

Editorial

Dear Reader, This is the first issue of the BVL LOG.Letter in English. This newsletter provides information on the services offered by BVL, on the activities of the chapters and on BVL Campus. The LOG.Letter for chapter members will appear five times a year: in March, June, September and December – and there will be a special edition in the autumn to mark the International Supply Chain Conference. Do you have any requests, ideas or criticisms? Then please feel free to contact us. The editorial team looks forward to receiving your feedback! Yours sincerely,

Ulrike Grünrock-Kern, Head of Corporate Communications

An active network worldwide

BVL International Both in Germany and on the international stage, BVL connects people and institutions, the business world, the world of science and the relevant organisations and entities within society. Some of the elements of the vibrant network and comprehensive portfolio of services developed in Germany since 1978 can be transferred to markets outside Germany. BVL is currently active on the international scene through six chapters. After Shanghai (2008) and Beijing (2010), 2011 saw the founding of chapters in São Paulo, Moscow, Singapore and Istanbul.

Alongside the chairpersons in these six foreign chapters, BVL members in many places serve as the point of first contact for people and companies interested in logistics. They include many members of the Association of Friends and Graduates of the DAV German Foreign Trade and Transport Academy who work abroad as well as expatriates who maintain close ties with BVL and who are also engaged in honorary activities for the association. This network extends from Toronto all the way to Sydney in Australia, and from the Japanese capital of Tokyo to the Ecuadorian city of Guayaquil.

In the BVL head office in Bremen, **Béatrice Cécé** (right) and **Gonca Efe-Şahantürk** (left) are the direct contacts for the BVL members organized in the chapters. They are supported by the specialist units at head office and BVL Campus with its wide-ranging international contacts. The plan is to found up to six additional chapters in 2012 – and to initiate regular chapter events in all of the regions.

www.bvl.de/en



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About BVL Beijing Chapter

Network BVL Beijing Chapter was founded in March 2010. In the past two years, BVL Beijing Chapter, with co-operation from German Chamber of Commerce Beijing, organized 4 events in Beijing and surrounding cities, attracted over 300 local Chinese participants and lots of German expatriates in China. BVL Beijing Chapter also organized a delegation and attended the 2011 International Supply Chain Conference in Berlin. With the goal of promoting BVL as a leading global logistics platform and enhance the communications and co-operation among logistics professionals, BVL Beijing Chapter will continue working closely with industries, universities and logistics professionals for delivering the latest industry news and technology and creating a unique international logistics networking platform in Beijing, China. www.bvl.de/en

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Singapore – a perfect place for BVL



Network Singapore is a logistics hub in Asia which does not only feature one of the busiest container harbours in the world but is also home to (regional) headquarters or subsidiaries of almost all multi-national companies. Due to its small size, dynamic and diverse Singapore is a great place for networking and knowledge sharing. The paths of local, newly arrived and established expatriate professionals almost by default cross over and over again. Having a good network is a must in this very competitive place.

In this exciting environment BVL has founded its 5th International Chapter on Nov 22nd, 2011. The team of chairpersons is logistically complementary: **Ms. Kai Y. Chan** has strong global shipping and supply chain experience which she gained last as Senior Vice President of DHL Global Forwarding, **Mr. Philipp von Pein** (centre) of mSE Solutions brings in extensive knowledge in management consultancy with a primary focus on supply chain engineering and supply chain optimisation whereas **Dr. Torsten Mallée** (left) of AEB contributes with his broad experience in end-to-end supply chain management software solutions. In total this team has 45 years of professional logistics experience, 26 years of it in Singapore. The BVL Singapore Chapter had a good start with its first event being booked out within 24hours. Coming events are scheduled for the months of May and July. The team of chairpersons is confident that these will find the same good feedback within the logistics community. www.bvl.de/en

Board Report in English

Internationalisation The 2011 Report of the BVL Board is the first report that is also available in English, underlining the international strategy of the association. The English-language version is slightly shorter than the German original and focuses on the information that is of relevance in an international context. The 28-page publication can be downloaded from the English-language section of the BVL website or ordered in a print version from BVL Head Office. www.bvl.de/en; Mail: gruenrock-kern@bvl.de

Involvement is fun and helps to build contacts

BVL bodies All in all, over 200 members play a key role in the activities of BVL on an honorary basis alongside their demanding jobs in industry, trade, the service sector or the scientific field - or alongside their studies - through their involvement on the Board (15 members), on the Advisory Board (36 members), in the chapters with 72 chairs in Germany, 12 chapter chairs in other countries and a further 46 student chapter chairs, on the Scientific Advisory Board (15 members) and in the Research Council (19 members). Real-world supply chain managers, scientific experts, organisational talents and strategists: all of them can find exciting honorary positions in this network that are enjoyable and that pave the way for wide-ranging contacts.



The chapter chairpersons in Germany and abroad and the student chapter chairs stage around 250 free BVL events every year with some 7,000 participants. The chairs of the various BVL chapters also play a central role in planning the programmes for the regional forums like the Nuremberg Logistics Dialogue, the Mannheim SME Forum, the Central German Logistics Forum in Leipzig, the HanseLog in Hamburg or the German-Russian Logistics Conference in Moscow. They act as con-

tacts for the members in the chapters in question and are the public face of BVL nationwide. The picture shows the chapter chairpersons during their annual meeting 2011 in Frankfurt. www.bvl.de

I play an active role in BVL on an honorary basis because ...

... the association is THE logistics platform in Germany! By facilitating wide-ranging contacts beyond national borders, the BVL is of great benefit to me in my daily work, both from a technical point of view and through the many personal contacts that it enables me to build.

Karl-Heinz Lippe, member of the Board and Chairperson of the Ruhr Chapter

... it provides a "home" for supply chain managers where we pool our efforts to drive the success of the sector, creating the foundation for a strong economy - because nothing moves forward without logistics.

Prof. Michael Schenk, member of the Scientific Advisory Board

... I think that networks are essential, as they allow me to interact with colleagues from the same industry, share best practices, talk about new trends etc. Networks depend on the active involvement of all participants, and I want to do my bit to make sure that "our" BVL remains as vibrant and dynamic in future as it has been for many years.

Bettina Wagener, member of the Advisory Board

... it's the best forum for people who are passionate about logistics and supply chain management. BVL is a launching pad for students, in every regard. What I find particularly motivating is that I can put ideas into practice fast in the chapter and build a broadly based knowledge base for myself.

Oliver Roscher, Chairperson of the Saxony Student Chapter

AUDI AG receives Supply Chain Sustainability Award



New Award AUDI AG is the first winner of the Supply Chain Sustainability Award called into being by BVL Austria and BVL Germany. The award ceremony was held during the 28th Logistics Dialogue of BVL Austria on March 15 in Vienna. AUDI AG received the award in recognition of its exemplary resource efficiency in the process chain. Dr. Michael Hauf, Head of Brand Logistics, and Dr. Dagobert Achatz, Environmental Officer and Head of Corporate Environmental Protection, accepted the certificate and the prize sculpture on behalf of AUDI AG. "The

Sustainability Award is presented in recognition of logistics projects that have favourable ecological impacts, generating economic benefits for society and serving as best practice models", said Prof. Raimund Klinkner, Chairman of the Executive Board of BVL Germany. "AUDI AG, the first winner of the Supply Chain Sustainability Award, has been advancing resource-efficient logistics for many years now. The company is a systematic user of freight transport by rail and is one of the first to take advantage of the "Eco Plus" service provided by DB Schenker. AUDI bundles all inbound group transports via regional consolidation hubs, and central importance is attached to optimising the use of packaging materials and containers. When planning new buildings, AUDI attaches top priority to energy-efficient design. All of these activities are exemplary, and I am delighted that we have the honour of presenting the first Supply Chain Sustainability Award to AUDI for "Resource Efficiency in the Process Chain". This sets a benchmark for the future." In future, entries for the Supply Chain Sustainability Award will be invited on an annual basis. The picture shows **Dr. Michael Hauf** (centre) with the presidents of BVL Austria and BVL Germany, **Roman Stiftner** (left) and **Prof. Raimund Klinkner**. www.bvl.de

Attractive event schedule for the 2012 day of action

Supply Chain Day The annual Supply Chain Day will take place in just three weeks time on April 19, 2012, and this year's slogan is "Logistics Connects the World". The public at large will be able to take a look behind the scenes and gain valuable insights into the logistics operations and activities of numerous companies, organisations and educational institutions. Every year since 2008, Supply Chain Day has proven its worth as a day of action in Germany and abroad. Last year in April, it attracted around 28,000 visitors to 322 events focusing on supply chain solutions and logistics services. Since 2011, the website is also available for international participants. Supply Chain Day provides companies, organisations and educational institutions with an opportunity to showcase the services they provide and present their logistics processes to the public. During company tours, presentations, business simulation games or exhibitions, visitors can gain insights into the diverse spectrum of logistics activities. There are many excellent reasons to become involved in this day of action: companies can attract talented recruits, enhance their corporate image and present themselves to a large audience in the town and cities in which they are based. The project team at BVL Head Office is happy to advise companies and organisations in the preparations for their events.

The 27 BVL chapters in Germany and the student chapters will also be staging a wide range of events and activities once again this year. The biggest single BVL event will probably be the LogistikRuhr Student Conference in Dortmund organised in cooperation with Dortmund University of Technology and the LogistikRuhr Efficiency Cluster. Some of the international chapters are also planning events for Supply Chain Day. www.supply-chain-day.com



29TH INTERNATIONAL SUPPLY CHAIN CONFERENCE

October 17-19, 2012



Save the Date The annual Conference in Berlin welcomes around 3,400 participants from all over the world. In 2012 it takes place from October 17th till 19th. This year's slogan: "Networks of Excellence". The Conference will also be host to Eurolog – the annual conference of the European Logistics Association (ELA). The International Supply Chain Conference in Berlin is the leading forum for the exchange of ideas and experience between international business leaders and decision-makers from all sectors of the economy as well as supply chain specialists. The team at the BVL headquarter will be glad to give more information. The program will be available in June. www.bvl.de/iscc

Supply chain experts come together in Moscow in June

Russia The 2nd German-Russian Supply Chain Congress originally scheduled for February will now take place with a modified programme on June 18 and 19, 2012 at the Ritz Carlton Hotel in Moscow. The title of the congress is "Opportunities and Challenges for Logistics in the Russian Federation". The core theme of the congress is the current development of the Russian market, with particular emphasis on Russian industry. The speakers and panellists include Dr. Karl-Friedrich Rausch, Director of Transport and Logistics at Deutsche Bahn, Kyrill Vlassov, CEO of STS Logistics in Moscow, Dr. Svetlana Afanasieva, General Director of RTI-Technologies, also in Moscow, Dr. Werner Rott, Project Director at NordStream AG in Zug, Switzerland, and Manfred Kuhr, Vice-Chairman of BLG Logistics in Bremen. They will present success stories of Russian and German companies, outline the challenges on the procurement and distribution fronts, describe the integration of Russian companies in international supply chains and provide examples for cooperation between industry, trade and service providers. Further core themes of the congress include infrastructure projects and transport networks. Parallel to the congress, there will be a seminar on the topic of supply chain networks designed to appeal particularly to young professionals. The detailed congress programme will be available at the end of March. If you have any questions, please contact Hans-Kristian Harder at BVL Head Office at harder@bvl.de. More information: www.bvl.de/drlk



**2ND GERMAN-RUSSIAN
LOGISTICS CONGRESS**

June 18-19, 2012



6TH INTERNATIONAL SCIENTIFIC SYMPOSIUM ON LOGISTICS

June 13-14, 2012

Logistics theory and practice

Symposium BVL will be staging its 6th scientific symposium for logistics under the new name "International Scientific Symposium on Logistics (ISSL)" on June 13 and 14, 2012 in Hamburg at the Curio-Haus on the Rothenbaumchaussee boulevard. The theme of the Symposium is "Coordinated Autonomous Systems", and this year's event will be more international than ever before, further underlined by the choice of English as symposium language. The ISSL 2012 will be supported by Kühne Logistics University in Hamburg. Since 2002, it has become something of a tradition for BVL to stage its core event for the scientific community at a different centre of science and research – with the support of highly reputed professors and institutes "on the ground". The first Symposium was held in Magdeburg in 2002, followed by Berlin in 2004, Dortmund in 2006, Munich in 2008 and Darmstadt in 2010.

The opening address at the ISSL will be held by Prof. Klaus-Michael Kühne, Honorary Chairman of the Board of Directors of Kühne + Nagel International AG. **Prof. Werner Delfmann** will then report on a background paper on the future themes in the logistics field prepared by the Scientific Advisory Board of BVL during the course of 2011. A panel discussion with logistics managers chaired by Prof. Wolfgang Kersten and a further panel on scientific topics chaired by Prof. Alan McKinnon will turn



the spotlight on theory and practice and look at the interfaces and overlaps between theoretical models and day-to-day supply chain activities.

Prof. Luk van Wassenhove from INSEAD, Prof. Douglas Lambert from Ohio State University and Prof. René de Koster from the Erasmus University in Rotterdam have already confirmed their participation in the scientific panel discussion. Six special-topic sequences will address scientific aspects of logistics in a more in-depth manner. These sequences are based on 18 papers, selected from the many entries submitted to the programme committee up to the end of November 2011 following last year's call for papers.

The full programme for the ISSL 2012 will soon be available and can then be downloaded from the Internet. The registration process for the event will also open shortly. On day one of the ISSL there will be a PhD Candidates' Workshop in the premises of Kühne Logistics University, and the programme will contain detailed information on the workshop. If you have any questions on the ISSL, simply contact Pierre Knieß, the new Head of Science and Research at Head Office since the beginning of the year, at kniess@bvl.de. More information: www.bvl.de/issl



Members of the Scientific Advisory Board of BVL headed by Prof. Werner Delfmann during the International Supply Chain Conference 2011 in Berlin.

Hugo Fiege hands over reins to Karl Nowak

Advisory Board He played a central role in shaping the face of logistics in Germany and furthering the logistics industry: **Dr. Hugo Fiege**, Chairman of the Board of Fiege Stiftung & Co. KG in the town of Greven in the Westphalia region of Germany. He has been involved in the work of BVL on an honorary basis for more than 20 years – as a chapter chair, a member of the Advisory Board and the BVL Board - and since 2006 as Chairman of the Advisory Board. In 1992, when he was still a chapter chairperson, Fiege received the German Award for Supply Chain Management for the pioneering achievements of his company in the field of contract logistics, making Fiege the first logistics service provider to be presented with this award. "Putting our faith in this innovative concept and grasping the opportunities presented by logistics was a major step for our company", says Fiege. He subsequently played a key role in developing the concept for and staging BVL's Logistics Forum Duisburg that took place for the first time in 2000 and also lent his support to a wide range of further projects.



He is succeeded as Chairman of the BVL Advisory Board by Dr. Karl Nowak, President for Purchasing and Logistics at Robert Bosch GmbH in Stuttgart. Nowak was nominated for the post by a unanimous vote of the BVL Board. He has also been a member of the BVL Board since 2009 and will now perform both functions simultaneously. Hugo Fiege will officially take leave of his honorary BVL office at the May meeting of the Advisory Board. In recognition of his efforts and commitment, the members of the BVL Board are conferring lifelong honorary membership on Hugo Fiege; they hope that he will continue to be present at numerous association events and that they will also be able to profit from his advice and benefit from his expertise in the future. www.bvl.de

Meanwhile 19 chapters for active students

Student chapters BVL is extremely popular among logistics students in Germany, as it provides young members with a forum via which they can build networks, obtain advice, take a look behind the scenes of many different kinds of companies and, last but not least, play a part in shaping the activities of BVL. Two new student chapters were set up in the first two months of 2012 – the Central Rhine Chapter on January 11 and the Southern Bavaria Chapter on February 7 – taking the total number of student chapters throughout Germany to 19. www.bvl.de

Member services restructured

Head Office The membership services team at BVL Head Office now has a new make-up. Katja Wiedemann took over as head of the team in January, replacing Bettina Schimanski, who is on maternal leave. She is supported by a three-strong team comprising Oliver Hennigs (core responsibility: coordination of chapter events), Cornelia Pintat (support services for members and management of member data) and Andrea Wührmann (coordination of student chapters). The team has set itself the goal of further improving the range and standard of services for members and attending more chapter events so that they can interact directly with members and interested parties. www.bvl.de

BVL Campus welcomes guests from nine countries

International symposium. The 2nd International Student Symposium took place from November 28 to December 2, 2011 at BVL Campus. The first Symposium was held in 2010 in Maribor and attended by seven students from BVL Campus. The aim of the Symposium is to systematically further the international activities of BVL Campus and to enable Campus students to gain their own international and intercultural experience.

We had the pleasure of welcoming participants and guest lecturers from the following countries to Bremen: Slovenia, Russia, Poland, Italy, Brazil, China, Hungary, Scotland and Germany. The trips to the Fraunhofer Institute for Material Flow and Logistics (IML) in Dortmund, Kühne und Nagel in Duisburg and the container and car terminal in Bremerhaven not only supplied key insights into current research topics in the field of supply chain management but also provided a showcase for outstanding real-world logistics solutions in the area of contract logistics and terminal operation. The next symposium will probably take place from October 22-26, 2012 in Warsaw. www.bvl-campus.de

Ghorfa delegation visits BVL Campus



Exchange of ideas In mid-February, a delegation of over 20 representatives from Iraq, Palestine, Egypt, Yemen, Morocco, the Lebanon, Kuwait, Bahrain and Oman visited Bremen, and BVL Campus was one of the focal points of their trip. This exchange of ideas was organised by the Ghorfa, the German-Arab Chamber of Commerce based in Berlin, and coordinated by Abdulaziz Al-Mikhlaifi, General Secretary of the Chamber. Campus Director Sven Möller gave a detailed overview of the Campus programme, generating a great deal of interest among the visitors, who come from countries

where the logistics industry is still in the nascent phase. This presentation was followed by visits to Kühne + Nagel in Bremen and the Abeking & Rasmussen shipyard in Lemwerder. www.bvl-campus.de

Kühne + Nagel launches scholarship programme

HIWL This summer, Kühne + Nagel is launching the nationwide "KN Bachelor" scholarship programme, and the HIWL School of International Business and Supply Chain Management in Bremen is partnering the scheme. Every year, this programme will give up to ten employees the opportunity to study part-time for a dual-element Bachelor degree in Logistics. Lectures and practice phases at the various companies will alternate on a three-monthly basis. "Our 'KN Bachelor' programme is designed to allow above all young employees to benefit from further training and education", says André Unland, Head of Organisational and Personnel Development for Kühne + Nagel Central Europe Region. "The combination of theory and practice will enable students to effectively deepen their logistics knowledge, opening up exciting prospects within our company." In addition to paying a remuneration, Kühne + Nagel will also bear the cost of course fees and accommodation at the Bremen study location. The HIWL School also operates similar scholarship programmes for part-time further education in cooperation with other employers. www.bvl-campus.de/hiwl.

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