



Programme Update

2022

**INTERNATIONAL  
SUPPLY CHAIN CONFERENCE**  
October 19 - 21, 2022

InterContinental Berlin  
Pullman Berlin Schweizerhof

Supply Chains matter!

**BVL<sup>7</sup>**

## ONLINE SEMINARS

Online live

- Current themes in a compact and interactive format
- Knowledge and practical tips for implementation

1-1,5 hours



## SEMINARS

Germany-wide

- Extensive expertise
- About logistics and customs
- Acquire new skills with modern learning methods

From 1 day



## WEBINARS

Online live

- Projects and solutions provided by experts

Max 1,5 hours



## PODCASTS

Online 4 free

- Insights provided by exciting personalities about logistics and supply chain management
- High-level talks with Boris Felgendreher

Max 1 hour



# BVL<sup>7</sup>

[www.bvl.de/en](http://www.bvl.de/en)

## Supply Chains matter!

Personal encounters are good for us – they cannot be replaced by virtual meetings. Therefore, we are particularly happy to welcome you to Berlin in person – for good conversations in order to exchange knowledge with colleagues who are engaged in supply chain management in our economic sector and beyond. Let us shape the logistics of the future together.

This year's slogan "Supply chains matter!" is deliberately outward-looking. We in the inner circle all know that logistics is of systemic importance securing our supply – but we want to give people outside the sector a closer understanding of this field. The logistics sector can and must act with more confidence. Logistics is the backbone of society.

We want to address the "new normal" because things will no longer be how they used to be before the current disruptions in the supply chains. The consequences of the coronavirus pandemic may be overcome at some point, and Putin's aggressive war will hopefully end soon. But then other crises will come to the fore and bring new challenges. More resilient supply chains require radical re-thinking in many processes – not least from the previous priority of the "costs" to the new priorities of "reliability" and "sustainability". Our concept group has prepared a diverse congress programme – discussing superior geostrategic questions and paths towards climate neutrality as well as concrete digitalisation approaches and the challenge of "New Work".

We connect people in a unique network. We are greatly looking forward to meet you and hope that we all receive positive stimuli and plenty of inspiration.

With kind regards,




**Prof. Dr.-Ing. Thomas Wimmer**  
Chairman of the Board,  
Bundesvereinigung Logistik  
(BVL) e.V.,  
Bremen

## Premium Sponsors 2022



## Gold Sponsors 2022



## Media Partners 2022





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## New formats at the conference



### Masterclasses

MC

The new master classes @ DLK get down to the nitty gritty! The 45-minute sessions are a new congress format that offers partners the possibility of independently designed content sessions. These partners will present important themes and solutions in the context of their operational excellence. Right in the centre of the congress programme and yet exclusively in the Charlottenburg lecture hall, experts will share their expertise, provide stimuli and exchange experiences with the participants.



### Innovation Pitches

IP

Live on stage, the partners of Innovation Pitches @ DLK will present their innovative solutions in 10-minute short presentations in the BVL Lounge, as "content-to-go" on the open stage.

The innovation pitches are embedded in the accompanying exhibition. Come by and reach for the compact expert knowledge. It is worth it! This year, you will once more find the BVL Lounge in Gartenlounge II



### Friday: theme day on start-ups, e-commerce and LogTech

Logistics shapes the future and is a prerequisite for a functioning modern society. The key to success: start-ups and e-commerce.

In Specialist sessions and in plenary, it is particularly movers and shakers in the areas of start-ups, e-commerce and LogTech who have their say, exchange ideas and discuss the issues on the theme day. What stimuli do they provide for sustainability and transformation, and what is the future of technology in logistics?

## On the way to Berlin

29 September 2022, 11:00 - 12:00: BVL start-up push, powered by SCHUNCK

You can look forward to exciting pitches from four new companies that want to make the logistics sector more sustainable and more efficient with their innovative solutions. Presented in a compact format, ending in a vote to determine the best start-up.

6 October 2022, 11:00 - 12:00: Green is the new black – how we can work together to reduce CO<sub>2</sub> emissions in the supply chain

How can you get support with the creation of certified emission reports for every movement of goods, and how can you compare yourself with other companies in the sector? Have you already asked yourself similar questions? Then you can look forward to the webinar led jointly by Transporeon and Saint-Gobain Rigips GmbH to guide your processes towards net zero logistics.

Register now free of charge: [www.bvl-digital.de/webinare/sendepfan/](https://www.bvl-digital.de/webinare/sendepfan/)



**Thomas Muschalla**  
Head of SCM/Logistics,  
Saint-Gobain Rigips GmbH



**Serge Schamschula**  
Senior Partner Manager and  
Sustainability Spiritus Rector,  
Transporeon

WEDNESDAY, OCTOBER 19, 2022, 9.30 - 12.00

Venue: InterContinental Berlin, Potsdam I/III



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A1 - A6



**Prof. Dr.-Ing. Thomas Wimmer**  
Chairman of the Board,  
Bundesvereinigung Logistik (BVL) e.V.,  
Bremen

### "Supply Chains matter!" – Navigating geopolitical upheavals calmly and with agility

Availability is the new currency and it places extremely high demands on the supply chains of today and tomorrow: flexibility takes precedence over costs, agile improvisation is necessary, there must be at least two suppliers for every primary product – and much more. Processes that were still uneconomical yesterday are economical today – sometimes, the principle of “whatever the cost” even applies. Is this pure panic or a fundamental change in the value structure in a new world order? Or is it a chance to prove ourselves?



**Dr. Cornelius Patt**  
Founder,  
zooplus SE,  
Munich

### zooplus – from Channel Innovator to Category Developer

From the very start, zooplus has set its focus on digitization, automation, and artificial intelligence. This has been a key asset for the flourishing company. The four steps of this success story are presented here.

- I. 1999 - 2004 – Pioneering eCommerce for pets
- II. 2005 - 2009 – Reaching out for all of Europe
- III. 2010 - 2019 – Success breeds competition
- IV. 2020 - today – From eCommerce to pet eco-system



**Prof. Dr.-Ing. Katja Windt**  
Member of the Management Board,  
SMS group GmbH,  
Düsseldorf,  
Board, BVL

### Decarbonisation for an innovative recycling economy

The conversion of the entire industrial value chain through decarbonisation technologies allows us to be independent of global raw materials and lays the foundations for a technology transfer to international markets. Successful digitalisation also makes it possible to optimise energy consumption through a predictive pattern recognition of consumption and generation, making a decisive contribution to decarbonisation and to the realisation of industrial photosynthesis using new technologies.



**Barbara Frenkel**  
Chief Procurement Officer,  
Dr. Ing. h.c. F. Porsche AG,  
Stuttgart

### Transformation in the automotive industry – keys to success at Porsche

The automotive industry is going through a profound transformation. Important drivers in this are electrification and the issue of sustainability. What is Porsche's strategy towards these challenges? How can fascination for sports cars be carried into future? How can a car manufacturer consider change as an opportunity and at the same time assume responsibility for society and environment?



**Jürgen Knappe**  
Retired Lieutenant-General,  
former Commander of the Joint Support and  
Enabling Command NATO,  
Ulm

### The “new” significance of armed forces in the new epoch

A strong NATO as a central defence alliance is now more important than ever, as the politics of states such as Russia and China, as well as increasing terrorism, represent existential risks. Europe must step up its efforts and work more clearly and more visibly than previously to ensure that its defence capacity is guaranteed. What does this mean for equipment, logistical transport capacities and planning in the Euro-Atlantic Alliance?

WEDNESDAY, OCTOBER 19, 2022, 13.30 - 14.00

Venue: InterContinental Berlin, Potsdam I/III



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A 7

**Dr. Volker Wissing**

Member of the Bundestag,  
Federal Minister for Digital and Transport,  
Berlin

### Keynote "Supply Chains matter!"

WEDNESDAY, OCTOBER 19, 2022, 14.00 - 15.00

Venue: InterContinental Berlin, Potsdam I/III



DE



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A 8

**MODERATION****Dr. Ursula Weidenfeld**

Journalist,  
Potsdam,  
Chairman, Jury, German Award for Supply  
Chain Management

### Panel discussion: Supply Chains matter!

Processes and business models are changing, supply chain management and logistics are entering a new era, they and are subject to permanent change. People responsible for international supply chains are facing manifold challenges at the beginning of the 2020s. Megatrends such as digitalisation or automation, the sustainability discourse, pandemic and geopolitics give rise to voices questioning the practice of globalised supply chains. Deglobalisation and regionalisation are repeatedly mentioned as measures for strengthening resilience.

The panel will be asked, amongst other things, which conclusions those responsible for the logistics (have to) draw from the experiences of recent years, which demands will be placed on logisticians in the future concerning technology and how logistics can place itself more confidently within companies.

**Klaus Buchwald**

Vice President Operations,  
Infineon Technologies AG,  
Munich

**Armin Köller**

CEO,  
METRO LOGISTICS Germany GmbH,  
Düsseldorf

**Christine McKechnie**

Director Value Solutions Consulting  
Supply Chain,  
Coupa Software,  
Munich

**Marie Niehaus-Langer**

CEO,  
EOS GmbH Electro Optical Systems,  
Krailling

WEDNESDAY, OCTOBER 19, 2022, 12.45 - 13.15

Venue: InterContinental Berlin, Charlottenburg



DE

LW

### Smart, smarter, sustainable: digital fleet management

LIVE WEBINAR

Sustainability has been a familiar concept in logistics for a long time. But how can established processes be made resource-effective and how can companies respond to new regulations?

Immerse yourself in the topic of digital fleet management in our live webinar and discuss with DeDeNet and Deutsche Telekom how fleet management can be made smart and sustainable.

**Florian Schröter**

Senior Manager Sales IoT Solutions,  
Expert Sales Logistics & Sustainability,  
Deutsche Telekom AG,  
Frankfurt am Main

**Ariane Fuchs**

Marketing Manager, IoT,  
Deutsche Telekom AG,  
Cologne

**Martin Craul**

Sales Manager, Influencer,  
Growth hacker  
DeDeNet,  
Northeim

**T IoT**



## Wednesday, October 19, 2022, 12.00 - 12.30: Innovation Pitches

Venue: InterContinental Berlin, Gartenlounge II

IP 1

**AUGMENT YOUR WORKFORCE****When Wearable Scanners Meet Shopfloor Insights****Joseph Lindner**Key Account Manager – Retail,  
ProGlove, Dresden**PROGLOVE** - for a smarter workforce**Facing the shortage of skilled workers through automation****Karsten Loosen**General Sales Manager Central Europe,  
Ranpak B.V., Remscheid**Ranpak** | Deliver a Better World**Is Rail Visibility Software the answer to supply chain decarbonization?****Pélagie Mepin-Koebel**Country Director Germany,  
Eversens, Duisburg**Eversens**

## Wednesday, October 19, 2022, 12.45 - 13.15: Innovation Pitches

Venue: InterContinental Berlin, Gartenlounge II

IP 2

**When partners love your digital process -****Collaborative Logistics with TradeLink****Frederic Krahforst**Founder and CEO,  
TradeLink, Munich**TradeLink****Transparency from direct suppliers down to the raw material. Detect risk in real-time across all tiers of your supply chain****Lena Miglbauer**

Head of Sales, Prewave, Vienna

**prewave****Create business value through IoT and Advanced Analytics in Logistics: Real Use Cases****Rainer Gerl**Sales Director Strategic Accounts,  
A1 Digital Deutschland GmbH, München**A1 Digital**

## Wednesday, October 19, 2022, 15.00 - 15.30: Innovation Pitches

Venue: InterContinental Berlin, Gartenlounge II

IP 3

**Autonomous Robots: Solving Logistic Challenges Through AI-Driven Mobility****Daniel Richart**Co-Founder and CEO,  
TERAKI GmbH, Berlin**CLUSTER VERKEHR, MOBILITÄT UND LOGISTIK**  
BERLIN BRANDENBURGDie Cluster werden unterstützt von  
Wirtschaftsförderung  
Brandenburg | **WFBB****EUROPÄISCHE UNION**  
Europäischer Fonds für  
Regionale Entwicklung**No more long waiting times, missed slots and endless troubleshooting.****Finally, logistics is fun again!****Stefanie Kraus**Co-Founder,  
Loady, Mannheim**Loady**

WEDNESDAY, OCTOBER 19, 2022, 15.30 - 17.30

Venue: Pullman Berlin Schweizerhof, Conference Center

DE

B 2

**Sustainability targets in logistics – and how to achieve them**

How can the logistics sector achieve the sustainability targets? Who needs to do what in a company to achieve these targets – and how do those responsible for sustainability convince the management? This will be conveyed in this session, through best-practice sharing along the supply chain amongst other things. Learn how important data quality and transparency are for the accounting of emissions and why cross-company collaboration is so elementary for them.

**MODERATION UND IMPULS****Christine Mezger-Behan**Vice President Supply Chain Management,  
KION Group AG,  
Aschaffenburg**Fitness for the future – development and implementation of a sustainability strategy in a global family business****Andreas Wade**Head of Sustainability,  
Viessmann Climate Solutions SE, Allendorf**No decarbonisation without transparency****Yvonne Bonventre**Sustainability Team Leader,  
BLG LOGISTICS,  
Bremen**Sustainable supply chains matter: emissions management re-interpreted**

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**Stephan Sieber**CEO,  
Transporeon,  
Ulm**Sara Udvari**Global Category Manager Logistics,  
IKEA Supply AG,  
Pratteln, Switzerland**TRANSPOREON**

WEDNESDAY, OCTOBER 19, 2022, 15.30 - 17.30

Venue: InterContinental Berlin, Potsdam I/III

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B 1



### Fight for Control – Collaborative Driven SCM

Collaborative SCM is a source for more robust supply chains. The prerequisite for this is a high degree of transparency, which is produced by high-quality data. What does “real-time track-and-trace” mean in this context? In terms of a reality check, the following aspects are examined, amongst others: How much transparency is required and how much is possible and desired by individual stakeholders? How can data be translated into sustainable values and optimized flow of goods and management processes? Besides practical insights presented by industry experts, a panel discussion will address obstacles that have to be overcome to realise unutilised potential and how this can be achieved.



#### MODERATION

**Prof. Dr.-Ing. Robert Dust**

Professor of International Technology Transfer Management,  
bbw Hochschule,  
Berlin



#### Can predictive analytics steer your logistics ecosystem

**Martin Neuhold**

Supply Chain & Operations Lead Europe West,  
Ernst & Young GmbH  
Wirtschaftsprüfungsgesellschaft,  
Mannheim

Gold Sponsor



#### Success factors for digital transport management

**Marzell Bandur**

Vice President Transport & IT Solutions  
Global Business Services – Process Excellence and  
Expert Services Supply to Deliver,  
Robert Bosch GmbH, Stuttgart



#### Barriers to digital transport visibility

**Steffen Riedel**

Head of Logistics,  
Eckes-Granini Deutschland GmbH,  
Nieder-Olm



#### Value creation with supply chain transparency – Developing an ‘aftermarket’ approach with real time monitoring and trackability

**Christian v. der Schulenburg**

Smart Infrastructure Supply Chain Logistics,  
Siemens AG, Erlangen



#### Paperless Agenda – Der Lieferschein im digitalen Ökosystem

**Ludger Vennewald**

Head of Sales Logistic Solutions,  
T-Systems International GmbH,  
Bonn

WEDNESDAY, OCTOBER 19, 2022, 15.30 - 17.00

Venue: Pullman Berlin Schweizerhof, Tessen

DE

B 3



### Final of the Science Award for Supply Chain Management 2022

The BVL is awarding the Science Award for Supply Chain Management for the 31st time for outstanding yet practically relevant dissertations. The finalists will be invited to Berlin and present their work here. After this, the jury will choose the prize-winner for 2022. The award ceremony will take place on Thursday, 20 October 2022 (D 2, cf. page 16).

You can find further information on the Science Award for Supply Chain Management at [www.bvl.de/en/sascsm](http://www.bvl.de/en/sascsm)



#### MODERATION

**Dr.-Ing. Julia Boppert**

Managing Director,  
trilogiQa, Munich,  
Finalist of Science Award for SCM 2008



#### Emission-oriented management of land-bound freight traffic

**Dr. Arne Heinold**

Research Assistant,  
Christian-Albrechts-Universität zu Kiel,  
Kiel



#### Mechanical socialisation of autonomous mobile robots

**Dr.-Ing. Jana Jost**

Head of Robotics and Cognitive Systems Department,  
Fraunhofer IML,  
Dortmund



#### Demand management in shared mobility systems

**Dr. Matthias Soppert**

Postdoc – Business Analytics and Management Science,  
Universität der Bundeswehr,  
Munich



**SCIENCE AWARD FOR  
SUPPLY CHAIN MANAGEMENT  
2022**

With the support of: **McKinsey  
& Company**

WEDNESDAY, OCTOBER 19, 2022, 15.30 - 16.15

Venue: InterContinental Berlin, Charlottenburg

DE

B 4



### Logistics real estate – a contribution towards energy self-sufficiency

The logistics sector is facing massive challenges: in addition to the consequences of the pandemic, inflation and unstable supply chains, it is now necessary to tackle the energy crisis. Prices are rising exorbitantly, projects are no longer calculable, while the security of the energy supply is on trial. In these times, renewable energies are becoming more relevant, and the issue of energy self-sufficiency is increasingly coming to the fore. It is high time to not only take advantage of the alternatives for the future power supply, but also to continue to extend them. Which contribution can logistics companies make when it comes to independence from fossil fuels? How can this potential be optimally utilised, and which challenges need to be overcome for this?



#### MODERATION

**Matthias Pieringer**

Editor-in-Chief LOGISTIK HEUTE,  
HUSS-VERLAG GmbH,  
München



#### Kuno Neumeier

CEO,  
Loginvest Gruppe,  
Munich  
Spokesman, BVL Focus Group "Logistics Real Estate"



#### Richard Schneider

Managing Director,  
fabrikon GmbH,  
Kassel



#### Tilo Nahrath

Managing Director,  
RE.source Projects GmbH,  
Berlin



#### Alexander Decker

Director Asset Management,  
LIP Invest GmbH,  
Munich

WEDNESDAY, OCTOBER 19, 2022, 16.45 - 17.30

Venue: InterContinental Berlin, Charlottenburg

DE

B 5



### Sustainable path to the future

In urban areas, the challenges for logistics are particularly high. Sustainability and climate protection are also increasingly coming into focus. The pandemic in particular has made it clear that we all use logistics, and logistics fits us all. Growing shipment volumes makes it necessary to think about urban logistics holistically and develop it further, because it offers innovative solutions if those involved work together. Stakeholders from the relevant sectors will discuss how urban logistics concepts can be designed sustainably.



#### MODERATION

**Dr. Christian Jacobi**

Managing Director,  
agiplan GmbH,  
Mülheim a. d. Ruhr,  
BVL Board Member



#### Karsten Hülsemann

Referent Urban Logistics,  
Free Hanseatic City of Bremen,  
Bremen



#### Birgit Heitzer

Head of Procurement Logistics and  
Logistics Services,  
REWE Group,  
Cologne



#### Andre Kranke

Head of Corporate Research &  
Development,  
DACHSER SE,  
Kempten



#### Dr. Sebastian Stiehm

Deputy Head of Public Management,  
agiplan GmbH,  
Mülheim a. d. Ruhr



# German Award for Supply Chain Management 2022

The Wednesday evening is traditionally marked by the presentation of the German Award for Supply Chain Management. In 2022, the BVL once again invites all the participants in the first day of the congress to share in this special moment. The jury, chaired by Dr Ursula Weidenfeld, will honour exemplary concepts that have been developed and implemented in spite of all the adversities of recent months.

Therefore, the evening will be devoted to those who have done this work. The German Award for Supply Chain Management honours particularly innovative solutions with the aim of promoting these and inspiring others to imitate them. You can find further information on the German Award for Supply Chain Management at [www.bvl.de/en/gascm](http://www.bvl.de/en/gascm).

The chairs of the jury for the German Award for Supply Chain Management 2022, Dr. Ursula Weidenfeld and Prof. Thomas Wimmer, Chairman of the Board of the BVL, will accompany you through the evening. The master of ceremonies will be BVL Board Member Christina Thurner, a member of the board of LOXXESS AG.

Let yourself be surprised and share in the joy when the award is presented.



## Venue and Schedule

19.00	Start of the Stage Show
20.00	Networking-Dinner
21.15	Networking-Night
Venue:	InterContinental Berlin

Networking-Night powered by

**TRANSPOREON**





THURSDAY, OCTOBER 20, 2022, 8.00 - 9.00: Business Breakfast

**German Award for Supply Chain Management: meet representatives of the prize-winner for a business breakfast in the BVL Lounge.**  
Find out the background and discuss the lessons learned in the context of the winner project.



THURSDAY, OCTOBER 20, 2022, 9.00 - 12.30

OD

OUTDOOR SESSION: registration for this excursion is possible on Wednesday during lunch break, at the ISCC bag counter.



### Feet on the pedals: experience bicycle logistics live

City logistics is about to experience the greatest transformation in its history. As an emission-free and economical means of transport from the first mile to the last, it is now barely possible to imagine sustainability strategies for urban logistics without cargo bikes. The outdoor session "Bicycle logistics" run by the Radlogistikverband Deutschland (German Bicycle Logistics Association - RLVD) will provide you with a unique opportunity to try out various kinds of cargo bikes and e-cargo bikes for yourself, test a battery replacement infrastructure for e-cargo bikes and ask your questions about bicycle logistics to experts.

## Agenda

09:00: Transfer to the Motion Lab

09:45: Welcome by the RLVD and presentation of the Motion Lab

10:00: Short presentation: the wonderful world of bicycle logistics

10:30: Test track, meet and greet

11:45: Transfer to the International Supply Chain Conference

THURSDAY, OCTOBER 20, 2022, 9.00 - 11.00

Venue: InterContinental Berlin, Potsdam I

EN DE

C 1



### Successful Strategies to Establish Supply Chain Resilience

This session explores how creating supply chain resilience have advanced over the past years and what more is in the pipeline. Which strategies and levers have proven most successful to improve resilience? What did not work? How have global supply networks changed in reality? How is collaboration and contracting along the value transforming? Has resilience increased for the long term? What are the tradeoffs? Which effect on global trade will we see in coming years? What are main factors driving the way forward, e.g., geopolitics, climate change, regulation, workforce, consumers? The session will combine empirical and conceptional work done by the World Economic Forum with the experience of companies taking an active lead in increasing supply chain resilience with different strategies and approaches.



#### MODERATION

**Dr. Sven Rutkowski**

Partner, Kearney – Logistics SCM,  
Transportation Mobility,  
Düsseldorf



#### Supply Chain Resilience and Upcoming ESG Regulations: Gold Sponsor Is Your Supply Chain Set Up for Success?

**Christine McKechnie**

Director Value Solutions Consulting  
Supply Chain, Coupa Software,  
Munich



#### Dieter Braun

Head of Supply Chain,  
AUDI AG,  
Ingolstadt  
BVL Advisory Board



#### Jan Hoffmann

Head of Trade Logistics Branch,  
Division on Technology and Logistics,  
UN Conference on Trade and  
Development (UNCTAD),  
Geneva, Switzerland



#### Alexandra Jackson

Head of Supply Chain Strategy,  
Canyon Bicycles GmbH,  
Koblenz



#### Michael Ulverich

COO – Member of the Board,  
Koenig & Bauer AG,  
Würzburg,  
BVL Advisory Board



#### Ulf Venne

Lead Centre of Excellence,  
Everstream,  
Cologne

THURSDAY, OCTOBER 20, 2022, 9.00 - 11.00

Venue: InterContinental Berlin, Potsdam III

DE

C 2



### What is the decisive factor: availability, quality or price? Challenges when purchasing logistics services

In the past, shippers did look at the reliability of logistics service providers, but the price was all too often the decisive factor in awarding the contract. In times of uncertain supply chains, however, the service providers increasingly become "revenue enablers": they safeguard production capability and distribution of the goods. Delivery capacity and product availability have become a precious asset – and often more expensive than in the past. What is happening in the area of tension between purchasing and operational logistics? How can a long-term partnership between shippers and logistics service providers be designed? In this session, we allow insights, examine success stories and discuss approaches for these and other questions.



#### MODERATION

**Berit Boerke**

CEO and Founder,  
PARTNER FOR PIONEERS GMBH,  
Dobin am See,  
BVL Advisory Board



#### Stefan Ulrich

CEO,  
Simon Hegele Gesellschaft für Logistik  
und Service mbH,  
Karlsruhe

Gold Sponsor



#### Mike Schmidt

Director Logistics,  
Engelbert Strauss GmbH & Co. KG,  
Biebergemünd



#### Marek Schröder

Head of Logistics and  
Purchasing Non Food,  
H. & J. Brüggem KG,  
Lübeck



#### Gudrun Raabe

Managing Director,  
System Alliance Hub Betriebsges. mbH,  
Niederaula

Photo @ Laackman Photostudios Marburg

THURSDAY, OCTOBER 20, 2022, 9.00 - 11.00

Venue: Pullman Berlin Schweizerhof, Conference Center

DE

C 3



### End-to-End Supply Chain Management

Ever higher levels of performance are demanded of us these days with regard to agility. One of the greatest challenges here is implementing end-to-end processes and structures, i.e. breaking up silos and being structurally capable of acting cross-functionally. Courage and creativity are often required here. An integrated way of thinking about processes and IT is indispensable. Therefore, we will present completely different best practices in this session: sushi, battery cells and logistics services. Learn in short introductory presentations and a high-quality discussion how interlinking can work and which factors lead to success.



#### MODERATION

**Kai Althoff**

CEO, 4flow AG,  
Berlin,  
Board, BVL



#### Door-to-Door Management – the Enabler for End-to-End

**Ralf Busche**

Senior Vice President European Site  
Logistics Operations, BASF SE,  
Ludwigshafen, BVL Advisory Board



#### New partners, new processes, new collaborations: The opportunities in developing logistics for e-mobility

**Matthias Braun**

Head of Supply Chain,  
PowerCo SE, Salzgitter

### Mastering challenges together: How OEMs and logistics providers are shaping cooperation in times of multi-crises, using the CKD business process as an example

Gold Sponsor



#### Matthias Magnor

Member of the Board,  
BLG LOGISTICS,  
Bremen



#### Anouck Arnaud

Director - Worldwide Transportation  
Cars and Vans,  
Mercedes Benz AG,  
Stuttgart



THURSDAY, OCTOBER 20, 2022, 9.00 - 10.30

Venue: Pullman Berlin Schweizerhof, Tessin

DE

C 4



### Good supply chains – (how) does the legislation help us to fulfil the supply chain due diligence obligations? Discussion on perspectives, legal clarity and opportunities

In 2021, the German “Supply Chain Due Diligence Act” (LkSG) was passed on a national level. Within the framework of a directive, the EU will also impose due diligence obligations on companies in the foreseeable future – and the European legislation is expected to become even stricter. What does the introduction on a national and European level mean for companies and especially for the logistics sector? How do those responsible implement the requirements? Which additional obligations do companies face as a result of the EU directive? Which opportunities are associated with the subject and how do companies gain legal certainty? In this session, you can sharpen your perception of the requirements of the LkSG and the EU Supply Chain Directive.



**MODERATION**  
**Marc Schmitt**  
CEO,  
Evertracker,  
Hamburg



**Global supply chains: responsibility and transparency within the framework of the LkSG from the perspective of a logistics company**

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**Andrea Goeman**  
VP Sustainability Portfolio Management,  
Schenker AG, Essen

**SCHENKER**

**LkSG from the perspective of the food trade**  
**Dr. Jochen Baier**  
Senior Legal Counsel,  
EDEKA Verband,  
Hamburg



**Daniel Koch**  
Management Consultant,  
Cassini Consulting AG,  
Cologne



**Due diligence obligations in the supply chain – legal requirements for logistics companies**  
**Dr. Lothar Harings**  
Lawyer,  
Graf von Westphalen,  
Hamburg

THURSDAY, OCTOBER 20, 2022, 9.00 - 9.45

Venue: InterContinental Berlin, Charlottenburg

DE

MC 1

### The Power of an open Logistics Operating System: Intelligently combining digital solutions for more transparency and efficiency in the transportation process

Through the smart bundling of digital services, transport companies and freight forwarders will benefit more from digitization in the future. In this Masterclass, Bosch and Geotab will provide impulses for different use cases and discuss with the participants how the integration of real-time vehicle data into other applications leads to more transparency, higher efficiency and sustainability, and ultimately to better decisions.



**Jannis Rinschen**  
Business Development Manager,  
Robert Bosch GmbH,  
Stuttgart



**Michael Schmidmeier**  
Business Development Manager,  
Geotab,  
Munich

**BOSCH**

THURSDAY, OCTOBER 20, 2022, 10.15 - 11.00

Venue: InterContinental Berlin, Charlottenburg

DE

MC 2

## Empowering Smart Value Chains – How supply chain, intralogistics and production are merging together

In a world that is becoming more complex, the resilience of supply chains and their interaction with intralogistics and production are key success factors of our economic life. As a reliable technology partner, Siemens offers a unique portfolio of scalable automation and IT solutions, as well as services for the digital transformation to enable efficient, resilient and sustainable value chains.



**Dr. Alexander Bollig**  
Vice President for Vertical  
Market Management  
Intralogistics,  
Siemens, Nürnberg



**Volker Albrecht**  
CEO,  
Siemens Digital Logistics,  
Nürnberg



**Robert Hentschel**  
Vice President/Partner – Factory and  
Supply Chain Operations Consulting,  
Siemens Advanta,  
Berlin

## Thursday, October 20, 2022, 11.00 - 11.30: Innovation Pitches

Venue: InterContinental Berlin, Gartenlounge II

IP 4

### Just-In-Case instead of Just-In-Time - Requires the digital twin in the warehouse!

**Dr. Martin Welp**  
Co-CEO,  
IdentPro, Troisdorf



### Optimized Cybersecurity in Supply Chains – Introducing a scientific research project on best practice and status quo in logistics

**Alpha Barry,**  
CEO, Secida AG, Essen



### From the last mile to integrated network planning

**Monja Mühling**  
CEO and Co-Founder,  
Smartlane GmbH, Munich



## Thursday, October 20, 2022, 13.15 - 13.45: Innovation Pitches

Venue: InterContinental Berlin, Gartenlounge II

IP 5

### How to evaluate and challenge your logistics cost and speed?

**Dr. Julian Popp**  
Senior Manager MHP / Senior Manager Logistics  
Innovations MHP,  
MHP Management- und IT-Beratung GmbH,  
Stuttgart



### Green Logistics

**Clemens Beckmann**  
Chief Executive Officer, Greenplan, Köln  
**Axel Schweizer**  
Specialist TMS, Ehrhardt Partner Group (EPG),  
Boppard



### It's time for an Intralogistics Management Platform

**Dr. Wolfgang Hackenberg,**  
CEO and Founder,  
SYNAOS,  
Hannover



THURSDAY, OCTOBER 20, 2022, 11.30 - 12.45

Venue: InterContinental Berlin, Potsdam I



EN DE

D 1



**MODERATION**  
**Sebastian Reimann**  
Editor-in-Chief,  
DVZ Deutsche Verkehrs-Zeitung,  
Hamburg



**Frank Dreeke**  
President,  
ZDS Zentralverband der deutschen  
Seehafenbetriebe e.V., Hamburg,  
Deputy Chairman, BVL



**Luc Arnouts**  
Vice President International Networks and  
Member of the Board,  
Port of Antwerp-Bruges NV,  
Belgium



**Mohammed Akoojee**  
Chief Operating Officer,  
DP World Logistics,  
Dubai, VAE,  
Group CEO, Imperial Logistics,  
Johannesburg, South Africa

## Panel discussion: Port Terminals of the Future – Challenges, Strategies and Future Tasks

Seaports are important drivers of digitalisation. International flows of goods converge in ports every day, 24 hours a day, 7 days a week, 365 days a year. For this purpose, various participants in the supply chain have to interact and communicate, plan and reschedule their transports carefully. Goods are temporarily stored, handled and packed. The necessary infrastructure and workforce must be available. Intelligent technology can make these processes more transparent, simpler and safer. At the same time, maritime supply chains are massively out of sync in the wake of the Corona pandemic. It remains highly uncertain when the situation will ease. Capacity shortages, high freight rates and ship delays are thus part of the “new normal”. Moreover, liner shipping companies and terminal operators are expanding along the supply chain – with corresponding effects on other market participants. This raises several questions:

- What challenges are ports awaiting?
- Which new borderlines will there be?
- Who will be in charge for what in future?
- What are the advantages and disadvantages of vertically integrated approaches by terminals?

THURSDAY, OCTOBER 20, 2022, 11.30 - 12.45

Venue: InterContinental Berlin, Potsdam III



DE

D 2

**Innovations-to-go and presentation of the Science Award for Supply Chain Management**

In five short presentations, completely different areas of logistics and supply chain management will be examined. You can look forward to ideas and stimuli regarding current studies, projects and research results. The 31st presentation of the renowned Science Award for Supply Chain Management is the highlight of this session. The finalists will present their work beforehand in session B 3 on the first day of the congress; then the jury will make its decision. Look forward to finding out who has won the prize in 2022!

**MODERATION****Andreas Mager**

Partner,  
4flow AG, Berlin,  
Research Council, BVL

**A brief guide to net zero energy in the factory and logistics**  
**Prof. Dr. Julia Arlinghaus**

Institute Director,  
Fraunhofer-Institut für Fabrikbetrieb und -automatisierung IFF,  
Magdeburg,  
Scientific Advisory Board, BVL

**Collaboration in the supply chain (joint study conducted by McKinsey and members of the Scientific Advisory Board of the BVL)**  
**Prof. Dr.-Ing. Bernd Hellingrath**

University Professor, Holder of the Chair of Business Informatics and Logistics, Westfälische Wilhelms-Universität Münster,  
Scientific Advisory Board, BVL

**Transparent value chains – how a targeted exchange of information makes the production of tomorrow more efficient and more resilient**  
**Dr.-Ing. Florian Stamer**

Group Leader Quality Assurance,  
wbk Institut für Produktionstechnik, Karlsruhe

**Emerging from the skills shortage – what sets real logistics champions apart**  
**Alexander Nowroth**

Co-Founder and Managing Partner,  
Lebenswerk Consulting Group,  
Düsseldorf

**Sustainability in logistics – fleets and alternative drive technologies (joint study by HERE and BVL)**  
**Christoph Herzig**

Director Product Management Fleet Applications,  
HERE Deutschland GmbH,  
Berlin

**Presentation of the Science Award for Supply Chain Management**  
**Prof. Dr. h. c. Wolfgang Kersten**

Institute Director, Hamburg University of Technology, Institute of Business Logistics and General Management,  
Scientific Advisory Board, BVL, Chairperson of the Jury for the Science Award for Supply Chain Management

**Dr. Knut Alické**

Partner,  
McKinsey & Company, Inc.,  
Stuttgart



**SCIENCE AWARD FOR  
SUPPLY CHAIN MANAGEMENT  
2022**

With the support of:  
**McKinsey  
& Company**



“The works submitted for the Science Award for Supply Chain Management generate important stimuli for the logistics practice of tomorrow.”

**Kay Schiebur**

Member of the Executive Board, Otto Group, Hamburg,  
BVL Board, Patronage Science Award for Supply Chain Management



THURSDAY, OCTOBER 20, 2022, 14.00 - 15.30

Venue: InterContinental Berlin, Potsdam I/III

DE EN

E 1



### Quo vadis, AI? Vision versus reality – a reality check

“Artificial intelligence, analytics and machine learning will make the processes along the value chain smarter and ultimately more effective.” An original quote from the programme of the International Supply Chain Conference 2017. A vision back then – now already a reality?

AI is a subject that has stirred up real hype in recent years. But what has become of the initial euphoria? Where is AI actually successfully used in logistics? What can we expect in the next few years? In snappy introductory presentations, AI experts will present successful applications, which will be subjected to a reality check in a final panel discussion.



#### MODERATION

**Dr. Kerstin Höfle**

Supply Chain Automation,  
VP R&D and Product Management,  
Körber Supply Chain,  
Board, BVL



#### Where do we stand with AI applications – application ETA Gold Sponsor

**prognostics: benefits and challenges**

**Dr. Eric Pfaffmann**

Vice President Digital Customer Interface,  
DB Cargo,  
Mainz



**Cargo**



#### AI – what works, what doesn't? What will work? And where do we stand?

**Prof. Dr. Michael Feindt**

Strategic Advisor,  
Blue Yonder,  
Karlsruhe



#### Competitive advantage from AI in the driver's seat: how Siemens is shaping the future of warehousing

**Karin Grisko**

Head SI RDE FIN Logistics,  
Siemens AG,  
Erlangen



#### AI for demand forecasting in the automotive aftermarket – potential for improvement in volatile demand behaviour

**Dr. Welf Schneider**

Supply Network Planning Automotive Aftermarket,  
Robert Bosch GmbH,  
Karlsruhe

THURSDAY, OCTOBER 20, 2022, 14.00 - 16.00

Venue: Pullman Berlin Schweizerhof, Tessen

DE

E 3



### Careers in logistics – fit for the future?

Supply chains matter! How can we demonstrate this understanding and appreciation of operational logisticians? How can the logistics sector assume responsibility by making job profiles in the sector fit for the future? Can further automation or new technologies such as teleoperation make careers in logistics more attractive? Do we need a culture change in companies, and if so, how will we implement this? These and other questions will be part of this fishbowl discussion.



#### MODERATION

**Christina Thurner**

Member of the board,  
LOXXESS AG, Unterföhring,  
Partner, Trans-o-flex Express GmbH,  
Weinheim, Board, BVL



#### Luisa Emmelmann

Senior Project Manager  
Kulturwandel@Logistik,  
Otto Group,  
Hamburg



#### Vanessa Eller

Project Manager  
Kulturwandel@Logistik,  
Otto Group,  
Hamburg

#### Kulturwandel@Logistik – our idea of a human being gets an update



#### Teleoperators in logistics – drivers 2.0?

**Bene Fried**

Senior Business Developer,  
FERNRIDE GmbH,  
Munich



#### Prof. Dr. Sabrina Krauss

Professor of Psychology,  
Head of Campus Rhineland,  
SRH Hochschule in  
Nordrhein-Westfalen,  
Hamm



#### Intelligent as a person and strong as a robot: how active exoskeletons provide relief in the logistics sector

**Norma Steller**

CPO,  
German Bionic, Berlin

THURSDAY, OCTOBER 20, 2022, 14.00 - 16.00

Venue: Pullman Berlin Schweizerhof, Conference Center

DE

E 2



### Sustainable logistics concepts within the retail sector

The trade and industry supply chain is full of challenges. Digital technologies offer new possibilities and opportunities. With cooperation, everyone can win – trade, industry, consumers and the environment. Projects and initiatives demonstrate how trade logistics is currently positioned. In this specialist session, find out more about new and cooperative concepts. Are diversification and de-globalisation the answer to supply bottlenecks? Which opportunities does the introduction of the digital delivery note offer for your company? How do automation and intelligent processes contribute to future trade logistics? Which measures are planned in order to reduce carbon footprint?



#### MODERATION

**Thomas Fell**

Managing Director,  
GS1 Germany GmbH,  
Cologne



#### MODERATION

**Andreas Kruse**

Director Business Development,  
EHI Retail Institute,  
Cologne



#### Interconnected retail in DIY logistics

**Ingo Leiner**

Member of the Board,  
HORNBAACH Baumarkt AG,  
Bornheim



#### Presentation of the EHI white paper: climate neutrality in the retail and for other companies

**Xenia Giese**

Senior Industry Advisor Retail und Consumer Goods,  
Microsoft Deutschland GmbH,  
Cologne



During the session, companies participating in the "Lean & Green" initiative in Germany will be honoured for their success in the reduction of their CO<sub>2</sub> emissions in transport and logistics processes and for the assumption of environmental responsibility.

### DISCOVER THE DIGITAL DELIVERY NOTE

#### IMPULSE: CLOUD4LOG: road from silo mindset to integrated processes



**Heliodor Rawski**

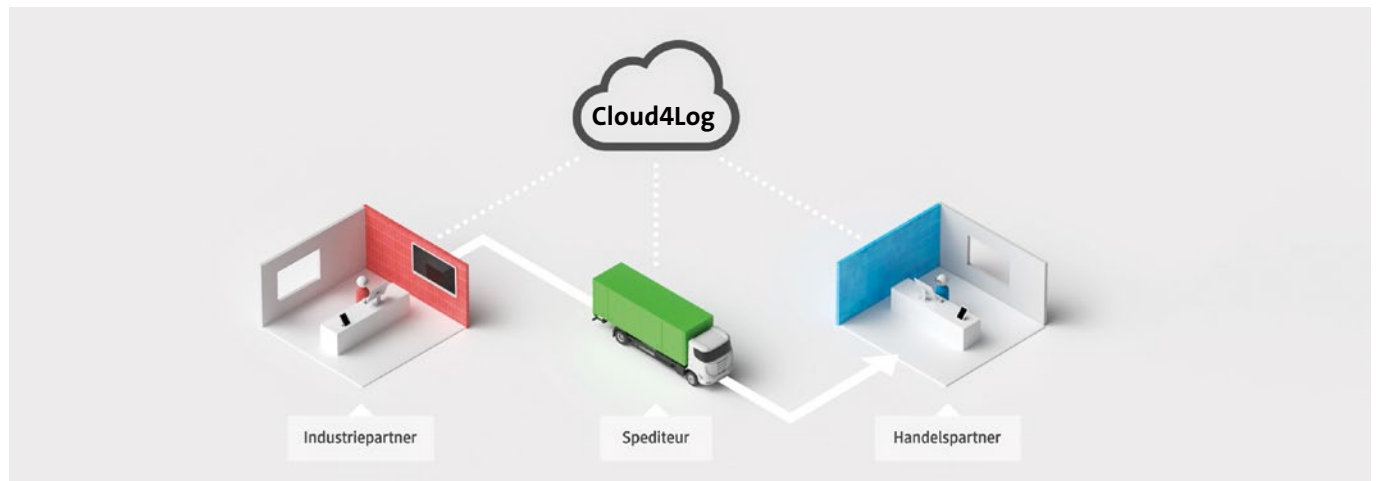
Director SCM Logistics,  
Frosta AG,  
Bremerhaven



**Ben Windhorst**

Director IT & Digitisation,  
Frosta AG,  
Bremerhaven

Subsequent panel with Oliver Püthe, Lead Industry Engagement at GS1, Dr Martin Schwemmer, Managing Director of the BVL, and users of the digital delivery note



THURSDAY, OCTOBER 20, 2022, 14.00 - 14.45

Venue: InterContinental Berlin, Charlottenburg

DE

MC 3

### Sustainable Supply Chain Management: Transparency and efficiency of the supply chain along the ESG goals

Data-based transparency forms the basis for optimizations towards a sustainable logistic.

Together with the Clean Tech Hub of the Lufthansa Group, LHIND has developed a solution that evaluates initiatives and projects based on the sustainability goals of the respective company, tracks them and makes automated recommendations.

The speakers share their experiences from several years of product development and customer work.



**Ralf Struckmeier**

Vice President Logistics,  
Lufthansa Industry Solutions,  
Norderstedt



**Lufthansa  
Industry Solutions**

THURSDAY, OCTOBER 20, 2022, 15.15 - 16.00

Venue: InterContinental Berlin, Charlottenburg

DE

MC 4

### Plan, secure and optimize your ability to deliver – Methodology, Real Life Examples and Current Affairs

The continuous disruption of the entire supply chain: Plan – Source – Make – Deliver is the New Normal. Digitalization is the way out of the crisis: Optimized processes steering coupled with the right information in the right time on the right place. Learn our holistic methodology from real life examples, such as gas crisis.



**Ulf Venne**

Lead Centre of Excellence,  
Everstream,  
Cologne



**Jürgen Hindler**

Senior Manager Sales  
Development & Strategy -  
Supply Chain Management,  
Oracle,  
Hamburg



**Philipp Arndt**

Applications Sales Representative,  
Oracle,  
Cologne

**ORACLE + intel.**

THURSDAY, OCTOBER 20, 2022, 15.00 - 16.30

Venue: InterContinental Berlin, Gartenlounge II

DE

E 4

LIVE PODCAST



**Boris Felgendreher**

Founder, Agentur +umami,  
Host BVL Podcast,  
Hamburg



**Simone Menne**

Multiple Supervisory  
Board Member and  
Gallery Owner, Kiel,  
BVL Advisory Board

### Die Boss – role models, lessons learned and the road to sustainability 15:00 - 15:30: live recording of the BVL podcast

The successful “Stern” podcast “Die Boss” focuses on female managers: female bosses from a wide variety of industries talk about their lives, their careers and the challenges that they encounter. Host Simone Menne is a member of the supervisory boards of several large German companies and has been on the executive boards of various groups. She wants to encourage and inspire people with her podcast. She regularly addresses the issue of climate policy, for example:

“Economics and sustainability belong together. To make this a success, role models are needed, who contribute towards the solution of our problems and use their power in a targeted manner.” At the congress, Simone Menne will be a guest on the BVL podcast. Live on site, she will talk to host Boris Felgendreher about the importance of role models in economic life, her conclusion about female leadership after two years of “Die Boss” and the question of whether climate change is already sufficiently anchored in society and companies.

### BVL Lounge from 15:30: Ladies in Logistics reception

Ladies in Logistics (LiL) is an initiative of BVL members to strengthen the women's network within the logistics community. The women's networking meeting – from students to top managers – is also taking place again in 2022. Colleagues are, of course, also warmly welcome!  
Contact: Karen Klement, Karen.Klement@dachser.com



THURSDAY, OCTOBER 20, 2022, 16.30 - 17.45

Venue: InterContinental Berlin, Potsdam I/III

DE EN

D 3

**MODERATION****Kerstin Münstermann**Head of the Parliamentary Editorial Department,  
Rheinische Post Verlagsgesellschaft mbH,  
Berlin**Thomas Böck**CEO,  
CLAAS KGaA mbH,  
Harsewinkel**Dr. Thomas Hueck**Chief Economist,  
Robert Bosch GmbH,  
Stuttgart**Burkhard Eling**CEO,  
DACHSER Group SE & Co. KG,  
Kempten**Dr. Kirsten Westphal**Executive Director,  
H2Global Stiftung,  
Hamburg**Thomas Heck**Partner, Head of China Business Group,  
PricewaterhouseCoopers GmbH  
Frankfurt am Main**Panel discussion:****Geopolitics as a game changer for supply chain management?**

Logistics takes place across borders and links national economies. For a number of years, the renaissance of nationalism and protectionism seemed to question globalisation. The war of aggression on Ukraine raises the question of resilient supply chains particularly urgently. Which effect will the renewed formation of blocks in the world have on trade? What significance do different value systems of societies have for the design of international trade and thus for sourcing strategies? What does a war in Europe mean for the medium-term investment climate in this part of the world? How is the transformation in the energy sector changing the structures of power politics, and what does this mean for logistics in the future? The participants in the panel will discuss these and other questions with regard to expected impact on supply chains and what those responsible in the logistics sector will have to adapt to.

THURSDAY, OCTOBER 20, 2022, 16.15 - 17.00

Venue: InterContinental Berlin, Charlottenburg

EN

MC 5

**Agile Supply Chain Planning at Danfoss**

Danfoss started their digital supply chain transformation in 2016 and partnered with Anaplan to build an agile supply chain planning solution. Find out how Danfoss came from 'Excel hell' and achieved cross functional consensus throughout the process and run demand forecasting, supply & inventory planning by using a planning solution as a connective layer across the systems and functions to bring data transparency and establish a well running S&OP process.

**Alicja Symbula**Director Sales, Inventory & Operations Planning,  
The Danfoss Group, Danfoss Climate Solutions,  
Breslau, Poland**Anaplan**ENGINEERING  
TOMORROW

# After-Work Hangout

This year, the second day of the congress will end with an “after-work hangout”: in a relaxed atmosphere, this evening is characterised by networking. From 18:00 until at least 21:00, you are invited into the exhibition space in the InterContinental Hotel. There, you can network and exchange ideas as the mood takes you – or relax and listen to the music of the “Speedos”, which 100 % guarantees an acoustically and authentically excellent atmosphere – without cables, microphones or amplifiers.

The varied catering naturally includes the original Berlin currywurst, which will provide a taste to the reunion. The BVL and its exhibition partners wish you an entertaining evening with an excellent networking atmosphere!

On this evening, the international real estate developer at stand W/13 in the Wintergarten will serve refreshing Bavarian beer.



We would like to thank all the exhibitors in the pavilion for their support for the after-work hangout. The following exhibitors are looking forward to talking to you:

**A<sup>1</sup> Digital**



**PROGLOVE** - for a smarter workforce





FRIDAY, OCTOBER 21, 2022, 9.30 - 11.30

Venue: InterContinental Berlin, Potsdam III

DE

F 1



### From start-up to established player: logistics companies in a changing environment

Record-breaking amounts of venture and growth capital allowed young companies in the logistics sector to grow strongly in hope for future. Did they create value or just a “valuation bubble”? Is the end of “fantastic success stories” coming closer? What do the players expect with regard to changing market environment for logistics start-ups? What do we need on our way to a customer-driven business model? Can established companies learn from start-ups? How do investors react: Do they focus more on cost considerations or on a successful go-to-market in the current phase? What comes next and which exit options are there?

An introductory presentation sets the scene for the discussion panel consisting of investors, founders, business angels, established companies and observers.



#### MODERATION

**Aileen Schmuck**

Business & Program Development,  
Digital Hub Logistics,  
Hamburg



#### Dr. Claudio Consul

SVP Operations,  
sennder Deutschland GmbH,  
Berlin



#### Frederic Krahforst

CEO and Co-Founder,  
Tradelink,  
Munich



#### IMPULS

**Alexander Doll**

Chairman, Board Member, Investor and  
Senior Advisor for Companies, Private Equity  
and Family Offices, former Board Member  
responsible for Finance, Freight Transport  
and Logistics, Deutsche Bahn,  
Board, BVL



#### Maroje Guertl

Principal,  
Verdane,  
Berlin



#### Christian Mogge

Partner,  
BC Partners,  
Hamburg

FRIDAY, OCTOBER 21, 2022, 9.30 - 11.30

Venue: InterContinental Berlin, Potsdam I

DE EN

F 2



### Quo vadis, E-Commerce 2023?

#### Fast, green, but cost-effective – who sets new standard and how?

There is no business like e-commerce: Sourcing bottlenecks in the event of high volatilities in transport markets, staff shortages versus incalculable peaks, investments in spite of inflation. E-commerce encounters high dynamics now and in the future: After a boom in the pandemic years, some e-commerce market segments are currently facing a dramatic drop in demand. Who is going to bridge the gap between fast, green, flexible and cheap? Those who know the answer will grow - and “only” those who are (still) growing will secure market shares in the long run.



#### MODERATION

**Kamil Kasprowicz**

Group Vice President Supply Chain  
Management,  
Otto Group,  
Hamburg



#### Dr. Steffani Busch

Chief Operating Officer,  
Westwing Group SE,  
Munich



#### Felix Muxel

Board of directors retail,  
Gruppe Nymphenburg Consult AG,  
Munich



#### Dr. Jan-Hendrik Bartels

Senior Vice President  
Customer Fulfillment,  
Zalando SE,  
Berlin



#### Udo Kießlich

E-commerce and E-food strategist,  
Berlin



#### Prof. Dr. Christoph Tripp

Professor of Distribution and Trade  
Logistics,  
Technische Hochschule Nürnberg,  
Nuremberg



FRIDAY, OCTOBER 21, 2022, 9.30 - 11.00

Venue: Pullman Berlin Schweizerhof, Conference Center

DE

F 3



### The next “unicorns” of the logistics sector

In recent years, the logistics sector has produced a number of start-ups, which provide a breath of fresh air. Sustainability, robotics and simplify logistics – start-ups are entering the stage of this year’s congress in these three areas. With their impetus, innovative ideas, new technologies and business models, they open up a new perspective on the world of logistics. You can look forward to the pitches of the young companies. By voting in public, you can decide which start-up you find most convincing. And perhaps you will discover the next unicorn of the logistics sector here!

#### MODERATION

**Jana Honeftidis**

Startup- und Innovationsmanagement,  
Startport,  
Duisburg

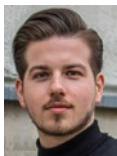


#### Sustainability



**Kimani Michalke**

Managing Director,  
Circleback,  
Berlin



**Jean-Philippe Laube**

Sales Manager,  
reverse.supply,  
Berlin



**Oliver Ritzmann**

Ceo and Founder,  
gryn,  
Hamburg



**Leo Käßner**

Founder and Chief Product Officer,  
WAKU Robotics,  
Dresden

#### Simplify Logistics



**Leonie Althaus**

Co-Founder,  
Traide AI,  
Berlin



**Dr. Felix Brandt**

Co-Founder and Vorstand,  
NeoCargo,  
Karlsruhe



**Volkert Gasche**

Head of Sales,  
ZeKju,  
Hamburg

#### Robotics



**Stefan Dörr**

CEO and Co-Founder,  
NODE Robotics,  
Stuttgart



**Robin Konrad**

COO and Co-Founder,  
Filics,  
Munich

You are unable to be at the congress on Wednesday and Thursday? Our TGIF ticket for EUR 187 will allow you to attend all of the Friday sessions for our LogTech, e-commerce and start-up day, and to be a guest at our after-work hangout from 18:00 on Thursday!

FRIDAY, OCTOBER 21, 2022, 9.30 - 10.15

Venue: InterContinental Berlin, Charlottenburg

DE

MC 6

**E-Micromobility in Last Mile Transport in Africa - Opportunities and Challenges**

Africa's development offers great potential but continues to face challenges. One of the biggest is the efficient realization of the last mile from the last transport hub to the end customer's door. In this context, the BMZ-initiated Special Initiative on Training and Job Creation supports logistics managers in foreign and local investments to realize business potential for companies and market opportunities for their customers.

**MODERATION****Till Hesse**

Project Manager,  
International Transfer Center  
for Logistics (ITCL) GmbH,  
Berlin

**Wolfgang Beecken**

Managing Partner,  
First Mile – Innovative  
Stadt-Logistik UG,  
Hamburg/Berlin

**Prof. Dr. Ing. Frank Straube**

Managing Director, Head of Logistics,  
Institute for Technology and  
Management,  
Technische Universität Berlin,  
Berlin

**Wolfgang Busch**

Africa Business Development  
Director,  
Bolloré Logistics,  
Frankfurt

**Prof. Dr. Oliver Lah**

Director,  
Urban Living Lab Center (ULLC),  
a UN-Habitat Collaborating Center,  
Berlin



Im Auftrag des

Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung

Durchgeführt von

giz

KfW

**Friday, October 21, 2022, 11.30 - 12.00: Innovation Pitches**

Venue: InterContinental Berlin, Gartenlounge II

IP 6

**Planning.ai – The Next Chapter in Advanced Analytics****Tobias Schulz**

Business Consultant,  
Kinaxis, Berlin

**Low-Code: Accelerate your innovation and drive digitization for logistics****Berthold Edelmann**

Enterprise Account Executive Logistics,  
Mendix,  
Stuttgart

**A real-time airfreight visibility platform for supply chain operational and sustainability improvements and reporting****Aleksandr Zadoroznyi**

Global Sales Manager,  
BlueBox Systems,  
Bonn



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FRIDAY, OCTOBER 21, 2022, 12.00 - 14.00

Venue: InterContinental Berlin, Potsdam I/III



DE



EN

G 0- G 4

**MODERATION****Boris Felgendreher**

Founder, Agentur +umami,  
Host BVL Podcast,  
Hamburg

**Final plenary session: sustainability and digitalisation**

The final session picks up two of the most important themes of the congress: digitalisation and sustainability. Boris Felgendreher is the host of the BVL podcast and has been dealing with the digitalisation of the areas of logistics, the supply chain, transport and mobility for more than 15 years – excellent qualifications for putting what is said into context as the moderator and asking the right questions.

**Christa Koenen**

Chief Information & Digital Officer  
(CIO/CDO) and Member of the Board of  
Management,  
Schenker AG, Essen

**One year of the Open Logistics Foundation – digitalisation in logistics and supply chain management based on open source**

The Open Logistics Foundation was officially set up during the International Supply Chain Conference in 2021. With an open-source platform backed by community, it pools the resources in the logistics sector for the first time and thus acts independently of monopolistic platform providers. Its goal is the development and use of joint open-source software and hardware in order to design open, federal platform ecosystems. Where does the Foundation stand one year after it was set-up, which milestones have been achieved, and where do its movers and shakers stand?

**Nico Rosberg**

Sustainability Entrepreneur and  
2016 F1 World Champion,  
Monaco

**Sustainability at SMEs due to digital business models**

After his Formula 1 career, Nico Rosberg is working as an entrepreneur and investor and is passionately committed to the issue of sustainability. The founder of the Greentech Festival will talk about the role that technology plays in sustainability strategies. Which function can start-ups have in this area? Which leverage is there even for small(er) medium-sized enterprises (SMEs) to approach the issue effectively? What can SMEs do straight away tomorrow to become more sustainable? Is that even possible as an SME that is particularly dependent on suppliers? How can companies make their supply chains accountable and thus also reduce their secondary carbon footprint?

**Dana von der Heide**

Founder and Senior Commercial Managing  
Director,  
Parcel Perform Pte Ltd., Berlin,  
Advisory Board, BVL

**Nico Rosberg**

Sustainability Entrepreneur and  
2016 F1 World Champion,  
Monaco

**Christa Koenen**

Chief Information & Digital Officer  
(CIO/CDO) and Member of the Board of  
Management,  
Schenker AG, Essen

**Sustainability – what does the future look like and how will we get there?**

Our economic strategy must be transformed and made sustainable – economically and environmentally. Goals are frequently formulated. How will they be achieved? Which role do start-ups play in the transformation of the logistics sector? Are they real game-changers? How can established corporates and new players work effectively together for a sustainable economic strategy? Is logistics becoming an enabler for modern, sustainable economic processes, and (how) are greater sustainability efforts of all members of the supply chain really influencing my product costs? How can we use the sum of all parts by working together in a logistics cluster to bring about changes? Which opportunities are opening up for the sector?

Participants in panel will discuss these questions from various perspectives.

End of the Conference





## Accompanying exhibition in 2022

### Providers and innovative solutions

#### #

- 4flow AG
- 3SC Creating Value

#### A

- A1 Digital
- Adlatus Robotics GmbH
- AEB SE
- aflexio – Gesellschaft für Management- und Prozessberatung mbH
- aioneers GmbH
- Alpega TMS
- Anaplan
- Arbeitsgruppe für Supply Chain Services des Fraunhofer IIS
- ARNECKE SIBETH DABELSTEIN Rechtsanwälte Steuerberater PartGmbH
- Arvato Systems GmbH
- AutoStore System GmbH

#### B

- BEUMER Group
- BLG LOGISTICS
- BlueBox SYSTEMS
- Bundesvereinigung Logistik e.V.
- Bundesvereinigung Logistik Österreich

#### C

- CAMELOT Management Consultants AG
- Captrain Deutschland GmbH
- Cargofaces
- CargoLine GmbH & Co. KG
- cellumation GmbH
- CLG – Consolidation & Logistics GmbH
- Cloud4Log
- Colonia Technologies GmbH
- Coupa
- Creditsafe Deutschland GmbH

#### D

- Daimler Truck AG – Fleetboard
- Daimler Truck AG – Mercedes-Benz CharterWay
- Deutsche Bahn AG
- Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH
- DHL Freight | DHL Paket
- Die Wirtschaftsmacher
- DIRKS GROUP
- DIVIS Deutsche Industrie Video System GmbH
- doks.innovation GmbH
- Duale Hochschule Baden-Württemberg Lörrach
- duisport – Duisburger Hafen AG
- DVV Media Group GmbH

#### E

- Ehrhardt Partner Group (EPG)
- ELEMENT LOGIC
- Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft
- Eversens GmbH

#### F

- Fraunhofer-Institut für Materialfluss und Logistik IML

#### G

- GEBHARDT Fördertechnik GmbH
- Geis Industrie-Service GmbH
- Getriebebau Nord GmbH & Co. KG – NORD DRIVESYSTEMS
- GOLDBECK GmbH
- Goodman Germany GmbH
- Graphmasters
- GROUP7 AG
- GS1 Germany GmbH
- GVZ Frankfurt (Oder)

#### H

- Hamburg Port Authority AöR (HPA)
- Hellmann Worldwide Logistics SE & Co. KG
- HERE Technologies
- HEUREKA BUSINESS SOLUTIONS GmbH
- HHLA Hamburger Hafen und Logistik AG
- HUSS-VERLAG GmbH

#### I

- idealworks
- IdentPro GmbH
- IGZ Automation GmbH
- Infor Deutschland GmbH
- INFORM GmbH
- io-consultants GmbH & Co. KG
- iqast- intelligent forecasting software

#### J

- Jones Lang LaSalle SE
- Jungheinrich AG

#### K

- KAPELOU Europe GmbH
- Kinaxis
- Kinexon Industries
- Knapp AG
- Kompetenznetz Logistik.NRW
- Körber Supply Chain
- Kühne + Nagel (AG & Co.) KG
- Kühne Logistics University

**L**

- Linde Material Handling GmbH
- LIS Logistische Informationssysteme AG
- Loady
- Lobster Logistics Cloud GmbH
- Log-hub AG
- Logistik-Initiative Hamburg Management GmbH
- logineer
- Lufthansa Industry Solutions

**M**

- Mainblick – Agentur für Strategie und Kommunikation GmbH
- Meight
- Mendix Technology B.V.
- Messe München GmbH
- METRO LOGISTICS Germany GmbH
- MHP Management- und IT-Beratung GmbH
- Miebach Consulting GmbH
- Mittelstand 4.0-Kompetenz-zentrum Bremen
- MOSCA GmbH
- MotionMiners GmbH

**N**

- NeoCargo AG
- NIMMSTA GmbH
- Noyes Technologies GmbH

**O**

- ORACLE
- Orkestra SCS

**P**

- Panattoni
- PANION
- Pegasus Capital Partners GmbH
- Peoplegeist
- RiDERgy (powered by SCHUNCK)
- Ponera (powered by SCHUNCK)
- Prewave GmbH
- prisma GmbH
- ProGlove
- project44 GmbH
- Prologis Germany Management GmbH
- PTV Planung Transport Verkehr GmbH

**R**

- Ranpak
- Rhenus SE & Co. KG
- Robert Bosch GmbH
- Rothbaum Consulting Engineers GmbH

**S**

- SACO Shipping GmbH
- Scheidt & Bachmann GmbH
- SCHUNCK GROUP
- Seifert Logistics Group
- Shippeo
- shipzero
- SICK Vertriebs-GmbH
- Siemens
- Simon Hegele Gesellschaft für Logistik und Service GmbH
- SITRA
- Smartlane GmbH
- Software AG
- SpaceFill GmbH
- SRH Hochschule Nordrhein-Westfalen GmbH (DAV)
- Standort Niederrhein GmbH
- Swisslog AG
- SYNAOS GmbH

**T**

- T-Systems
- teamtosse GmbH Agentur für Kommunikation
- TIS Technische Informationssysteme GmbH
- Toyota Material Handling Deutschland GmbH
- Tradelink
- trans-o-flex Express GmbH & Co.KGaA
- TransCare GmbH
- Transporeon

**V**

- Vanderlande Industries GmbH & Co. KG
- Volume Lagersysteme GmbH

**W**

- WAKU Robotics GmbH
- Wirtschaftsförderung Land Brandenburg GmbH

**Z**

- ZeKju GmbH



WEDNESDAY, OCTOBER 19 and THURSDAY, OCTOBER 20, 16.30 - 17.00:

As a provider of real-time transport visibility, Shippeo invites you to an exclusive champagne tasting at its booth W/10b in the Winter Garden.

**SHIPPEO**

THURSDAY, OCTOBER 20, 17.00 - 18.00:

As a pre-event to the After Work Hangout, the retail logistics company invites you to a small fine wine tasting at its booth FP/07 in the foyer Potsdam.

**METRO LOGISTICS**  
SINCE NETWORK YOUR SUCCESS





## Places for Interaction and Communication Conference Lounges

### Intralogistics Lounge No. 1

Foyer-Lounge

Located in the direct vicinity of the plenary hall, the Jungheinrich Intralogistics Lounge No. 1 is your first point of contact for visionary solutions from the Intralogistics Pioneers. Here, you will enjoy a live-stream of the plenary while recharging your batteries with various refreshments.



### Hanse Lounge

Pavillon-Terrasse West

The Logistics Initiative Hamburg presents itself in a new design together with its partners in the northern German meeting place of the port and logistics industry. In our daylight-flooded lounge, which invites you to enriching conversations in the hustle and bustle of the congress. The team and the partners of the Hanse Lounge are looking forward to meeting you.



### Perspectives Lounge

Tiergarten II

Shape Your Value Chain with Intelligent Technologies  
As a value chain tech partner, KNAPP provides the right technologies, information and services for every step of the value chain – this is how we ensure our customers' success. Find out in our lounge how we achieve this mission.



### Silicon Economy Lounge

Marlene Restaurant

Silicon Economy – the necessity for joint thinking: Even in times of digitization and artificial intelligence it is us humans who discuss current issues and future topics in personal exchange. Therefore, let us do some »joint thinking« in our lounge – let us design the future. We are looking forward to seeing you.



### TOF.SPOT

Dahlem

trans-o-flex info exchange. **Excellent, efficient, unique and express.** Innovative and customised consignee solutions. 100% GDP monitored network and last mile offers. Top-quality goods and transport logistics for healthcare, cosmetics, consumer electronics and sensitive consignments.



### Analytics Lounge

Glienicke

It is a whole new world. We would like to conquer it together! With predictive optimization and strategic, tactical, and operational planning tools we can ensure a more resilient and adaptable supply chain and logistics network. Visit our lounge to talk about transforming your data into future insights!



### Transformation Hub

Marlene Bar

Visit Transporeon's Transformation Hub at the Marlene Bar, the congress' iconic meeting place. Take the opportunity to exchange ideas and make new contacts with other experts, partners and delegates in a relaxed atmosphere of the newly renovated bar. Together we will bring transportation in sync with the world!



### BVL-Lounge

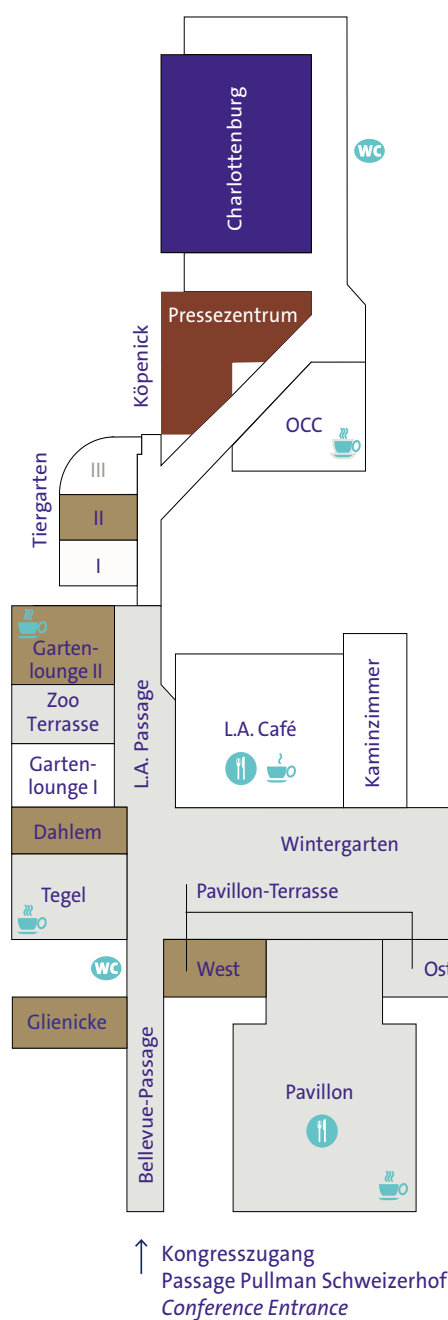
Gartenlounge II

Meet members, those present in an honorary capacity as well as representatives from the BVL office in the BVL Lounge. Get to know what we have to offer! Do some networking and get inspired by innovation pitches in the lounge or live podcast.

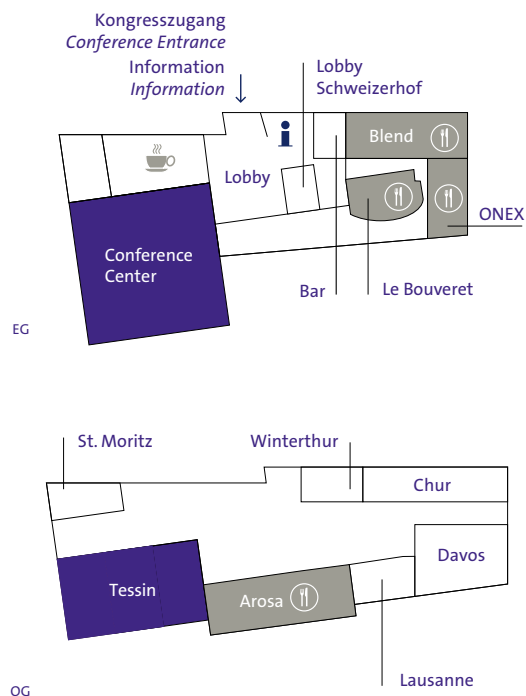




# Hotel InterContinental Berlin



# Hotel Pullman Berlin Schweizerhof



- Lounges | Lounges
- Vorträge | Presentations
- Fachausstellung | Exhibition

# INTERNATIONAL SUPPLY CHAIN CONFERENCE

We would like to thank our sponsors  
for their friendly support!



# See you in Berlin!

## How to take part:

### International Supply Chain Conference in Berlin

- € 1,590.00 for BVL members
- € 1,790.00 for non-BVL members
- Under the slogan "Next Generation", we offer you an additional ticket at a price of € 790.00 if you come with a second person from your company who is 35 or younger.
- TGIF! And we have just the ticket for this. For a special price of just € 187.00, you can meet the logistics community at the after-work hangout on the Thursday evening\* and experience the German Logistics Congress Friday with its thematic focus on start-ups and e-commerce. We are looking forward to seeing you! (\* valid from Thurs., 18:00 in all congress areas)

### DLK digital

- Individual contributions in the plenary session and the award ceremony for the German Award for Supply Chain Management will be broadcast digitally:  
[www.bvl.de/iscc](http://www.bvl.de/iscc)

## Where we are meeting:

- **Event hotels:** InterContinental Berlin and Pullman Berlin Schweizerhof on Budapester Strasse, Berlin
- You can book your accommodation at the InterContinental Hotel directly via the link on our website:  
[www.bvl.de/iscc-hotels](http://www.bvl.de/iscc-hotels)

## How to reach us:

- climate-friendly travel at a special rate on the Deutsche Bahn: [www.bvl.de/iscc-getthere](http://www.bvl.de/iscc-getthere)

## Your meetings at the International Supply Chain Conference

You would like to exchange ideas with your customers and partners in a separate area or organise a side event – tethered to the German Logistics Congress? Book your rooms through us:

[www.bvl.de/dlk/meeting-raum-buchen](http://www.bvl.de/dlk/meeting-raum-buchen)






**Cloud4Log**

Powered by BVL &amp; GS1 Germany

# The digital delivery note

*„Connect once, communicate with many“*

That is the principle behind **Cloud4Log** – a cooperation project of BVL and GS1 Germany with the goal of digitalising the delivery note process between trade and industry in Germany.

**Core of the new service:** a digital cloud platform, which dealers, manufacturers and logistics service providers can use to exchange transport documents in a non-discriminatory manner.

**A kind of “Dropbox” for the logistics sector.**

In collaboration with more than 30 companies, we want to make the new service available by the end of **October 2022**.

**We are already involved:**


**BTK**  
LOGISTIK

**DACHSER**  
Intelligent Logistics

 ebmengineering a better life

**ECKES granini**  
the best of fruit


GRIESSON - DE BEUKELAER


**HIT HOLZ**

**Mondelez**  
International  
SNACKING MADE RIGHT

**NAGEL-GROUP**

**NORDFROST**

**REWE**

**RUNDEN**  
Packaging  
& Logistics

**toom**  
Respekt, wer's selber macht.


and other companies

**Interested in participating?**

Then contact us via our website:

[www.cloud4log.com](http://www.cloud4log.com)



## Development and Content Planning



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Düsseldorf

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Board, BVL

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**Head of Conference**  
**Christoph Meyer**

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For further Information please visit [www.bvl.de/en/contact](http://www.bvl.de/en/contact)



## ISCC-PROGRAMME AT A GLANCE

WEDNESDAY, OCTOBER 19, 2022				
8.30	Business Breakfast			
9.30	A 1 / p. 6	PLENARY   Prof. Dr.-Ing. Thomas Wimmer   „Supply Chains matter!“ – Navigating geopolitical upheavals calmly and with agility		
	A 2 / p. 6	PLENARY   Dr. Cornelius Patt   zooplus – from Channel Innovator to Category Developer		
	A 4 / p. 6	PLENARY   Prof. Dr.-Ing. Katja Windt   Decarbonisation for an innovative recycling economy		
	A 5 / p. 6	PLENARY   Barbara Frenkel   Transformation in the automotive industry – keys to success at Porsche		
	A 6 / p. 6	PLENARY   Jürgen Knappe   The “new” significance of armed forces in the new epoch		
11.50	Lunch Break   Parallel Exhibition   Networking			
12.00	IP 1 / p. 8	ProGlove, Ranpak, Everysens		
12.45	IP 2 / p. 8	TradeLink, Prewave, AI Digital		
12.45	LW / p. 7	LIVE WEBINAR   Smart, smarter, sustainable: digital fleet management		
13.30	A 7 / p. 7	PLENARY   Dr. Volker Wissing   Supply Chains matter!		
14.00	A 8 / p. 7	PANEL DISCUSSION   Supply Chains matter!		
15.00	Coffee Break   Parallel Exhibition			
15.00	IP 3 / p. 8	Wirtschaftsförderung Brandenburg, Loady		
15.30	SPECIALIST SESSIONS			
	B 1 / p. 9	Fight for Control – Collaborative Driven SCM	B 2 / p. 8	Sustainability targets in logistics – and how to achieve them
	B 3 / p. 9	Final of the Science Award for Supply Chain Management 2022	B 4 / p. 10	Logistics real estate – a contribution towards energy self-sufficiency
	B 5 / p. 10	Sustainable path to the future		
19.00	Presentation of the German Award for Supply Chain Management 2022			
THURSDAY, OCTOBER 20, 2022				
8.00	Business Breakfast			
9.00	SPECIALIST SESSIONS			
	C 1 / p. 12	Successful Strategies to establish Supply Chain Resilience	C 2 / p. 13	What is the decisive factor: availability, quality or price? Challenges when purchasing logistics services
	C 3 / p. 13	End-to-End Supply Chain Management	C 4 / p. 14	Good supply chains – (how) does the legislation help us to fulfil the supply chain due diligence obligations?
9.00	OD / p. 12	OUTDOOR SESSION   Feet on the pedals: experience bicycle logistics live		
9.00	MC 1 / p. 14	The Power of an Open Logistics Operating System		
10.15	MC 2 / p. 15	Empowering Smart Value Chains – How supply chain, intralogistics and production are merging together		
11.00	IP 4 / p. 15	IdentPro, Secida, Smartlane		
11.00	Coffee Break   Parallel Exhibition			
11.30	D 1 / p. 15	PANEL DISCUSSION   Port Terminals of the Future – Challenges, Strategies and Future Tasks		
11.30	D 2 / p. 16	PANEL DISCUSSION   Innovations to go and presentation of the Science Award for Supply Chain Management		
13.15	IP 5 / p. 15	MHP Management- und IT-Beratung, Ehrhardt Partner Group (EPG), Synaos		
12.45	Lunch Break   Parallel Exhibition   Networking			
14.00	SPECIALIST SESSIONS			
	E 1 / p. 17	Quo vadis, AI? Vision versus reality – a reality check	E 2 / p. 18	Sustainable logistics concepts within the retails sector
	E 3 / p. 17	Careers in logistics – fit for the future?	E 4 / p. 19	Die Boss – role models, lessons learned and the road to sustainability, live podcast and ladies in logistics reception
14.00	MC 3 / p. 19	Sustainable SCM – Transparency and efficiency of the supply chain along the ESG goals		
15.15	MC 4 / p. 19	Plan, secure and optimize your ability to deliver – Methodology, Real Life Examples and Current Affairs		
16.00	Coffee Break   Parallel Exhibition			
16.15	MC 5 / p. 20	Agile Supply Chain Planning at Danfoss		
16.30	D 3 / p. 20	PANEL DISCUSSION   Geopolitics as a game changer for supply chain management?		
18.00	After-Work Hangout			



FRIDAY, OCTOBER 21, 2022						
8.30	Business Breakfast					
9.30	SPECIALIST SESSIONS					
	F 1 / p. 22	From start-up to established player: logistics companies in a changing environment	F 2 / p. 22	Quo vadis, e-commerce 2023? Fast, green, but cost-effective – who sets new standard and how?	F 3 / P. 23	The next “unicorns” of the logistics sector
9.30	MC 6 / p. 24	E-Micromobility in Last Mile Transport in Africa - Opportunities and Challenges				
11.30	IP 6 / p. 24	Kinaxis, Mendix, BlueBox Systems				
12.00	G0 / p. 25	PLENARY   Boris Felgendreher   Final plenary session: sustainability and digitalisation				
12.05	G1 / p. 25	PLENARY   Christa Koenen   One year of the Open Logistics Foundation – digitalisation in logistics and supply chain management based on open source				
12.30	G2 / p. 25	PLENARY   Nico Rosberg   Sustainability at SMEs due to digital business models				
12.55	G3 / p. 25	PANEL DISCUSSION   Sustainability – what does the future look like and how will we get there?				
13.40	G4 / p. 25	End of the Conference				

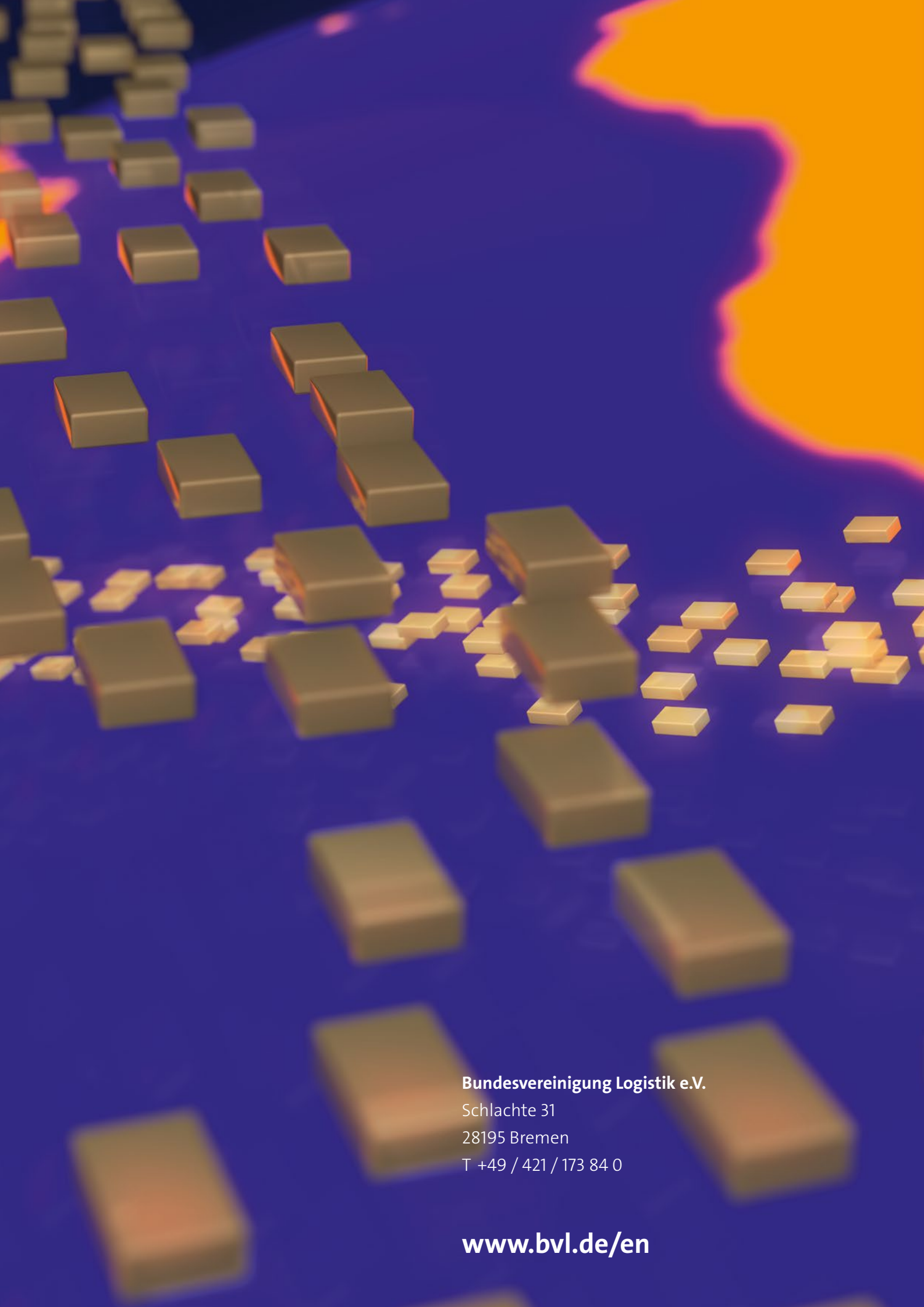
## Partners



Thank you very much for the excellent cooperation during the preparations for the conference!

**BVL<sup>7</sup> INTERNATIONAL**  
**SUPPLY CHAIN CONFERENCE**  
 October 18 - 20, 2023

Please make a note of  
 this date in your diary



**Bundesvereinigung Logistik e.V.**

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