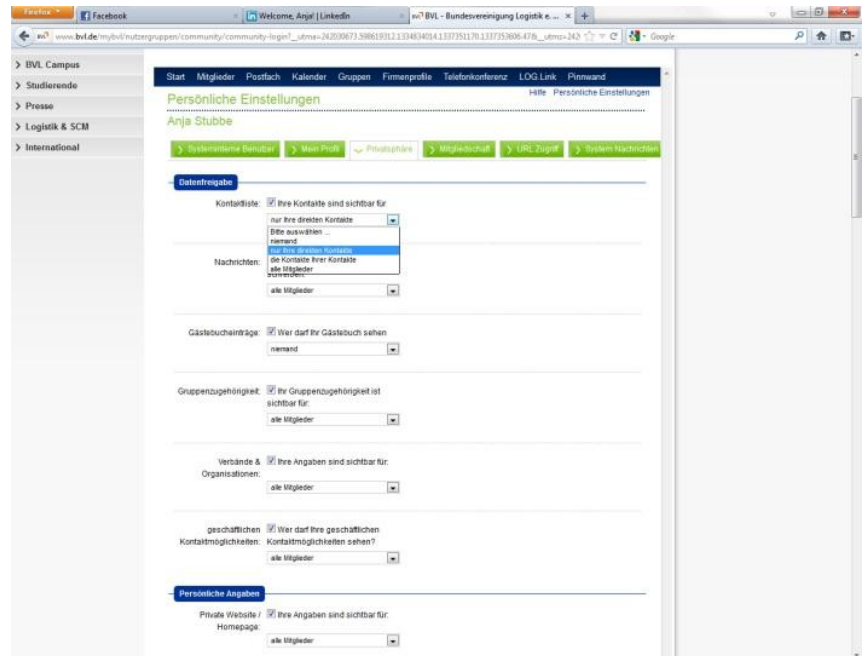
they include all the information they want others to know about, such as languages, specialist fields (like production logistics, location planning, financing) and other relevant experience such as periods spent abroad. This ensures that the community can help to make the expertise and knowledge of all BVL members available to all users.

Setting up groups

The virtual groups on globalSCM pave the way for a wide range of value added features, particularly in the area of cross-company project activities. Users can easily create their own groups via the menu item "Groups" with the help of a "virtual assistant". In its virtual working group, for example, the "Spare Parts Management" focus group makes widespread use of the document management system to make documents available to all members and to permit shared document editing. The Forum feature provides a parallel platform for interaction and the exchange of ideas.

Several months ago, the Saxony Student Chapter set up a virtual group to promote its activities. "We make a great deal of use of the Forum, especially for the exchange of ideas with our members", says Chapter Chair Oliver Roscher. He and his colleagues also use the Group features to plan chapter events. His team stores checklists and mailing lists in the document management system, for example, so that they are always on hand and can be updated at any time. But there is still room for improvement: "Project management tools would be a useful addition to the Group features", says Roscher. (as)

www.bvl.de/globalscm



Using globalSCM: access to the system couldn't be easier. Simply enter your member number and password at www.bvl.de/globalscm or via myBVL, the BVL Intranet. If you forget your password, you can click on a button to have it sent to you.

"The Cloud – Logistics for the Future?"



Discussion paper At the 6th International Scientific Symposium on Logistics in Hamburg, Prof. Werner Delfmann, Chair of the BVL Scientific Advisory Board, presented a discussion paper on the topic "The Cloud – Logistics for the Future?". He said the paper to be viewed above all as a point of reference for a more extensive debate. The cloud logistics principle is a promising approach in the endeavour to boost the flexibility and robustness of supply chains. It takes the cloud computing idea from the world of IT and adapts it

to the logistics field with the aim of integrating autonomous logistics entities more effectively to create an overriding system. The discussion paper can be downloaded from the Internet free of charge or requested from BVL.

<http://www.bvl.de/service/publikationen/diskussionspapier-cloud-logistics>

Reflections on Humanitarian Logistics

Working group The second BVL "Humanitarian Logistics" working group chaired by Prof. Bernd Hellingrath has begun its work. At the first meeting in Münster, around 20 logistics specialists from aid organisations, industry, trade and services came together with experts from the scientific field to discuss the options for achieving sustainable improvements in the area of humanitarian logistics. Topics included ways to prepare seaports for disaster scenarios, for example. The kick-off presentation by Prof. Joachim Gardemann, a medical expert with wide-ranging experience of aid missions and Director of the Centre of Competence for Humanitarian Relief at Münster University of Applied Sciences, generated key stimuli for the discussions in the working group. Prof. Hellingrath: "We must not forget that there is always a need for humanitarian logistics – not just in response to single events that are widely reported in the media. The hunger crisis in the Horn of Africa alone affects almost ten million people. Every euro saved by more efficient logistics in the distribution of relief goods can be used to help more people." (ug) www.bvl.de



Future Trends in Logistics Controlling

Study The WHU Otto Beisheim School of Management recently presented a study on future trends in logistics controlling in close cooperation with BVL. The study, which polled 431 companies, pinpoints weaknesses and provides recommendations for action. According to Prof. Jürgen Weber, who compiled the study together with Prof. Carl Marcus Wallenburg, the biggest deficits concern cross-company aspects and relate both to in-house KPI systems as well as integration of these indicators with those of external partners. The study can be downloaded from the Internet free of charge. www.bvl.de/kpi

Invitation for Entries

Award for Sustainable Supply Chain Management In 2013, the sister organisations BVL Germany and BVL Austria will jointly present the 2nd Award for Sustainable Supply Chain Management. For many years now, both logistics associations have been promoting a cross-border and holistic logistics mindset in industry and science. In view of the ever-growing requirements in terms of energy and resource efficiency, sustainability has become an increasingly important issue during the last decade, especially for the logistics sector. Moreover, sustainability and cost efficiency can often be combined to achieve excellent outcomes. Entries for the Award for Sustainable SCM will be publicly invited for the first time for the year 2013 and selected by an expert jury. The jury will choose a lighthouse project that is based on a holistic logistics concept and promotes relevant outcomes in the three key aspects of sustainability – ecology, economy and social responsibility. Companies from industry, trade and services and research institutions of all kinds can enter their implemented projects for the award. The size of the participating company or companies/institutions is of no importance. The deadline for entries for the Award for Sustainable Supply Chain Management is December 15, 2012. The award ceremony will take place during the 29th Logistics Dialogue staged by BVL Austria on March 14 and 15, 2013 in Vienna. www.bvl.de/npl.

HIWL Students discover London

Excursion The dual-element degree course at the School of International Business and Supply Chain Management (HIWL) comprises a workshop each semester staged over an extended weekend. In March, the students in the 4th semester flew to London with their Business Communication lecturer and enjoyed a varied programme of events focusing on business, politics and culture. One of the highlights of the workshop was the visit to the London Metal Exchange (LME), one of the few exchanges worldwide where trading still takes place on the traditional "floor". The future logistics managers had an opportunity to experience the hectic atmosphere and the interaction between traders live. Another highlight was the visit to the BBC television studios. The fascinating work of the programme makers was explained during a tour of the studios, and the participants had a chance to look in on live broadcasts. It came as a surprise to learn that the BBC sands down



and repaints the floors of their studios after every programme in order to ensure that the images recorded by cameras are absolutely judder-free. On the final day, the students had a chance to see the site of the 2012 Olympic Games. As visitors to the Games will be travelling almost exclusively by public transport, the transport infrastructure was one of the focal points of the visit. The programme for the day was rounded off by a visit to the Bank of England, discussions with business experts and tours of the city. The students then began the study phase of their degree in April still brimming with positive impressions and new insights. (mk) www.bvl-campus.de/hiwl

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